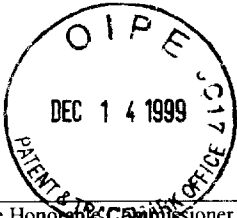


12-30-1999



101234392

TRADEMARKS



MKN  
12.14.99

RE

To the Honorable Commissioner of Patents and Trademarks:  
Please record the attached original documents or copy thereof.

1. Name of conveying party:

Robinson Property Group Ltd

2. Name and address of receiving party:

Canadian Imperial Bank of Commerce,  
as Administrative Agent  
425 Lexington Avenue  
New York, NY 10017

3. Nature of conveyance:

Grant of Trademark Security Interest

Execution Date: December 1, 1999

4. Application numbers and numbers:

A. Trademark Application Nos.

- 75/167231
- 75/193960
- 75/126308
- 75/126318
- 74/732356
- 75/570575
- 75/193961
- 74/570574
- 74/570663
- 75/167371

B. Trademark Registration Nos.

2,148,837

5. Name and address of party to whom correspondence concerning document should be mailed:

Michael Moon  
O'Melveny & Myers LLP  
400 South Hope Street  
Los Angeles, CA 90071

6. Total number of applications and registrations involved:

11

7. Total fee:

\$290.00 (Enclosed)

8. Deposit Account Number:

N/A

9. Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael Moon  
Name of Person Signing

December 10, 1999  
Date

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET: 1

12/29/1999 DWGUYEN 00000144 75167231

01 FC:481  
02 FC:482

40.00 OP  
250.00 OP

LA1:872861.2

TRADEMARK  
REEL: 002004 FRAME: 0835

## GRANT OF TRADEMARK SECURITY INTEREST

**WHEREAS, Robinson Property Group Limited Partnership**, a Mississippi limited partnership ("**Grantor**"), owns and uses in its business, and will in the future adopt and so use, various intangible assets, including the Trademark Collateral (as defined below); and

**WHEREAS, Horseshoe Gaming Holding Corp.**, a Delaware corporation ("**Company**"), has entered into a Credit Agreement dated as of June 30, 1999 (said Credit Agreement, as it may heretofore have been and as it may hereafter be amended, supplemented, restated or otherwise modified from time to time, being the "**Credit Agreement**") with the financial institutions named therein (collectively, together with their respective successors and assigns party to the Credit Agreement from time to time, the "**Lenders**"), DLJ Capital Funding, Inc., as Syndication Agent, and Canadian Imperial Bank of Commerce, as Administrative Agent for the Lenders (in such capacity, "**Secured Party**"), pursuant to which Lenders have made certain commitments, subject to the terms and conditions set forth in the Credit Agreement, to extend certain credit facilities to Company; and

**WHEREAS, Grantor** has executed and delivered that certain Subsidiary Guaranty dated as of December 1, 1999 (said Subsidiary Guaranty, as it may hereafter be amended, supplemented or otherwise modified from time to time, being the "**Guaranty**") in favor of Secured Party for the benefit of Lenders, pursuant to which Grantor has guaranteed the prompt payment and performance when due of all obligations of Company under the Credit Agreement and the other Loan Documents; and

**WHEREAS, pursuant to the terms of a Security Agreement** dated as of December 1, 1999 (as amended, supplemented or otherwise modified from time to time, the "**Security Agreement**"), among Grantor, Secured Party and the other grantors named therein, Grantor has agreed to create in favor of Secured Party a secured and protected interest in, and Secured Party has agreed to become a secured creditor with respect to, the Trademark Collateral;

**NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, subject to the terms and conditions of the Security Agreement, Grantor hereby grants to Secured Party a security interest in all of Grantor's right, title and interest in and to the following, in each case whether now or hereafter existing or in which Grantor now has or hereafter acquires an interest and wherever the same may be located (the "**Trademark Collateral**):**

(iii) all rights, title and interest (including rights acquired pursuant to a license or otherwise but only to the extent permitted by agreements governing such license or other use) in and to all trademarks, service marks, designs, logos, indicia, tradenames, trade dress, corporate names, company names, business names, fictitious business names, trade styles and/or other source and/or business identifiers and applications pertaining thereto, owned by such Grantor, or hereafter adopted and used, in its business (including, without limitation, the trademarks specifically identified in Schedule A) (collectively, the "**Trademarks**"), all registrations that have been or may hereafter be issued or applied for thereon in the United States and any state thereof and in

foreign countries (including, without limitation, the registrations and applications specifically identified in Schedule A) (the “**Trademark Registrations**”), all common law and other rights (but in no event any of the obligations) in and to the Trademarks in the United States and any state thereof and in foreign countries (the “**Trademark Rights**”), and all goodwill of such Grantor’s business symbolized by the Trademarks and associated therewith (the “**Associated Goodwill**”); and

(iv) all proceeds, products, rents and profits of or from any and all of the foregoing Trademark Collateral and, to the extent not otherwise included, all payments under insurance (whether or not Secured Party is the loss payee thereof), or any indemnity, warranty or guaranty, payable by reason of loss or damage to or otherwise with respect to any of the foregoing Trademark Collateral. For purposes of this Grant of Trademark Security Interest, the term “**proceeds**” includes whatever is receivable or received when Trademark Collateral or proceeds are sold, exchanged, collected or otherwise disposed of, whether such disposition is voluntary or involuntary.

Notwithstanding anything herein to the contrary, in no event shall the Trademark Collateral include, and Grantor shall be not deemed to have granted a security interest in, any of Grantor’s rights or interests in any license, contract or agreement to which Grantor is a party or any of its rights or interests thereunder to the extent, but only to the extent, that such a grant would, under the terms of such license, contract or agreement or otherwise, result in a breach of the terms of, or constitute a default under any license, contract or agreement to which Grantor is a party; provided, that immediately upon the ineffectiveness, lapse or termination of any such provision, the Trademark Collateral shall include, and Grantor shall be deemed to have granted a security interest in, all such rights and interests as if such provision had never been in effect.


Grantor does hereby further acknowledge and affirm that the rights and remedies of Secured Party with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, Grantor has caused this Grant of Trademark Security Interest to be duly executed and delivered by its officer thereunto duly authorized as of the 1st day of December, 1999.

**ROBINSON PROPERTY GROUP  
LIMITED PARTNERSHIP,  
a Mississippi limited partnership**

By: **Horseshoe GP, Inc.,  
Its General Partner**

By:   
Name: Jack S Binion  
Title: Pres

**SCHEDULE A  
TO  
GRANT OF TRADEMARK SECURITY INTEREST**

<u>Registered Owner</u>	United States Trademark <u>Description</u>	Registration <u>Number</u>	Registration <u>Date</u>
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## Robinson Property Group Ltd Pt

Trademark	Country	Status	App #/Date	Reg #/Date	Class
GET REAL	Arkansas	Registered	196-96 04-Jun-96	196-96 02-Jul-96	AR 107
HOME OF BEST ODDS & HIGHEST LIMITS	Arkansas	Registered	214-96 23-Jul-96	214-96 23-Jul-96	AR 107
HOME OF LOOSEST SLOTS & BIGGEST JACKPOTS	Arkansas	Registered	214-96 15-Jul-96	214-96 23-Jul-96	AR 107
SEQUENTIAL ROYALS	Arkansas	Registered	306-95 12-Oct-95	306-95 31-Oct-95	41 (AR 107)
THE BEST DEAL FOR THE MONEY	Arkansas	Registered	284-95 26-Sep-95	284-95 26-Sep-95	41
GET REAL	Louisiana	Registered	No Number 03-Jun-96	No Number 01-Jul-96	41
HOME OF BEST ODDS & HIGHEST LIMITS	Louisiana	Registered	No Number 17-Jul-96	No Number 17-Jul-96	41
HOME OF LOOSEST SLOTS & BIGGEST JACKPOTS	Louisiana	Registered	No Number 17-Jul-96	No Number 17-Jul-96	41
PLAY IT AGAIN	Louisiana	Registered	No Number 06-Jun-96	No Number 10-Jun-96	41
HOME OF BEST ODDS & HIGHEST LIMITS	Mississippi	Registered	No Number 15-Jul-96	No Number 22-Jul-96	MS 107
HOME OF LOOSEST SLOT & BIGGEST JACKPOTS	Mississippi	Registered	No Number 15-Jul-96	No Number 23-Jul-96	41
SEQUENTIAL ROYALS	Mississippi	Registered	No Number 23-Oct-95	No Number 23-Oct-95	41
THE BEST DEAL FOR THE MONEY	Mississippi	Registered	No Number 26-Sep-95	No Number 26-Sep-95	41
GET REAL	Tennessee	Registered	No Number 03-Jun-96	No Number 01-Jul-96	TN 107
HOME OF BEST ODDS & HIGHEST LIMITS	Tennessee	Registered	0107/1923 15-Jul-96	0107/1923 18-Jul-96	TN 107
HOME OF LOOSEST SLOT & BIGGEST JACKPOTS	Tennessee	Registered	0107/1927 15-Jul-96	0107/1927 18-Jul-96	TN 107
PLAY IT AGAIN	Tennessee	Registered	No Number 03-Jun-96	No Number 11-Jun-96	TN 107
SEQUENTIAL ROYALS	Tennessee	Registered	No Number 20-Oct-95	No Number 20-Oct-95	41
THE BEST DEAL FOR THE MONEY	Tennessee	Registered	No Number 22-Sep-95	No Number 22-Sep-95	41
BLUES & LEGENDS HALL OF FAME MUSEUM	United States	Registered	75/167231 17-Sep-96	2121228 16-Dec-97	41

TRADEMARK

REEL: 002004 FRAME: 0840

## Robinson Property Group Ltd Pt

Trademark	Country	Status	App #/Date	Reg #/Date	Class
face of Singer (Miscellaneous Design)	United States	Registered	75/193960 06-Nov-96	2117809 02-Dec-97	41
HOME OF BEST ODDS HIGHEST LIMITS	United States	Registered	75/126308 27-Jun-96	2083671 29-Jul-97	41
HOME OF LOOSEST SLOTS & BIGGEST JACKPOTS	United States	Registered	75/126318 27-Jun-96	2099063 23-Sep-97	41
THE BEST DEAL FOR THE MONEY	United States	Registered	74/732356 21-Sep-95	2008132 15-Oct-96	41
THE FRIENDLIEST FOLKS THE RIVER	United States	Registered	74/570663 07-Sep-94	2004893 01-Oct-96	41
THE FRIENDLIEST FOLKS THE RIVER	United States	Registered	74/570575 07-Sep-94	2004892 01-Oct-96	42
WORLD BLUES PRESERVATION TRUST	United States	Registered	75/167371 17-Sep-96	2123222 23-Dec-97	41
WORLD BLUES PRESERVATION TRUST and Design	United States	Registered	75/193961 06-Nov-96	2140358 03-Mar-98	41
YOUR BEST BET	United States	Registered	74/570574 07-Sep-94	1967424 09-Apr-96	41
BLUESVILLE	United States	Registered		2148837 07-Apr-98	