

9-24-99

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September 23, 1999

09-29-1999



101157673

U.S. Patent and Trademark Office
Assignment Division, Box Assignments
North Tower Building, Suite 10C35
Washington, D.C. 20231

Attn: Trademark Assignment Branch

RE: Assignment of "BRILLO"
U.S. Trademark Reg. No. 371,687
Our File No.: 4300-200-2

Dear Sir or Madam:

Enclosed please find a certified copy of the January 17, 1986 merger document for the above-captioned registration. Please record and index this document against U.S Trademark Registration No. 371,687, ensuring that the chain of title to this registration is now complete. If you have any questions, please telephone the undersigned directly.

1. The Name of the Party conveying an interest:

PUREX CORPORATION
5101 Clark Avenue
Lakewood, California 90712

09/28/1999 NTHAI1 00000257 371687
01 FC:481 Entity: 40.00 00

- Individual Association
- General Partnership Limited Partnership
- Corporation - a Delaware corporation
- Other _____

6. Number of applications and registrations involved:

One(1) registration

7. Amount of fee enclosed or authorized to be charged:

Forty Dollars (\$40.00)

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):

Your prompt attention to expediting the recordation of this merger request is greatly appreciated. Please ensure that the chain of title of this registration is now complete. If you have any questions, please do not hesitate to telephone me directly at (609) 924-8555.

9. Date of execution of attached document: January 17, 1986

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on:

9/24/99
Date

Todd Denys
Signature

Todd A. Denys
Name of Person Signing

TAD:fem
Encs.

1. Certificate of Ownership and Merger
2. Official Transmittal Letter
3. Check for \$40.00
4. Postcard

State of Delaware
Office of the Secretary of State

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:
"ELLIO'S PIZZA, INC.", A DELAWARE CORPORATION,
"PUREX CORPORATION", A DELAWARE CORPORATION,
WITH AND INTO "THE DIAL CORPORATION" UNDER THE NAME OF "THE DIAL CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-THIRD DAY OF JANUARY, A.D. 1986, AT 12:30 O'CLOCK P.M.



Edward J. Freel, Secretary of State

0780946 8100M
971231301

AUTHENTICATION: 8555222
07-14-97

DATE:

TRADEMARK
REEL: 001967 FRAME: 0026

8600230154

12:30 PM
FILED

CERTIFICATE OF OWNERSHIP AND MERGER
MORGING

JAN 23 1986

PUREX CORPORATION
AND
ELLIO'S PIZZA, INC.
INTO
THE DIAL CORPORATION

Robert F. Hahn
SECRETARY OF STATE

THE DIAL CORPORATION, a corporation organized and existing under the laws of Delaware,

DOES HEREBY CERTIFY:

FIRST: That this corporation was incorporated on the 14th day of April, 1972, pursuant to the General Corporation Law of the State of Delaware.

SECOND: That this corporation owns all of the outstanding shares of the stock of Purex Corporation, a corporation incorporated on the 18th day of June, 1982, pursuant to the General Corporation Law of the State of Delaware.

THIRD: That this corporation owns all of the outstanding shares of the stock of Ellio's Pizza, Inc., a corporation incorporated on the 18th day of June, 1982, pursuant to the General Corporation Law of the State of Delaware.

FOURTH: That this corporation, by the following resolutions of its Board of Directors, duly adopted on the 17th day of January, 1986, determined to and did merge into itself said Purex Corporation and Ellio's Pizza, Inc.

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RESOLVED, that The Dial Corporation merge and it hereby does merge into itself Purex Corporation and Ellio's Pizza, Inc., and assume and it hereby does assume all their liabilities and obligations; and

FURTHER RESOLVED, that the merger of Purex Corporation and Ellio's Pizza, Inc. with and into The Dial Corporation shall be effective at the close of business on January 25, 1986; and

FURTHER RESOLVED, that the proper officers of this corporation be and they hereby are directed to make and execute a Certificate of Ownership and Merger setting forth the resolutions to merge said Purex Corporation and Ellio's Pizza, Inc. and to assume their liabilities and obligations, and the date of adoption thereof, and to cause the same to be filed with the Secretary of State of Delaware and a certified copy to be recorded in the office of the Recorder of Deeds of New Castle County and to do all acts and things whatsoever, whether within or without the State of Delaware, which may be in anywise necessary or proper to effect said merger.

FIFTH: Anything herein or elsewhere to the contrary notwithstanding, the merger of Purex Corporation and Ellio's Pizza, Inc. with and into The Dial Corporation may be terminated and abandoned by the Board of Directors of The Dial Corporation at any time prior to the date of filing the merger with the Secretary of State.

IN WITNESS WHEREOF, The Dial Corporation has caused this Certificate of Ownership and Merger to be signed by Edward J. Walsh, its President and Chief Executive Officer, and attested by

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"EXPRESS MAIL CERTIFICATE"

"Express Mail" Mailing label number EL383279685US


Express Mail Corporate Acct. No. No. X079-384

Date of Deposit September 24, 1999

Type of Documents:

1. Certified Copy of Merger/Certificate of Ownership document;
2. Official Transmittal Letter;
3. Our check in the amount of Forty Dollars (\$40) to cover the U.S. Government Filing Fee;
4. One (1) return receipt post card. The return receipt post card should be date stamped and provided with a serial number and returned to us as soon as possible and,
5. This Express Mail Certificate.

I hereby certify that the enclosed documents are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CRF 1.10 on the date indicated above and is addressed to the U.S. Patent and Trademark Office, Assignment Division, Box Assignments, North Tower Building, Suite 10C35, Washington, D.C. 20231, Attn: BOX TM ASSIGNMENT BRANCH.



(Signature of person mailing paper or fee)

Date: 9/24/99