

10-28-99

REC

11-03-1999



101190897

SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Landauer Associates, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 30, 1999

2. Name and address of receiving party(ies)

Name: Grubb & Ellis Company

Internal Address: Suite 400

Street Address: 2215 Sanders Road

City: Northbrook State: IL ZIP: 60062

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designee is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/541,790

B. Trademark Registration No.(s)

1,455,712

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Samuel Fifer

Internal Address:

Sonnenschein Nath & Rosenthal

8000 Sears Tower

Street Address:

233 S. Wacker Drive

City: Chicago State: IL ZIP: 60606

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

11/02/1999 DREGTEN 00000215 75541790

01 FC:481
02 FC:482

40.00 DP
25.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Samuel Fifer

Name of Person Signing

Samuel Fifer
Signature

October 28, 1999

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments

ASSIGNMENT OF PROPRIETARY RIGHTS

This assignment of Proprietary Rights ("Assignment") is made this 30th day of July, 1999, by and between Landauer Associates, Inc., a Delaware corporation, Horwath Landauer Hospitality Consulting, Inc., a Texas corporation, and Landauer Realty Associates, Inc., a Texas corporation, (collectively hereinafter "Assignor"), and Grubb & Ellis Company, a Delaware corporation ("Assignee").

RECITALS

1. Assignor and Grubb & Ellis Services Corporation, a subsidiary of Assignee, have entered into that certain Agreement dated as of the date hereof (the "Asset Purchase Agreement") whereby Assignee will acquire certain assets from Assignor.
2. The execution and delivery of this Assignment is a condition to the closing of the transactions contemplated by the Asset Purchase Agreement.
3. By this Assignment, Assignor desires to transfer and assign all of its right, title and interest in the Patents and Marks (as defined), and Assignee desires to acquire the Patents and Marks.
4. The term "Marks" shall be defined as any and all registered and unregistered trademarks, service marks, designs or emblems, and all registrations and applications for registration therefor, and all reissues, renewals or extensions thereof, including the goodwill of the business represented thereby.
5. Terms used but not otherwise defined herein shall have the meaning given them in the Asset Purchase Agreement.

AGREEMENT

1. NOW THEREFORE, in consideration of the recitals set forth above and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title to, and interest in any and all Patents and Marks including, but not limited to:

<u>Pending Patents</u>	<u>Application No.</u>	<u>Date</u>
Method and System for Converting a Markup Language File into a User Productivity Application File	09/267,978	March 12, 1999
Method and System for Generating a User Defined Markup Language Report	09/267,491	March 12, 1999

Marks

"Landauer"
 "Landauer Real Estate Counselors"
 "R-E-SEARCH"
 "www.r-e-search.com"

and the internet domain name registrations that incorporates or includes the Assigned Marks, defined below, including but not limited to Landauer.com, R-E-SEARCH.com, HORWATHLANDAUER.com, LANDAUERLOANSALES.com, R-E-SOURCE.com, and MARKET-FLASH.com and the goodwill of the business symbolized by any of the foregoing, together with all claims for damages and equitable relief by reason of past, present or future infringement of such patents and trademarks by any party or parties, with the right to sue for and collect the same for its own account and use (collectively, the "Patents" and the "Assigned Marks").

2. The assigned rights shall include, but shall not be limited to, all rights to use, copy, modify and exploit the Proprietary Rights; the right to exclude others from using the Proprietary Rights; the right to license, assign, convey, and pledge the Proprietary Rights to others; the right to sue others and to collect damages for past, present and future infringements of the Proprietary Rights; the right to create derivatives of the Proprietary Rights and to retain full ownership of such derivatives; and the right to register, maintain, renew or otherwise apply for new or continuing statutory protection for the Proprietary Rights.

[SIGNATURE PAGE TO ASSIGNMENT OF PROPRIETARY RIGHTS TO FOLLOW]

[SIGNATURE PAGE TO ASSIGNMENT OF PROPRIETARY RIGHTS]

3. IN WITNESS WHEREOF, the duly authorized representatives of the parties have executed this Assignment as of the date first written above.

Assignor:

LANDAUER ASSOCIATES, INC.,
a Delaware corporation

By: Ed Kittleson
Name: Ed Kittleson
Title: Vice President

LANDAUER REALTY ASSOCIATES,
INC., a Texas corporation

By: Ed Kittleson
Name: Ed Kittleson
Title: Vice President

HORWATH LANDAUER HOSPITALITY
CONSULTING, INC., a Texas corporation

By: Ed Kittleson
Name: Ed Kittleson
Title: Vice President

Assignee:

GRUBB & ELLIS COMPANY, a
Delaware corporation

By: Robert J. Walner
Name: Robert J. Walner
Title: Senior Vice President

STATE OF ILLINOIS)
) ss.
COUNTY OF)

On July 30, 1999 before me, Donna Reschke personally appeared Ed Kittleson
Maureen DeWald,
personally known to me (or proved to me on the basis of satisfactory evidence) to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same in their authorized capacity, and that by their signatures on the instrument the persons, or the entity upon behalf of which the persons acted, executed the instrument.

WITNESS my hand and official seal.

Donna M. Reschke
Notary Public in and for said
County and State

