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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

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J.S. Patent & TMOfc/TM Mail Rcpt Dt. #11

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то 101148987	d Trademarks:	Please record the attached original documents or copy thereof.
1. Name of conveying party(ies): Hitchcock Publishing Company	MRD 9-13-99	2. Name and address of receiving party(ies)  Name: Reed Elsevier Properties Inc.  Internal Address:
☐ Individual(s) ☐ Associa ☐ General Partnership ☐ Limited ☐ Corporation-State Delaware ☐ Other	tion Partnership	Street Address: 1105 North Market St.  City: Wilmington State: DE ZIP19801
Additional name(s) of conveying party(ies) attached?	⊒ Yes □ No	☐ Individual(s) citizenship☐ ☐ Association
3. Nature of conveyance:  Assignment Merger  Security Agreement Change of Name  Other  Execution Date: 12/22/98		General Partnership Limited Partnership Corporation-State <u>Delaware</u> Other  If assignee is not domiciled in the United States, a domestic representative designations attached:  (Designations must be a separate document from assignment) Additional name(s) & address(es) attached?   Yes No
Application number(s) or patent number(     A. Trademark Application No.(s)		B. Trademark Registration No.(s) 1,835,4345 748,234 1,876,1645 1,046,335  attached? □ Yes No
	Additional numbers a	
<ol><li>Name and address of party to whom concorning document should be mailed:</li></ol>	respondence	6. Total number of applications and registrations involved:
Name: Renee Simonton, Presid Internal Address: Reed Elsevier	ent	7. Total fee (37 CFR 3.41)
Properties Inc.		☐ Authorized to be charged to deposit account
Street Address: 1105 North Market	St.	8. Deposit account number:
City: <u>Wilmington</u> State: <u>DE</u> 9/21/1999 DNGUYEN 00000006 1835434	ZIP: 19801	(Attach duplicate copy of this page if paying by deposit account)
12 FG: 4812	DO NOT U	JSE THIS SPACE
9. Statement and signature.  To the best of my knowledge and belief, the original document.	the foregoing info	rmation is true and correct and any attached copy is a true copy of
Renee Simonton Name of Person Signing Total In	imber of pages including	Signature Date  Date

## Assignment

WHEREAS, Hitchcock Publishing Company a Delaware corporation ("Assignor"), is the owner of the trademarks and trade names listed below listed below:

TRADEMARK/TRADE NAME	REGISTRATION NUMBER
Assembly	1,835,434
Assembly	748,234
Industrial Paint & Powder	1,876,164
Quality	1,046,335
Manufacturing Systems	

WHEREAS, Reed Elsevier Properties Inc., a Delaware corporation ("Assignee"), wishes to acquire the Trademarks.

THEREFORE, in consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all it right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

Title: Vice President

**RECORDED: 09/13/1999** 

TRADEMARK REEL: 001961 FRAME: 0045