

09-27-1999

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
TRADEMARK

101155092  
RECORDATION FORM COVER SHEET  
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meo 9-23-99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New  
 Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_  
 Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_  
 Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_



Conveyance Type

Assignment  License  
 Security Agreement  
 Merger  
 Change of Name  
 Other \_\_\_\_\_  
Effective Date  
Month Day Year  
11/27/98

Conveying Party

Mark if additional names of conveying parties attached

Name Simon & Schuster, Inc.

Execution Date  
Month Day Year

9 / 15 / 99

Formerly \_\_\_\_\_

Individual  General Partnership  Limited Partnership  Corporation  
 Association  Other

Citizenship/State of Incorporation/Organization New York

Receiving Party

Mark if additional names of receiving parties attached

Name Ahsuog Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 1633 Broadway

Address (line 2) New York, New York 10019

Address (line 3) \_\_\_\_\_

Individual  General Partnership  Limited Partnership  Corporation  
 Association  Other \_\_\_\_\_  
If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached

Citizenship/State of Incorporation/Organization California

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 200231

TRADEMARK  
REEL: 001965 FRAME: 0515

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name \_\_\_\_\_

Address (line 1) \_\_\_\_\_

Address (line 2) \_\_\_\_\_

Address (line 3) \_\_\_\_\_

Address (line 4) \_\_\_\_\_

**Correspondent Name and Address**

Area Code and Telephone Number (212) 309-6988

Name Kerry A. Krzynowek, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP, Attn: TMSU

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

# 1

**Trademark Application Number(s) or Registration Number(s)**

Trademark Application Number(s)

Registration Number(s)

1,624,817

**Number of Properties** Enter the total number of properties involved.

# 1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment: Enclosed

Deposit Account \_\_\_\_\_

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: 13-4520

Authorization to charge additional fees: Yes  No

**Statement and Signature**

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.*

Kerry A. Krzynowek  
Name of Person Signing

Kerry A. Krzynowek, Esq.  
Signature

9/23/99  
Date Signed

## TRADEMARK ASSIGNMENT

This Trademark Assignment is made as of the 27th day of November, 1998, by Simon & Schuster, Inc., a New York corporation, having a principal business address at 1230 Avenue of the Americas, New York, NY 10020 ("Assignor"), in favor of Ahsuog Inc., a California corporation, having a principal business address at 1633 Broadway, New York, NY 10019 ("Assignee").

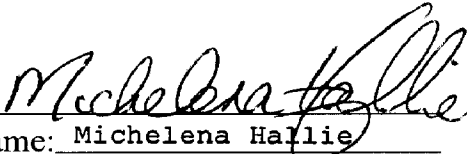
WHEREAS, Assignor owned all right, title and interest in and to the trademark FASTMAP (the "Mark"), including federal Registration No. 1,624,817 for the Mark, and the goodwill of the business developed through the use of the Mark; and

WHEREAS, the parties now wish to ratify and confirm this sale, assignment and transfer of all right, title and interest in and to the Mark and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, *nunc pro tunc* as of November 27, 1998, the entire right, title, and interest in and to the Mark and federal Registration No. 1,624,817 for the Mark, including the right to sue for past and future infringement, together with the goodwill of the business symbolized by the Mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Signed this 15<sup>th</sup> day of September, 1999.

**SIMON & SCHUSTER, INC.**

By:   
Name: Michelena Hallie  
Title: Vice President & Assistant Secretary