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1.

03-09-2000

U.S. DEPARTMENT OF COMMERC Patent and Trademark Offic

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To the Honorable Commissioner of Patents a	101285729 original documents or copy thereof.
 Name of conveying party(ies): Credit Acceptance Corporation 	2. Narne and address of receiving party(ies) The First American Name: Financial Corporation
ootpolucion	Internal Address:
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☑ Corporation-State - Michigan	Street Address: 1 First American Way City: Santa Ana State: CA ZIP: 92707
☐ Other	
Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No	☐ Individual(s) citizenship☐ Association
3. Nature of conveyance:	☐ General Partnership
☒ Assignment☒ Merger☒ Security Agreement☒ Change of N	lame Gottler
Other	If assignee is not domicited in the United States, a domestic representative designation is affactived: D Yes D No (Designations must be a separate document from assignment) Additional name(s) & address(es) affached? D Yes D No
4. Application number(s) or Registration number(s)	
A. Trademark Application No.(s)	B. Trademark Registration No.(s)
AUTOSCREEN, 75/699,310 LOANSCREEN, 75/699,312	
Additional nur	nbers attached? 🔾 Yes 🔯 No
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
Name:Mark I. Feldman	
Internal Address: Piper Marbury Rudnick & W	7. Total fee (37 CFR 3.41)\$ 65.00
3/08/2000 JSHABAZZ 00000181 75699310	☑ Enclosed
1 FC:481 40.00 OP 2 FC:482 25.00 OP	Any additional fees are Authorized to be charged to deposit account
Street Address: 203 North LaSalle Street	8. Deposit account number:
City: Chicago State: IL ZIP: 60601	(Attach duplicate copy of this page if paying by deposit account)
DO N	OT USE THIS SPACE
9. Statement and signature. To the best of my knowledge and belief, the foregoing the original document.	information is true and correct and any attached copy is a true copy of
WAXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	reeeeles 2-25-00
Name of Person Signing Total number of pages in	Signature 3 Date Studing cover sheet, attachments, and document ADEMARK

REEL: 002032 FRAME: 0311

ASSIGNMENT OF TRADEMARKS

ASSIGNOR:

Credit Acceptance Corporation, a Michigan corporation, whose address is

Silver Triangle Building, 25505 W. Twelve Mile Road, Third Floor,

Southfield, Michigan 48034

ASSIGNEE:

The First American Financial Corporation, a California corporation, whose address is 114 East Fifth Street, Santa Ana, California 92701

1. Assignment:

For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in the trademarks and the registrations and applications for registration thereof noted on Schedule A attached hereto ("Trademarks") and the goodwill of the business associated therewith.

2. Cooperation:

Assignor shall take such additional action as may be reasonably requested by Assignee to effect or record this assignment, and shall cooperate with Assignee in any proceedings involving the Trademarks. Requested action shall be taken at Assignee's expense.

Dated the 7th day of May, 1999.

11

CREDIT ACCEPTANCE CORPORATION

Ву:

Title

- 1 -

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TRADEMARK
REEL: 002032 FRAME: 0312

Trademark	Registration No. / Application Serial No.	
CheckScore	75/252,690	
RentScore	2,200,487	
CheckScreen	2,200,488	
SkipGuard	2,200,489	
SocialGuard	2,200,490	
FrontHit	2,200,491	
BackHit	2,200,492	
MergeHit	2,200,493	
RentScreen	2,200,522	
CableScreen	2,202,170	
CheckGuard	N/A	
AutoScreen	N/A	
AutoScore	N/A	
LoanScore	N/A	
LoanScreen	N/A	

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RECORDED: 02/29/2000

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TRADEMARK REEL: 002032 FRAME: 0313