MATHEWS, COLLINS, SHEPHERD & GOULD, P.A.

ATTORNEYS AT LAW

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September 23, 1999

09-29-1999 101157673

U.S. Patent and Trademark Office Assignment Division, Box Assignments North Tower Building, Suite 10C35 Washington, D.C. 20231

Attn:

Trademark Assignment Branch

RE:

Assignment of "BRILLO"

U.S. Trademark Reg. No. 371,687

Our File No.: 4300-200-2

Dear Sir or Madam:

Enclosed please find a certified copy of the January 17, 1986 merger document for the above-captioned registration. Please record and index this document against U.S Trademark Registration No. 371,687, ensuring that the chain of title to this registration is now complete. If you have any questions, please telephone the undersigned directly.

1. The Name of the Party conveying an interest:

PUREX CORPORATION 5101 Clark Avenue Lakewood, California 90712

09/28/1999 MTHAI1 01 FC:481	00000257 371687 Entity 40.	00 00			
	[]	Individual General Partnership	[]	Association Limited Partnership	
	[X]	Corporation - a Delawa Other	ion - a Delaware corporation		

2.	<u>Nam</u>	Name and Address of Party Receiving an Interest:					
	1850	THE DIAL CORPORATION 1850 North Central Avenue Phoenix, Arizona 85004-4525					
	Entit	y:					
	[] [] [X] []						
		If not domiciled in the United States, a domestic representative designation is attached:					
	[X] Yes [] No						
3.	Inter	Interest Conveyed:					
	[]	Assignment [] Change of Name Security Agreement [X] Merger [] Change of Address					
4.		Application number(s) or registration number(s). Additional sheet attached: [] Yes [X] No					
	A.	APPLICATION SERIAL NO.					
	В.	TRADEMARK REGISTRATION NO.					
		371,687					
5.		Name and Address of party of whom correspondence concerning document should be mailed.					
		Todd A. Denys, Esq. MATHEWS, COLLINS, SHEPHERD & GOULD 100 Thanet Circle, Suite 306 Princeton, NJ 08540-3674 Tel. No. (609) 924-8555					

MATHEWS, COLLINS, SHEPHERD & GOULD, P.A.

6. Number of applications and registrations involved:

One(1) registration

7. Amount of fee enclosed or authorized to be charged:

Forty Dollars (\$40.00)

8. <u>Deposit account number (Attach duplicate copy of this</u> form if paying by deposit account):

Your prompt attention to expediting the recordation of this merger request is greatly appreciated. Please ensure that the chain of title of this registration is now complete. If you have any questions, please do not hesitate to telephone me directly at (609) 924-8555.

- 9. Date of execution of attached document: January 17, 1986
- 10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on:

Date

Signature

Todd A. Denys

Name of Person Signing

TAD:fem

Encs.

- 1. Certificate of Ownership and Merger
- 2. Official Transmittal Letter
- 3. Check for \$40.00
- 4. Postcard

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"ELLIO'S PIZZA, INC.", A DELAWARE CORPORATION,
"PUREX CORPORATION", A DELAWARE CORPORATION,

WITH AND INTO "THE DIAL CORPORATION" UNDER THE NAME OF "THE DIAL CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-THIRD DAY OF JANUARY, A.D. 1986, AT 12:30 O'CLOCK P.M.

Edward J. Freel, Scoretary of State

AUTHENTICATION:

8555222 07-14-97

DATE:

TRADEMARK
REEL: 001967 FRAME: 0026

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JAN 23 1986

Half John

CERTIFICATE OF OWNERSHIP AND MERGER

MERGING

PUREX CORPORATION

AND

ELLIO'S PIZZA, INC.

INTO

THE DIAL CORPORATION

THE DIAL CORPORATION, a corporation organized and existing under the laws of Delaware,

DOES HEREBY CERTIFY:

FIRST: That this corporation was incorporated on the 14th day of April, 1972, pursuant to the General Corporation Law of the State of Delaware.

SECOND: That this corporation owns all of the outstanding shares of the stock of Purex Corporation, a corporation incorporated on the 18th day of June, 1982, pursuant to the General Corporation Law of the State of Delaware.

THIRD: That this corporation owns all of the outstanding shares of the stock of Ellio's Pizza, Inc., a corporation incorporated on the 18th day of June, 1982, pursuant to the General Corporation Law of the State of Delaware.

FOURTH: That this corporation, by the following resolutions of its Board of Directors, duly adopted on the 17th day of January, 1986, determined to and did merge into itself said Purex Corporation and Ellio's Pizza, Inc.

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RESOLVED, that The Dial Corporation merge and it hereby does merge into itself Purex Corporation and Ellio's Pizza, Inc., and assume and it hereby does assume all their liabilities and obligations; and

FURTHER RESOLVED, that the merger of Purex Corporation and Ellio's Pizza, Inc. with and into The Dial Corporation shall be effective at the close of business on January 25, 1986; and

FURTHER RESOLVED, that the proper officers of this corporation be and they hereby are directed to make and execute a Certificate of Ownership and Merger setting forth the resolutions to merge said Purex Corporation and Ellio's Pizza, Inc. and to assume their liabilities and obligations, and the date of adoption thereof, and to cause the same to be filed with the Secretary of State of Delaware and a certified copy to be recorded in the office of the Recorder of Deeds of New Castle County and to do all acts and things whatsoever, whether within or without the State of Delaware, which may be in anywise necessary or proper to effect said merger.

FIFTH: Anything herein or elsewhere to the contrary notwithstanding, the merger of Pirex Corporation and Ellio's Pizza, Inc. with and into The Dial Corporation may be terminated and abandoned by the Board of Directors of The Dial Corporation at any time prior to the date of filing the merger with the Secretary of State.

IN WITNESS WHEREOF, The Dial Corporation has caused this Certificate of Ownership and Merger to be signed by Edward J. Walsh, its President and Chief Executive Officer, and attested by

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Frederick G. Emerson, its Secretary, this 17th day of January, 1986.

THE DIAL CORPORATION

Edward J. Walsh, President and Chief Executive Officer

ATTEST:

A CONTRACTOR OF THE PROPERTY O

Frederick G. Emerson, Secretary

STATE OF ARIZONA) ss.
County of Maricopa)

BE IT REMEMBERED, that on the 17th day of January, 1986, personally appeared before me, a Notary Public for the State of Arizona, County of Maricopa, Edward J. Walsh, President and Chief Executive Officer, and Frederick G. Emerson, Secretary, of THE DIAL CORPORATION, a corporation of the State of Delaware, known to me personally to be such, and they acknowledged the foregoing Certificate of Ownership and Merger to be their act and deed, and the act and deed of said corporation, and that the facts stated therein are true.

GIVEN under my hand and seal of office the day and year

Notary Public

Proposition Propies Oct 23, 1986

Expiration Date

NOTABIAL SEAD)

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FILE NO.: 4300-200-2US

"EXPRESS MAIL CERTIFICATE"

"Express Mail" Mailing label number EL383279685US

Express Mail Corporate Acct. No. No. X079-384

Date of Deposit September 24, 1999

Type of Documents:

- Certified Copy of Merger/Certificate of Ownership document; 1.
- 2. Official Transmittal Letter;
- 3. Our check in the amount of Forty Dollars (\$40) to cover the U.S. Government Filing Fee;
- One (1) return receipt post card. The return receipt post card should be date 4. stamped and provided with a serial number and returned to us as soon as possible and,
- 5. This Express Mail Certificate.

I hereby certify that the enclosed documents are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CRF 1.10 on the date indicated above and is addressed to the U.S. Patent and Trademark Office. Assignment Division, Box Assignments, North Tower Building, Suite 10C35, Washington, D.C. 20231, Attn: BOX TM ASSIGNMENT BRANCH.

9/24/99 (Signature of person mailing paper or fee)

RECORDED: 09/24/1999