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12-21-99

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December 21, 1999

01-28-2000



12-21-1999

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #22

Via Express Mail

Assistant Commission  
Patents and Trademark...  
2900 Crystal Drive  
Arlington, Virginia 22202-3513



101252827

Attention: Trademark Assignment Branch

RE: Assignment of U.S. Trademark Registrations  
Nos. 1,339,935 for the mark: "SCRUB FREE"  
and 719,767 for the mark: "DELICARE"  
Our File No.: 4601-152WO

Dear Sir or Madam:

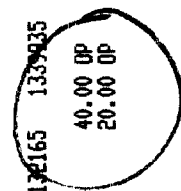
Enclosed please find the original Trademark Assignment and supporting documentation regarding the above-identified trademark registrations. Please record and index this document against U.S. Trademark Registration Nos. 1,339,935 for the mark "SCRUB FREE" and 719,767 for the mark "DELICARE", ensuring that these registrations now show ownership by Church & Dwight Company, a Wyoming corporation. If you have any questions, please telephone the undersigned directly.

1. The Name of the Party conveying an interest:

BENCKISER N.V.  
World Trade Center AA  
Schiphol Boulevard 229  
1118 BH Schiphol Airport  
The Netherlands

Entity:

- Individual  Association
- General Partnership  Limited Partnership
- Corporation - a corporation of The Netherlands
- Other \_\_\_\_\_



01/27/2000 DC0ATES 00000117 1339935

40.00 DP  
20.00 DP  
5.00 CH

01 FC:481  
02 FC:482

TRADEMARK

REEL: 002012 FRAME: 0788

2. Name and Address of Party Receiving an Interest:

CHURCH & DWIGHT COMPANY  
Alchem Road  
Green River, Wyoming 82935

Entity:

- Individual  Association
- General Partnership  Limited Partnership
- Corporation – a Wyoming corporation
- Other \_\_\_\_\_

If not domiciled in the United States, a domestic representative designation is attached:

- Yes **Not applicable**
- No

3. Interest Conveyed:

- Assignment  Change of Name
- Security Agreement  Merger

4. Application number(s) or registration number(s).

Additional sheet attached:  Yes  No

**A. APPLICATION SERIAL NO.**

**B. TRADEMARK REGISTRATION NOS.**

1,339,935  
719,767

5. Name and Address of party of whom correspondence concerning document should be mailed.

Todd A. Denys, Esq.  
**MATHEWS, COLLINS, SHEPHERD & GOULD, PA**  
100 Thanet Circle, Suite 306  
Princeton, NJ 08540-3674  
Tel. No. (609) 924-8555

6. Number of applications and **registrations** involved:

Two(2)

7. Amount of fee enclosed or authorized to be charged:

\$60

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):

**13-2165**

Your prompt attention to expediting the recordation of these assignment requests is greatly appreciated. Please ensure that these registrations now stand in the name of CHURCH & DWIGHT COMPANY.

If you have any questions, please do not hesitate to telephone me directly at (609) 924-8555.

9. Date of execution of attached document: November 26, 1999

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on:

12/21/99  
Date

Todd Denys  
Signature

TODD DENYS  
Name of Person Signing

Very truly yours,

MATHEWS, COLLINS, SHEPHERD & GOULD

TAD:fem

- Encs.      1.      One(1) Original Assignment  
              2.      Apostille  
              3.      Transmittal Letter  
              4.      Acknowledgement Postcard

cc:      Ms. Susan Markens



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I, Ida de Vries, kandidaat-notaris (candidate civil-law notary), as duly authorised substitute of the absent Professor Martin van Olfen, notaris (civil-law notary) practising in Amsterdam, the Netherlands, confirm that the signatures placed on the document hereunto annexed correspond with the signatures placed on the passports in the name of:

1. Adriaan Maarten Marie Minderhoud, residing at 3723 JG Bilthoven, the Netherlands, Sweelincklaan 54, born in Elburg, the Netherlands, on January 9, 1956;

and

2. Jürgen Conrad Willi Ringler, residing at 2215 BD Voorhout, The Netherlands, Boekhorstlaan 14, born in Hamburg, Germany, on April 17, 1943,

who:

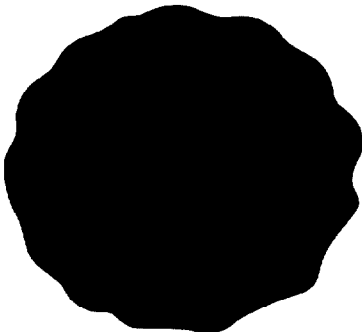
(i) are authorised signatories of the limited liability company: Benckiser N.V., with corporate seat in Amsterdam, the Netherlands and with address at: 1118 BH Luchthaven Schiphol, the Netherlands, Schiphol Boulevard 229, registered in the trade register under number 33287035 (the "Company");

and

(ii) pursuant to the powers of attorney filed at the office of the trade register are jointly authorised to represent the Company when entering into the legal transaction included in the document hereunto annexed.

When issuing the statements included above under (i) and (ii), I, kandidaat-notaris, based any observations entirely on the powers of attorney filed at the office of the trade register and the document hereunto annexed.

Signed in Amsterdam on December 6, 1999.



A handwritten signature in black ink, appearing to read 'Ida de Vries'.

ASSIGNMENT


**WHEREAS, Benckiser N.V.**, a corporation organized and existing under the laws of The Netherlands and located at World Trade Center AA, Schiphol Boulevard 229, 1118 BH Schiphol Airport, The Netherlands (hereinafter called "Assignor"), is the owner of the trademark **SCRUB FREE**, Registration No. 1,339,935, for "general all-purpose cleaning preparation" in International Class 3, and the trademark **DELICARE**, Registration No. 719,767, for "cold water detergent for domestic use" in International Class 3, in the United States Patent and Trademark Office.

**WHEREAS, Church & Dwight Company**, a corporation organized and existing under the laws of the State of Wyoming and located at Alchem Road, Green River, Wyoming 82935, U.S.A. (hereinafter called "Assignee"), is desirous of acquiring the said trademarks **SCRUB FREE** and **DELICARE**, and Registration Nos. 1,339,935 and 719,767, respectively, therefor, and the goodwill of the business symbolized by each of such trademarks.

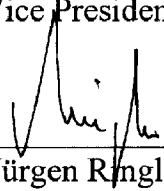
**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee the entire right, title and interest of Assignor in and to the said trademarks and the registrations therefor, namely, Reg. Nos. 1,339,935 and 719,767, together with the goodwill of the business symbolized by each of said trademarks.

**BENCKISER N.V.**

Dated: November 26, 1999

By:   
Name: ~~Marten~~ Minderhoud  
Title: Vice President - Legal

Dated: November 26, 1999

By:   
Name: Jürgen Ringler  
Title: Legal Representative

NEWYORK: 115021 v01 11/09/1999

**RECORDED: 12/21/1999**

**TRADEMARK  
REEL: 002012 FRAME: 0793**