11-19-1999

FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 101203382

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Conveying P	arty	Mark if additional names of conveyi	ng parties attached Execution Date Month Day Yea
Name	WORD, INC.		10/29/99
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Formerly			
Individua	General Partnership	Limited Partnership X (Corporation Association
Other			
	ip/State of Incorporation/Organiz	ation DELAWARE	
Receiving Pa	arty	Mark if additional names of receivi	ing parties attached
Name	THOMAS NELSON, INC	,	
DBA/AKA/TA			
Composed of			
г -	FOI NEW GOVERNMENT		
Address (line 1)	501 NELSON PLACE		
Address (line 2)			
Address (line 3)	NASHVILLE	TN	37214-1000
		State/Country	
	City		If also accompany to the control of
Individual		Limited Partnership	If document to be recorded is an assignment and the receiving party is
Individual X Corporation	General Partnership		assignment and the receiving party is not domiciled in the United States, an appointment of a domestic
	General Partnership		assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must the a separate
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Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

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FORM PTO-1 Expires 06/30/99 OMB 0651-0027	618B	U.S. Department of Commerce Patent and Trademark Office TRADEMARK				
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Name [DONNA JACKSON LEDB	ETTER				
Address (line 1)	THOMAS NELSON, INC	•				
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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.						
ERIC D.	HEYDEN, V.P.	In Herle 11P	10/29/99			
	of Person Signing	Signature	Date Signed			

TRADEMARK REEL: 001990 FRAME: 0271

TRADEMARK ASSIGNMENT

WHEREAS, Worthy, Inc. f/k/a Word, Inc., a Delaware corporation, with its principal place of business at P.O. Box 141000, Nashville, Tennessee 37214-1000 ("Assignor") owns the trademark "INSPIRATIONAL STUDY BIBLE", together with the goodwill of the business symbolized by the trademark, and desires to assign said trademark and registration, and the goodwill represented thereby to Thomas Nelson, Inc., a Tennessee corporation, with its principal place of business at 501 Nelson Place, Nashville, Tennessee 37214-1000 ("Assignee");

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor does assign and transfer to Assignee all of Assignor's right, title, and interest in and to the trademark "INSPIRATIONAL STUDY BIBLE", together with the goodwill of the business symbolized by the trademark and registration, and the right to sue for and collect damages for any past infringement of the trademark.

IN WITNESS WHEREOF, Assignor affirms its assignment this 29th day of October, 1999.

> **WORTHY, INC.** f/k/a Word, Inc.

Eric D. Heyden

Vice President

STATE OF TENNESSEE COUNTY OF DAVIDSON)

RECORDED: 11/12/1999

Personally appeared before me, Duna Jackson Sedbitter notary public, Eric D. Heyden, with whom I am personally accurainted, and who acknowledged that he executed this Assignment the purposes therein contained and who further acknowledged that he is the Vice President of the Assignor or a constituent of the Assignor, and is authorized by the Assignor or its constituent, the constituent being authorized by the Assignor, to execute this instrument on behalf of the Assignor.

Witness my hand, at office, the <u>29th</u> day of <u>October</u>, 1999.

Sound Jackson Labeller

My commission expires: 07.28.01

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