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TO USE INFORMATION... Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Dovetale Publishers, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State - Massachusetts
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Hanley-Wood, LLC
Internal Address: Suite 600
Street Address: One Thomas Circle, N.W.
City: Washington State: DC ZIP: 20005

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Delaware Limited Liability Co.

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: September 15, 1999

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
1,893,399
2,227,859

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kevin J. Healy, Esq.
Internal Address: Proskauer Rose LLP
Street Address: 1585 Broadway
City: New York State: NY ZIP: 10036

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
16-2500
(Attach duplicate copy of this page if paying by deposit account)

10/13/1999 DNGUYEN 00000109 162500 1893399
01 FC:481 40.00 CH
02 FC:482 25.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kevin J. Healy *Kevin J Healy* 9/30/99
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 001973 FRAME: 0531

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT is effective this 15th day of September 1999, from Dovetale Publishers, Inc., a Massachusetts corporation, with a place of business at One Thomas Circle, N.W., Suite 600 Washington D.C. 20005 ("Assignor"), to Hanley-Wood, LLC, a limited liability company organized and existing under the laws of the State of Delaware, with a place of business at One Thomas Circle, N.W., Washington D.C. 20005 ("Assignee").

WHEREAS, Assignor has adopted, used and is using the trademarks listed below (the "Marks"):

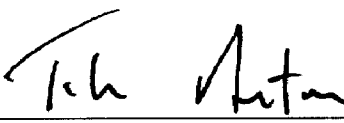
DOVETALE, Registration No. 1,893,399, dated May 9, 1995
OLD-HOUSE JOURNAL, Registration No. 2,227,859, dated March 2, 1999.

WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in, to and under the Marks and the associated goodwill and Assignee desires to obtain all right, title and interest in, to and under the Marks and the associated goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest throughout the universe in, to and under the Marks, all registrations and applications, if any, therefor, and their associated goodwill, together with all of Assignor's claims for damages by reason of past infringement of said Mark, with the right to sue for and collect the same, for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives, free and clear of all liens, claims, charges, security interests, and other encumbrances.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the date indicated above.

DOVETALE PUBLISHERS, INC.

By: 

Frank Anton, President