FORM PTO-1618A

Expires 06/30/99.
OMB 0651-0027

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U.S. Department of Commerce

Patent and Trademark Office

TRADEMARK



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OPR/FINANCE RECORDATION FORM COVER SHEET					
TRADE	MARKS ONLY				
TO: The Commissioner of Patents and Trademarks:	Please record the attached original document(s) or copy(ies).				
Submission Type	Conveyance Type				
✓ New	Assignment License				
Resubmission (Non-Recordation) Document ID #	Security Agreement Nunc Pro Tunc Assignment Effective Date Month Day Year				
Correction of PTO Error Reel # Frame #	11121999				
Corrective Document	Change of Name				
Reel # Frame #	Other				
Conveying Party	Mark if additional names of conveying parties attached Execution Date Month Day Year				
Name Federated Department Stores, Inc.	02142000				
Formerly					
Individual General Partnership	Limited Partnership Corporation Association				
Other					
Citizenship/State of Incorporation/Organiza	tion Delaware				
Receiving Party Mark if additional names of receiving parties attached					
Name Federated Brands, Inc.					
DBA/AKA/TA					
Composed of					
Address (line 1) 63 Market Steet					
Address (line 2)					
Address (line 3) Manchester	NH 03101				
City State/Country Zip Code Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an					
Corporation Association Other	appointment of a domestic representative should be attached. (Designation must be a separate				
document from Assignment.) Citizenship/State of Incorporation/Organization Delaware					
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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, WashingRADEMARK

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Page 2

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OMB 0651-0027				
Domestic Representative Name and Address Enter for the first Receiving Party only.				
Name				
Address (line 1)				
Address (line 2)				
Address (line 3)				
Address (line 4)				
Correspond	dent Name and Address _A	Area Code and Telephone Number (212	2) 697-5995	
Name	Beth Kotran			
Address (line 1)	Amster, Rothstein & Ebenste	in		
Address (line 2)	90 Park Avenue			
Address (line 3)	21st Floor			
Address (line 4)	New York, New York 10016			
Pages	Enter the total number of pagincluding any attachments.	ges of the attached conveyance dod	cument # 4	
Trademark	Application Number(s) or	Registration Number(s)	Mark if additional numbers attached	
	• •	e Registration Number (DO NOT ENTER BOT		
			· · · · · ·	
75846669	demark Application Number(s	Registr	ration Number(s)	
Number of	Properties Enter the total	number of properties involved.	# 1	
Fee Amoun		Properties Listed (37 CFR 3.41):	\$ 40.00	
Method o Deposit A	of Payment: Enclos	ed 🗸 Deposit Account 🗌	Ψ 40.00	
•	payment by deposit account or if addition	onal fees can be charged to the account.) posit Account Number:	# 01-1785	
	Aut	thorization to charge additional fees:	Yes V No	
Statement a	and Signature			
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.				
Beth Kotran		BUH Kalou	February 18, 2000	
Name	of Person Signing	Signature	Date Signed	

FORM PTO-1618C Expires 06/30/99 OMB 0651-0027

RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

U.S. Department of Commerce Patent and Trademark Office TRADEMARK

Conveying Party Enter Additional Conveying Party Mark if additional names of conveying parties attached Execution Date Month Day Year					
Name					
Formerly					
Individual General Partnership Limited Partnership Corporation Association					
Other					
Citizenship State of Incorporation/Organization					
Receiving Party Enter Additional Receiving Party Mark if additional names of receiving parties attached					
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CONFIRMATORY U.S. TRADEMARK ASSIGNMENT

WHEREAS, FEDERATED DEPARTMENT STORES, INC., a corporation organized and existing under the laws of the State of Delaware, having a principal place of business at 7 West Seventh Street, Cincinnati, Ohio 45202-2471 ("Assignor"), is the owner of all right, title and interest to the trademarks annexed hereto in Schedule A (the "Trademarks"), and all related goodwill; and

WHEREAS, FEDERATED BRANDS, INC., a corporation organized and existing under the laws of the State of Delaware, having a principal place of business at 63 Market Street, Manchester, NH 03101 ("Assignee"), is desirous of acquiring the Trademarks and the goodwill associated therewith and all variations and combinations thereof, including all those not yet developed;

NOW, THEREFORE, effective on and as of November 12, 1999, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, sells and transfers to Assignee, free and clear of all liens and encumbrances, all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, the U.S. Trademark Registrations and U.S. Trademark Applications listed in Schedule A, all income, royalties, damages and payments now or hereafter due or payable in respect to the Trademarks, and all causes of action (in law or in equity) and the right to sue, counterclaim and recover for past, present or future infringement of the Trademarks and the rights thereto.

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IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed

in its corporate name by its duly authorized officer this 14 day of February, 2000.

FEDERATED DEPARTMENT STORES, INC.

By: _

Dennis J. Broderick Senior Vice President, Secretary and General Counsel

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STATE OF	Oh 10)
)ss.:
COUNTY OF	Ham. HON)

ACKNOWLEDGMENT

On this <u>Iday</u> day of <u>februar</u>, 2000, before me came Dennis J. Broderick, who stated that he is the Senior Vice President, Secretary and General Counsel of Federated Department Stores, Inc. and acknowledged that he executed the above instrument as the act and deed of Federated Department Stores, Inc. with full authority to do so.

OH OH

Notary Public

DIANNE M. WEBBER
Notary Public. State of Ohic
My Commission Expires Nov. 17, 2002

Sanne M. Webber

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Schedule A

<u>Trademark</u> <u>Serial No.</u>

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82276.2A - 4 -

RECORDED: 02/18/2000