FORM PTO-1618A

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Conveying Party	Mark if additional names of conveying parties attached Execution Date						
	Month Day Year						
Name Florists' Transworld Delive	ry, Inc. 9/23/99						
Formerly							
Individual General Partnership	Limited Partnership X Corporation Association						
Other							
X Citizenship/State of Incorporation/Organiza	ation Michigan						
Receiving Party	Mark if additional names of receiving parties attached						
Name Value Network Service, Inc							
DBA/AKA/TA							
Composed of							
Address (line 1) 3113 Woodcreek Drive							
Address (line 2)							
Address (line 3) Downers Grove	Illinois 60515						
Individual General Partnership	State/Country Zip Code Limited Partnership If document to be recorded is an						
	not domiciled in the United States, an						
λ Corporation Association	appointment of a domestic representative should be attached.						
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Page 2

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Name	Bruce Tassan				
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Bruce A.	Tassan	Dan Sonto	mber 29, 1999_		
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ASSIGNMENT

ASSIGNMENT made this 23rd day of September, 1999, by and between Florists'

Transworld Delivery, Inc., a Michigan corporation ("Seller"), and Value Network Service, Inc.,

a Delaware corporation ("Buyer"), having an address of 3113 Woodcreek Drive, Downers

Grove, Illinois 60515.

WHEREAS, Seller owns and has used, or is using the mark(s) identified in Schedule A

("the Marks") in the United States and Canada.

WHEREAS, Buyer is desirous of acquiring the Marks and the goodwill of the business

associated therewith, as well as all federal and state applications and registrations therefor.

NOW, THEREFORE, in consideration of ten dollars (\$10.00), the receipt of which is

hereby acknowledged, Seller conveys, transfers, and assigns to Buyer all its rights, title, and

interest in and to the Marks and all the federal, foreign, and state applications and registrations

therefor, together with the goodwill of the business symbolized thereby.

Seller further assigns to Buyer all rights to sue for and receive all damages occurring

from past infringing uses of the Marks.

Seller warrants that it has good and valid title to the Marks, including the applications

and registrations therefor. Seller agrees that upon request by Buyer, Seller shall execute all

papers, make all rightful oaths, testify on behalf of Buyer and do all other lawful acts necessary

to carry out the intent of this Assignment at Buyer's expense and request, as well as provide

such other material, information, or assistance as Buyer may consider necessary.

This Assignment shall be binding on the parties, their successors and/or assigns and all

others acting by, through, with, or under their direction, and all those in privity therewith.

FLORISTS' TRANSWORLD DELIVERY, INC.

Fran Piccirillo

Vice President and CFO

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Florists' Transworld Delivery, Inc.

Trademark Report to Status: ACTIVE	by Country					Printed: 9/23/99	Page 1
REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
CANADA 110003	1-877-SEND-VNS	7/26/99					
110001	BASIC IS BETTER	7/21/99					
110005	VALUE NETWORK SERVICE	7/13/99				PENDING	A,B
110006	VNS	7/13/99	1,022,106			PENDING	A,B
UNITED STATES							
110004	1-877-SEND-VNS	8/24/99	75/782,712			PENDING	36,38,39
110002	BASIC IS BETTER	9/7/99	75/793,290			PENDING	36,38,39
610000495	VALUE NETWORK SERVICE	7/13/99	75/751,918			PENDING	9,16,2 1 25,35,36 38,39,42
610000496	VNS	7/13/99	75/751,917			PENDING	9,16,21 25,35,36 38,39,42

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RECORDED: 10/04/1999