

09-15-1999

FORM PTO-1594 (Modified)
(Rev. 6-93)
OMB No. 0851-0011 (exp. 4/94)
Copyright 1994-97 LegalStar
TM05/REV03

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Docket No.:

ROCVTM

Tab settings

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9-13-99

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

PABST BREWING COMPANY

- Individual(s)
- General Partnership
- Corporation-State
- Other Private Company - HQ San Antonio, TX

Additional names(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: MICHAEL S. ROWE

Internal Address: _____

Street Address: 904-906 POPLAR

City: TERRE HAUTE State: IN ZIP: 47807

Individual(s) citizenship USA

- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: AUGUST 31, 1999

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

<u>375,124</u>	<u>02/06/40</u>
<u>371,249</u>	<u>09/19/39</u>

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: H. JOHN BARNETT

Internal Address: _____

Street Address: 124 JACKSON BLVD.

City: TERRE HAUTE State: IN ZIP: 47803

6. Total number of applications and registrations involved:.....

2

7. Total fee (37 CFR 3.41):.....\$ \$65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

09/14/1999 NTMA11 00000159 375124

DO NOT USE THIS SPACE

01 FC:481 40.00 OP
02 FC:482 25.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

H. JOHN BARNETT

Name of Person Signing

H. John Barnett

Signature

SEPT. 3, 1999

Date

Total number of pages including cover sheet, attachments, and document:

3

UNITED STATES DEPARTMENT OF COMMERCE

Patent and Trademark Office

ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, PABST BREWING COMPANY, a Delaware Corporation, having its principal offices at 312 Pearl Parkway, San Antonio, TX 78215, is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
Champagne Velvet Brand	375,124	February 6, 1940
Champagne Velvet Brand Gold Label	371,249	September 19, 1939

WHEREAS, MICHAEL S. ROWE, 904-906 Poplar Street, Terre Haute, IN 47802, is desirous of acquiring said registered trademarks,

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, PABST BREWING COMPANY hereby assigns to Michael S. Rowe all right, title and interest in the United States in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof.

Signed at San Antonio, Texas, this 31st day of August, 1999

PABST BREWING COMPANY

By James D. Walter

James D. Walter
Vice President, Sales & Business Administration

State of Texas)
County of Bexar) ss:
)

On this 31st day of August 1999, personally appeared James D. Walter, to me known, and known to me to be the of PABST BREWING COMPANY, the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.

Anna M. Hall
Notary Public

