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MATHEWS

02-28-2000

GOULD, P.A.



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02-07-2000

U.S. Patent & TMO/TM Mail Rcpt Dt. #54 February 7, 2000

**Via Express Mail**

Assistant Commissioner of  
Patents and Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

Attention: Trademark Assignment Branch

RE: Assignment of U.S. Trademark Serial Nos.:  
75/570,480 for "IT WORKS, YOU DON'T!";  
75/623,439 for "CLEAN 3"; and,  
75/681,293 for "MOUNTAIN RAIN"  
and  
U.S. Trademark Registration Nos.:  
1,989,959 for "CLEAN SHOWER AND DESIGN";  
2,071,834 for "NEVER SCRUB YOUR SHOWER AGAIN";  
and 2,219,686 for "NEVER CLEAN YOUR SHOWER AGAIN"  
Our File No.: 4601-153

Dear Sir or Madam:

Enclosed please find the original Trademark Assignment and supporting documentation regarding the above-identified trademark applications and registrations. Please record and index this document against U.S. Trademark Application Serial Nos. 75/570,480, 75/623,439 and 75/681,293 and U.S. Trademark Registration Nos. 1,989,959, 2,071,834 and 2,219,686, ensuring that these applications and registrations now show ownership by Church & Dwight Company, a Wyoming corporation. If you have any questions, please telephone the undersigned directly

1. The Name of the Party conveying an interest:

CLEAN SHOWER LIMITED PARTNERSHIP  
11737 Central Parkway  
Jacksonville, Florida 3224

Entity:

- |                          |   |                                     |   |
|--------------------------|---|-------------------------------------|---|
| <input type="checkbox"/> | Individual  | <input type="checkbox"/>            | Association   |
| <input type="checkbox"/> | General Partnership                               | <input checked="" type="checkbox"/> | Limited Partnership – A limited partnership of the State of Florida |
| <input type="checkbox"/> | Corporation – a corporation of the State of _____ |                                     |   |
| <input type="checkbox"/> | Other _____                                       |                                     |   |

02/28/2000 DMUYEN 00000061 75570480  
40.00 DP  
100.00 DP  
01 FC:461  
02 FC:462

**TRADEMARK**  
**REEL: 002026 FRAME: 0397**

2. Name and Address of Party Receiving an Interest:

CHURCH & DWIGHT COMPANY  
Alchem Road  
Green River, Wyoming 82935

Entity:

- Individual
- General Partnership
- Corporation - a Wyoming corporation
- Other \_\_\_\_\_
- Association
- Limited Partnership

If not domiciled in the United States, a domestic representative designation is attached:

- Yes
  - No
- Not applicable**

3. Interest Conveyed:

- Assignment
- Security Agreement
- Change of Name
- Merger

4. Application number(s) or registration number(s).

Additional sheet attached:  Yes  No

**A. APPLICATION SERIAL NO.**

75/570,480  
75/623,439  
75/681,293

**B. TRADEMARK REGISTRATION NO.**

1,989,959  
2,071,834  
2,219,686

5. Name and Address of party of whom correspondence concerning document should be mailed.

Todd A. Denys, Esq.  
**MATHEWS, COLLINS, SHEPHERD & GOULD, PA**  
100 Thanet Circle, Suite 306  
Princeton, NJ 08540-3674  
Tel. No. (609) 924-8555

6. Number of **applications** and **registrations** involved:

Three(3) applications  
Three(3) registrations

7. Amount of fee enclosed or authorized to be charged:

\$140

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):

**13-2165**

Your prompt attention to expediting the recordation of these assignment requests is greatly appreciated. Please ensure that these applications and registrations now stand in the name of CHURCH & DWIGHT COMPANY, a Wyoming corporation.

If you have any questions, please do not hesitate to telephone me directly at (609) 924-8555.

9. Date of execution of attached document: November 29, 1999

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on:

2/7/2000  
Date

Todd Denys  
Signature

Todd A. Denys  
Name of Person Signing

Very truly yours,

MATHEWS, COLLINS, SHEPHERD & GOULD

TAD:fem

- Encs.
1. Original Trademark Assignment
  2. Schedule A
  3. Check in the amount of \$140
  4. Official Transmittal Letter
  5. Acknowledgement Postcard

cc: Ms. Susan Markens (Church & Dwight Co., Inc.)

UNITED STATES  
ASSIGNMENT

THIS ASSIGNMENT, made the 29 th day of November, 1999 between, CLEAN SHOWER LIMITED PARTNERSHIP, a limited partnership organized and existing under the laws of the State of Florida, located at 11737 Central Parkway, Jacksonville, Florida 32224, United States of America, (hereinafter the "ASSIGNOR"), and CHURCH & DWIGHT COMPANY, a corporation organized under the laws of the State of Wyoming, located at Alchem Road, Green River, Wyoming 82935, United States of America, (hereinafter the ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the Trademarks and the Trademark Applications and Registrations therefor listed in Schedule A attached hereto (hereinafter the "Trademarks"), and

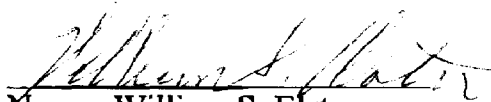
WHEREAS, ASSIGNOR has agreed to assign the Trademarks to the ASSIGNEE, and the ASSIGNEE hereby accepts said assignment.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR hereby assigns to the ASSIGNEE all of its rights, title, and interest in the Trademarks and Trademark Applications and Registrations therefor listed in Schedule A attached hereto, together with the good will of the business associated therewith and the right to sue for past infringement and to retain any damages obtained as a result of such action.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto set its hand this 29 th day of November, 1999.

CLEAN SHOWER LIMITED PARTNERSHIP

BY:




Name: William S. Elston

Title: President of Automation, Inc., which is a General Partner of Clean Shower Limited Partnership

IN WITNESS WHEREOF, the said ASSIGNEE has hereunto set its hand this 29 th day of November, 1999.

CHURCH & DWIGHT COMPANY

BY:



Name: L. Scott Dickerson

Title: President

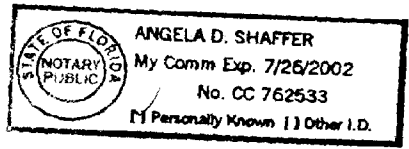
(Corporate Seal)

United States of America )  
State of FLORIDA ) ss:  
County of DUVAL )

On this 29 th day of NOVEMBER 1999, before me, personally appeared, William S. Elston, to me known, who being by me duly sworn, did depose and say that he is President of AUTOMATION, INC., which is a General Partner of CLEAN SHOWER LIMITED PARTNERSHIP, the limited partnership described in and which executed the within instrument.

Angela D. Shaffer  
Notary Public

Notarial Seal



United States of America )  
State of New Jersey ) ss:  
County of Mercer )

On this 21 th day of November 1999, before me, personally appeared, L. Scott Dickerson to me known, who being by me duly sworn, did depose and say that he is President of CHURCH & DWIGHT COMPANY, the corporation described in and which executed the within instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal.

Lisa D. Teach  
Notary Public

Notarial Seal

LISA D. TEACH  
NOTARY PUBLIC OF NEW JERSEY  
My Commission Expires July 10, 2003

**UNITED STATES****SCHEDULE A****REGISTRATIONS**

<u>Trademark</u>	<u>Registration Number</u>
CLEAN SHOWER AND DESIGN	1,989,959
NEVER SCRUB YOUR SHOWER AGAIN	2,071,834
NEVER CLEAN YOUR SHOWER AGAIN	2,219,686

**APPLICATIONS**

<u>Trademark</u>	<u>Application Number</u>
IT WORKS, YOU DON'T!	75/570,480
CLEAN 3	75/623,439
MOUNTAIN RAIN	75/681,293