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FORM PTO-1594 (Rev. 6-93)	RE			EET		IT OF COMMERCE and Trademark Office	
OMB No. 0651-0011 (exp. 4/94)	a to the			57	group.		
Tab settings ⇔⇔⊳∇		101213		<u>V</u>	<u> </u>	<u>V</u>	
		ents and I rademarks:					
Name of conveying party(ies): The Stop & Shop Supermarket Company					receiving party(ies, Inc.		
DAR STAKA	- <u>- 1</u>						
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership			Street Ad	Street Address: 300 Delaware Avenue			
☑ Corporation-State: De ☐ Other	elaware	recovery district product or day in constitution of	City: W	/ilmington	State: <u>Delaware</u>	ZIP: <u>19801</u>	
Additional name(s) of conveying	☐ Individual(s) citizenship						
3. Nature of conveyance:			☐ Genera	al Partnership I Partnership			
☑ Assignment☐ Merger☐ Change of Name					elaware		
			☐ Other	☐ Other			
Other				designation is att		Yes ⊒ No	
Execution Date: November 10, 1999			(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? ☐ Yes ☒ No				
4. Application number(s) of	or registration nu	umber(s):				We will be a second of the sec	
A. Trademark Application	on No.(s)		B. Traden	nark Registra	tion No.(s)		
see Schedule A attache	d to Assignme	nt document	see Schedu	le A attache	d to Assignmen	t document	
	Д	dditional numbers atta	' ached? □ Yes 🏻	⊠ No			
Name and address of party to whom correspondence concerning document should be mailed:			6. Total number of applications and registrations involved:				
Name: Thomas V. Smurzynski		7. Total fee (37 CFR 3.41)\$ 1,065.00					
Internal Address: <u>Lahiv</u>	e & Cockfield,	LLP	☑ Enclose	ed			
			☐ Authoriz	zed to be cha	rged to deposit a	.ccount	
Street Address: 28 State Street			8. Deposit account number:				
			12-0	080			
City: <u>Boston</u> S	itate: MA Z	IP: 02109					
			THIS SPACE				
 Statement and signatur To the best of my knowled the original document. 		e foregoing informat	ion is true and co	orrect and any	attached copy is a	true copy of	
Thomas V. Smurz	vneki	-tten	nas V. Sn	manh	Nov. 18	1,1999	
Name of Persor			Signature	7)	Date		
	Total number o	of pages including cove	er sheet, attachmer	nts, and docume			
					5	;	

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments
Washington, D.C. 20231

12/02/1999 TTOH11 , 00000050 1391134

01 FC:481 02 FC:482 40.00 OP 1025.00 OP

> TRADEMARK REEL: 001994 FRAME: 0725

SCHEDULE A

1.391,134 STOP & SHOP 04/22/1986 1.471,069 SUPER STOP & SHOP 12/29/1987 1.529,879 STOP & SHOP 03/14/1989 1.612,215 GREAT SHAPE 09/04/1990 1.612,216 SHORELINE 09/04/1990 1.613,095 WHITE GEM 09/11/1990 1.614,119 BIG DAISY 09/18/1990 1.614,118 TWICE NICE 09/18/1990 1.615,086 CERT'NLY CITRUS 09/25/1990 1.615,048 FARMSTYLE WEDGES 09/25/1990 1.615,899 COUNTRYFINE 10/02/1990 1.627,432 DAISY 11/06/1990 1.627,432 DAISY 12/11/1990 1.631,970 BAKE SHOP and Design 01/15/1991 1.686,712 FOOD FOR FRIENDS and Design 05/12/1992 1.690,487 FOOD FOR FRIENDS 06/02/1992 1.690,656 STOP & SHOP and Design 06/02/1992 1.813,992 ERRAND EXPRESS 12/28/1993 1.846,031 SCAN SAVER 07/19/1994 1.958,946 BYZANTIUM PRESS 02/27/1996 2.011,661 PALLANTIS PICTURES 10/29/1996 2.012,633 STOP& SHOP COMMUNITY 03/11/1997 2.048,082 CHEF'S PREMIUM 03/25/1997 2.048,082 CHEF'S PREMIUM 03/25/1997 2.056,169 STOP & SHOP 04/22/1997 2.058,277 WHITE GEM
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2,056,169 STOP & SHOP 04/22/1997
2.079,711 STOP & SHOP SELECT 07/15/1997
2,128,712 BUFFET TODAY 01/13/1998
2,128,713 THE BOOKMARK 01/13/1998
2,129,380 MEAL TIME SAVORS 01/13/1998
2,145,892 IT'S THAT SIMPLE 03/24/1998
2.152,194 SUPER STOP & SHOP and Design 04/21/1998
2,167,063 SUN GLORY 07/23/1998
2.260,610 DESIGN (Florist Shop logo) 07/13/1999
2,278,312 STOP & SHOP 09/14/1999
2,279,909 STOP & SHOP FUN CLUB 09/21/1999
U.S. Application No. TRADEMARK Filing Date
75/256,893 PARROT (Design only) 03/13/1997
75/419,134 PERSONAL THANKS 01/16/1998
75/586,427 MASTERING THE MILLENNIUM 11/11/1998
75/665,324 SUMMERPLACE 03/22/1999
75/803,361 LIFE IS BALANCE 09/20/1999

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TRADEMARK REEL: 001994 FRAME: 0726

ASSIGNMENT OF TRADEMARKS

WHEREAS The Stop & Shop Supermarket Company, a corporation organized and existing under the laws of the State of Delaware, having a place of business at 1385 Hancock Street, Quincy, Massachusetts 02169 (the "Assignor") has adopted and used and is using trademarks and service marks (the "Marks") including those identified on Schedule A attached hereto, and is the owner of the registrations of and applications for Marks in the United States Patent and Trademark Office identified in such Schedule A;

WHEREAS, S&S Brands, Inc., a corporation organized and existing under the laws of the State of Delaware, located and doing business at 300 Delaware Avenue, Wilmington, Delaware 19801 (the "Assignee"), is desirous of acquiring the Marks and the registrations and applications thereof;

WHEREAS, Assignor owns 100 percent of the outstanding shares of capital stock of Assignee and desires to make an additional contribution to the capital of Assignee, and

WHEREAS, subject to the terms and conditions set forth in this Agreement, Assignor desires to effect this contribution by assigning and transferring to Assignee all right, title, and interest in and to the Marks of Assignor, whether now owned or existing or hereafter acquired;

NOW, THEREFORE, the Assignor does hereby assign, and transfer unto the Assignee all right, title and interest in and to the Marks, together with (i) the registrations of and applications for the Marks, (ii) the goodwill of the business symbolized by and associated with the Marks and the registrations and applications thereof, and (iii) the right to sue and recover for, and the right

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to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the registrations or the applications thereof or such associated goodwill.

IN WITNESS WHEREOF, the Assignor, by its duly authorized officer, has executed this
assignment, as an instrument under seal, on this day of day of, 1999.
THE STOP & SHOP SUPERMARKET COMPANY
By: Peter M. Phillipes Name:
Executive Vice President, Administration Title: and General Counsel
COMMONWEALTH OR STATE OF MA)
COUNTY OF Newfork)
On this the day of November, 1999 before me appeared
the Vice President of The Stop & Shop Supermarket Company and that being duly
authorized he/she signed such instrument as a free act on behalf of said corporation.

My Commission Expires:

Notary Public

CHRISTINA Y, SUH
Notary Public
My Commission Expires
September 8, 2006

The foregoing assignment of the Marks and the registrations and applications thereof by the Assignor to the Assignee is hereby accepted as of the 12 day of November, 1999. S&S BRANDS, INC. COMMONWEALTH OR STATE OF () ss.) COUNTY OF man Castle On this the 12 day of \(\square\), 1999 before me appeared Joan L. Dobrzynski, the person who signed this instrument, who acknowledged that he/she is the President of S&S Brands, Inc. and that being duly authorized he/she signed such instrument as a free act on behalf of said corporation.

My Commission Expires:

5/3/2001