

02/24/00

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

03-31-2000

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office
TRADEMARK



RI

HEET

101302194

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New
 Resubmission (Non-Recordation)
Document ID # _____
 Correction of PTO Error
Reel # _____ Frame # _____
 Corrective Document
Reel # _____ Frame # _____

Conveyance Type

Assignment License
 Security Agreement
 Merger
 Change of Name
 Other _____
Effective Date
Month Day Year
October 11, 1999

Conveying Party

Mark if additional names of conveying parties attached

Name Francesco Cinzano & Cia S.p.A.

Execution Date
Month Day Year
November 9, 1999

Formerly _____

Individual General Partnership Limited Partnership Corporation

Association Other _____

Citizenship/State of Incorporation/Organization Italy

Receiving Party

Mark if additional names of receiving parties attached

Name United Distillers & Vintners Operations Italy S.p.A.

DBA/AKA/TA _____

Composed of _____

Address (line 1) Strada Statale 63

Address (line 2) 12069 Santa Vittoria D'Alba

Address (line 3) Italy

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached

Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Italy

FOR OFFICE USE ONLY

03/30/2000 DNGUYEN 00000096 177130

01 FC:481
02 FC:482

40.00 DP
150.00 OP

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 200231

TRADEMARK
REEL: 002041 FRAME: 0402

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name Carole R. Klein, Esq.

Address (line 1) Morgan, Lewis & Bockius LLP

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number (202) 467-7517

Name Carole R. Klein, Esq.

Address (line 1) Morgan, Lewis & Bockius LLP

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

Pages Enter the total number of pages of the attached conveyance document including any attachments.

4

Trademark Application Number(s) or Registration Number(s)

Trademark Application Number(s)

Registration Number(s)

177,130	1,331,190
763,797	1,390,191
766,623	1,399,981
1,289,731	

Number of Properties Enter the total number of properties involved.

7

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$ 190.00

Method of Payment: Enclosed

Deposit Account _____

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: 13-4520

Authorization to charge additional fees: Yes No _____

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Carole R. Klein

Name of Person Signing

Carole R Klein
Signature

24 FEB 2000

Date Signed

CONFIRMATORY DEED

THIS DEED made the9th..... day of ...November..... 1999 BETWEEN

FRANCESCO CINZANO & CIA S.p.A., (hereafter "FC") a corporation organised according to the laws of Italy, with its head office at Via Principessa Felicita di Savoia 8/12, Torino, Italy

of the one part

and UNITED DISTILLERS & VINTNERS OPERATIONS ITALY S.p.A., (hereafter "UDV") a corporation organised according to the laws of Italy, with its head office at Strada Statale 63, 12069 Santa Vittoria D'Alba, Italy of the other part.

WITNESSETH that

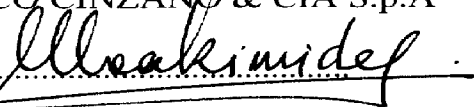
- (1) Whereas FC was the proprietor of the registered trademarks at the United States Patent and Trade Mark Office set out in the attached Schedule (the "Trademarks").
- (2) Whereas by a de-merger document dated 11 October 1999, effective from 11 October 1999, the Trade marks were transferred from FC to UDV.

NOW THEREFORE in consideration of US \$10.00 paid by FC to the UDV, FC hereby confirms the transfer to UDV of all of its rights, title and interest in the Trade Marks together with the goodwill of the business symbolised by the Trade marks and the registration thereof with effect from 11 October 1999.

IN WITNESS whereof the parties hereto have executed this deed on the date first above written.

SIGNED AS A DEED

FRANCESCO CINZANO & CIA S.p.A

By.....
Signature

.....MICHAEL IOAKIMIDES.....

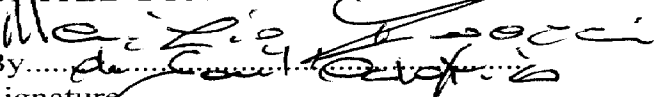
Name

.....AMMINISTRATORE DELEGATO

Title

SIGNED AS A DEED

UNITED DISTILLERS & VINTNERS OPERATIONS ITALY S.p.A

By.....
Signature

MAURIZIO RAGAZZONI DI SANT'ODORICO

Name

.....PRESIDENTE.....

Title

19269398

SCHEDULE

United States Trade Marks

Mark	Registration Number Date of Registration	Class
FERRO CHINA BISLERI Lions Head Word & device	766623 17 Mar 1964	Class 5
FERRO CHINA BISLERI Lions Head Word & device	763797 28 Jan 1964	Class 5
BISLERI Lions Head Word & device	177130 11 Dec 1923	Class 5
BISLERI Word	1289731 14 Aug 1984	Class 5
CRESCENDO Word	1331190 16 Apr 1985	Class 33
GAMBINA Word	1399981 1 Jul 1986	Class 25
GAMBINA Word	1390191 16 Sept 1986	Class 33