

12-22-1999



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Docket No.:

0109709-006

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To the Honorable Commissioner of Patents and Trademarks

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Roseland Distribution Company

- Individual(s)
- General Partnership
- Corporation-State **Delaware**
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

12-3-99

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **September 6, 1999**

2. Name and address of receiving party(ies):

Name: **M. Polaner & Son, Inc.**

Internal Address:

Street Address: **426 Eagle Rock Avenue**

City: **Roseland** State: **NJ** ZIP: **07068**

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State **New Jersey**

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,124,752

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Melissa Masiello, Esq.**

Internal Address: **Bell Boyd & Lloyd**

Street Address: **P.O. Box 1135**

City: **Chicago** State: **IL** ZIP: **60690**

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41):.....\$ **\$40.00**

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

12/21/1999 JSHABAZZ 00000126 1124752

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**Melissa Masiello, Esq.**

Name of Person Signing

Signature

**December 3, 1999**

Date

Total number of pages including cover sheet, attachments, and documents

TRADE MARK

REEL: 002002 FRAME: 0444

**ASSIGNMENT OF TRADEMARKS**

WHEREAS, ROSELAND DISTRIBUTION COMPANY, a Delaware corporation, having its principal offices at 426 Eagle Rock Avenue, c/o B&G Foods, Inc., Roseland, New Jersey 07068, has adopted, used, is using and is the owner of trademark which is now registered in the United States Patent and Trademark Office listed in the attached Schedule A.

WHEREAS, M. POLANER & SON, INC., a New Jersey corporation, having its principal offices at 426 Eagle Rock Avenue, Roseland, New Jersey, 07068, is desirous of acquiring said trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ROSELAND DISTRIBUTION COMPANY, hereby assigns to M. POLANER & SON, INC. all right, title and interest in and to said trademarks as identified in Schedule A, together with all common law rights and goodwill of the business symbolized by said trademarks, all causes of action for damages by reason of past, present or future infringement thereof, and all income, royalties or payments due as of the date hereof or hereafter.



**SCHEDULE A**

**REGISTRATIONS**

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
POLANER LITE	1,124,752	September 4, 1979