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05-04-2000

U.S. Department of Commerce
Patent and Trademark Office

RE



IEET

To the Honorable Commissioner of Patents and Trademarks, Washington, D.C. 20514
101344964
Final documents or copy thereof.

1. Name of conveying party(ies):

ZD Inc.

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation (State- Delaware)
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)

Name: Ziff Davis Publishing Holdings Inc.

Address: 28 East 28th Street
New York, New York 10016

RECEIVED
200 APR 13 AM 11:29
OPR/FINANCE

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation (State - Delaware)
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: April 4, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) See attached Schedule A

B. Trademark Registration No.(s) See attached Schedule A

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be sent:

Hayley M. Smith
Legal Assistant
Kirkland & Ellis
153 East 53rd Street
New York, NY 10022-4675

6. Total number of applications and registrations involved: 246

7. Total fee (37 CFR 3.41)..... \$ 6,165.00

Enclosed

Any deficiency is authorized to be charged to
Deposit Account No. 111098

8. Deposit Account No.

(Attach duplicate copy of this page if paying by deposit account)

05/03/2000 DCDATES 00000154 75700396

01 FC:481 40.00 DP
02 FC:482 6125.00 DP

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John Lynn
Name of Person Signing

[Signature]
Signature

4/13/00
Date

Total number of pages including cover sheet, attachments, and document: 14

COMMISSIONER OF PATENTS AND TRADEMARKS
BOX ASSIGNMENT
WASHINGTON D.C. 20231

TRADEMARK
REEL: 002062 FRAME: 0468

SCHEDULE A TO TRADEMARK RECORDATION FORM COVER SHEET

Mark	Classes	App.#	App. Dt	Reg.#	Reg. Dt
@500	16	75/700396	6/2/1999		
@500	42	75/700399	6/2/1999	2,164,259	6/9/1998
@BUSINESS	16	74/644792	3/10/1995		
@NET INDEX	16	75/002213	10/6/1995		
@NET INDEX	36	75/002214	10/6/1995	2,322,020	2/22/2000
@NET INDEX	36, 42	75/002215	10/6/1995		
@NET INDEX	42	75/322472	7/10/1997		
3D GAMEGAUGE	9	75/472057	4/22/1998		
3D GAMESTONE	9	75/472059	4/22/1998		
3D WINBENCH	9	75/217334	12/23/1996	2,248,055	5/25/1999
A AND DESIGN	16	74/645941	3/13/1995		
ACTIVE FAMILY	16	75/795827	9/8/1999		
ACTIVE FAMILY	42	75/795826	9/8/1999		
ADTALK	35	75/247684	2/25/1997		
ADTALK	35	75/247682	2/25/1997		
AUDIO WINBENCH	9	75/488625	5/20/1998		
BATTERYMARK	9	75/041617	1/11/1996	2,100,147	9/23/1997
BENCHMARK INSIDER	16	75/459819	3/31/1998		
BENCHMARK INSIDER	42	75/459818	3/31/1998		
BROWSERCOMP	9	75/171122	9/24/1996	2,270,950	8/17/1999
COMPUTER LIFE	16	74/502988	3/21/1994	2101769	9/30/1997
CONNECTED INVESTOR	16	75/244423	2/20/1997		
CONNECTED INVESTOR	36	75/244424	2/20/1997		
COOKIE COP	9	75/558032	9/24/1998		
CORPORATE WEB	16	75/029345	12/7/1995		
CORPORATE WEB	42	75/448943	3/12/1998		
CPUMARK	9	74/573141	9/13/1994		
CITRENDS	16	75/415450	1/8/1998		
CITRENDS	42	75/419453	1/12/1998		
CYBER SPORTS	16	74/682433	5/31/1995	2,026,159	12/24/1996
CYBER SPORTS	41	74/682431	5/31/1995	2,074,610	6/24/1997
DCM	16	75/635640	2/8/1999		
DCM	9, 41	75/635639	2/8/1999		
DIGITAL CAFE	9, 16, 42	75/092171	4/22/1996		
DIGITAL LIFE	41	75/319119	7/3/1997		
DIGITAL LIFE	42	75/053763	2/5/1996		
DIRECTBENCH	9	75/149274	8/12/1996		

SCHEDULE A TO TRADEMARK RECORDATION FORM COVER SHEET

Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt
E WOM@N	16	75/875140	12/28/1999		
E WOM@N MAGAZINE	16	75/875164	12/28/1999		
E WOMAN	16	75/875133	12/28/1999		
E WOMAN MAGAZINE	16	75/875159	12/28/1999		
E-INFLUENCER REPORT	16	75/740417	7/27/1999		
EBUSINESS 2000	16	75/514156	7/7/1998		
EBUSINESS COMPUTING	16	75/513095	7/6/1998		
EBUSINESS EXPERT	16	75/513097	7/6/1998		
EBUSINESS PRO	16	75/514100	7/7/1998		
EBUSINESS SOURCE	16	75/513098	7/6/1998		
EBUSINESS TIMES	9, 16, 42	75/465398	4/9/1998		
EDUCATION DIRECT	16	75/725087	7/1/1999		
EDUCATION DIRECT	42	75/725089	7/1/1999		
EGM	16	74/490302	2/14/1994	1,882,166	3/7/1995
EGM	41, 42	74/669483	5/3/1995		
EGM & HERO ILLUSTRATED SUPER TOUR	35	74/451161	10/26/1993	1,861,155	11/1/1994
EGM2	16	74/490025	2/14/1994	1,894,081	5/16/1995
ELECTRONIC GAMING MONTHLY	41, 42	74/669489	5/3/1995		
ENTERPRISE 2000	16	75/365512	9/30/1997		
ENTERPRISE 2000	35	75/365511	9/30/1997		
ENTERPRISE 2000	41	75/365510	9/30/1997		
ENTERPRISE 2000	42	75/365509	9/30/1997		
EXPERT GAMER	16	75/438580	2/23/1998		
EXPERT GAMER	41, 42	75/438579	2/23/1998		
FAMILY PC FOR ON-LINE SERVICES	35	74/501071	3/14/1994		
FAMILY PC LOGO	16	74/492412	2/17/1994		
FAMILY PC TEACHERS' TECHNOLOGY GRANT	36	75/468543	4/15/1998		
GAMEDISC	28	74/699074	7/10/1995	2,025,056	12/24/1996
HOME BENCH	9	75/295884	5/21/1997		
IBENCH	9	75/671818	3/30/1999		
INCREDIBLY USEFUL SITES	16	75/160080	8/30/1996	2,215,558	12/29/1998
INCREDIBLY USEFUL SITES	42	75/160081	8/30/1996	2,217,971	1/12/1999
INTER@CTIVE MAGAZINE	16	75/465974	4/10/1998		
INTER@CTIVE WEEK	16	74/548047	7/11/1994	2,046,283	3/18/1997

SCHEDULE A TO TRADEMARK RECORDATION FORM COVER SHEET

Mark	Classes	App.#	App. Dt	Reg.#	Reg. Dt
INTERACTIVE MAGAZINE	16	74/491130	2/16/1994		
INTERNET COMPUTING	16	75/049228	1/26/1996		
INTERNET COMPUTING	35	75/049193	1/26/1996		
INTERNET COMPUTING	9	75/049192	1/26/1996		
INTERNET COMPUTING LOGO	16	75/293607	5/16/1997		
INTERNET COMPUTING LOGO	42	75/293617	5/16/1997		
INTERNET LIFE	9	74/677130	5/19/1995		
INTERNET LIFE	9, 16	74/621163	1/9/1995	2,226,405	2/23/1999
INTERNET MOM	42	75/004772	10/10/1995	2,289,149	10/26/1999
INTERNET SOLUTIONS	16	75/218694	12/26/1996		
INTERNET SOLUTIONS	35	75/216707	12/23/1996		
INTERNET SOLUTIONS	41	75/218692	12/26/1996		
INTERNET UNDERGROUND	16	74/682507	5/31/1995		
INTERNET UNDERGROUND	42	74/682434	5/31/1995		
INTRANET IT	16	75/230130	1/23/1997		
INTRANET IT	42	75/230354	1/23/1997		
INTRANET IT	9	75/230125	1/23/1997		
INTRANET SOLUTIONS	16	75/218693	12/26/1996		
INTRANET SOLUTIONS	35	75/217336	12/23/1996		
INTRANET SOLUTIONS	41	75/218691	12/26/1996		
INTRANETWEEK	16	75/065574	2/29/1996		
INTRANETWEEK	42	75/065580	2/29/1996		
IPOLL	16	75/400495	12/ 5/1997		
IPOLL	42	75/400496	12/ 5/1997		
IS SOLUTIONS	16	75/218697	12/26/1996		
IS SOLUTIONS	35	75/218696	12/26/1996		
IS SOLUTIONS	41	75/218695	12/26/1996		
IT OUTLOOKS	16	75/478165	4/30/1998		
IT OUTLOOKS	42	75/478168	4/30/1998		
IT WORKSHOP	16	75/860580	12/16/1999		
IT WORKSHOP	42	75/860582	12/16/1999		
JBENCH	9	75/403269	12/10/1997		
JSTONE	9	75/399964	12/ 4/1997		
MACBENCH	9	74/319815	10/ 2/1992	1,854,056	9/13/1994
MACUSER	16	73/599994	5/21/1986	1,437,982	4/28/1987
MACWEEK	16	73/655530	4/16/1987	1,594,138	5/ 1/1990

SCHEDULE A TO TRADEMARK RECORDATION FORM COVER SHEET

Mark	Classes	App.#	App. Dt	Reg.#	Reg. Dt
NC COMPUTING	16	75/108664	5/23/1996		
NC COMPUTING	42	75/109086	5/23/1996		
NC GAMER	16	75/186382	10/23/1996		
NC GAMER	42	75/186383	10/23/1996		
NC GAMES	16	75/186386	10/23/1996		
NC GAMES	42	75/186387	10/23/1996		
NC GAMING	16	75/186384	10/23/1996		
NC GAMING	42	75/186385	10/23/1996		
NCMAGAZINE	16	75/109087	5/23/1996		
NCMAGAZINE	42	75/109088	5/23/1996		
NCWEEK	16	75/217700	12/20/1996		
NCWEEK	42	75/218088	12/20/1996		
NET SOLUTIONS	16	75/219182	12/30/1996		
NET SOLUTIONS	35	75/219834	12/30/1996		
NET SOLUTIONS	41	75/219183	12/30/1996		
NETBENCH	9	74/255038	3/13/1992	1,868,832	12/20/1994
NETTIE	41	75/683254	4/14/1999		
NETTIE	42	75/683257	4/14/1999		
NETTIES	41	75/683255	4/14/1999		
NETTIES	42	75/683253	4/14/1999		
NETWEEK	16	74/427902	8/20/1993	1,960,706	3/ 5/1996
NETWORKED INVESTOR	16	75/244525	2/20/1997		
NETWORKED INVESTOR	36	75/244526	2/20/1997		
NEWBUSINESS	16	75/774075	8/12/1999		
NEWBUSINESS	42	75/774474	8/12/1999		
OLDWAY NETWAY	16	75/518400	7/13/1998		
OLDWAY NETWAY	42	75/518401	7/13/1998		
OPENSOURCE RESELLER (Stylized)	16		3/29/2000		
OPENSOURCE RESELLER (Stylized)	42		3/29/2000		
P.S.X.	16	75/027166	12/ 4/1995		
P.S.X. DISC	28	75/014542	11/ 3/1995		
PC COMPUTING	16	74/465788	12/ 6/1993	1,970,767	4/30/1996
PC COMPUTING	16	73/707882	1/27/1988	1,543,116	6/ 6/1989
PC DIRECT	16	74/215260	10/22/1991	1,850,314	8/16/1994
PC LABS	16	74/253546	3/ 9/1992	1,741,272	12/22/1992
PC LOGO	16	73/448353	10/17/1983	1328444	4/ 2/1985

SCHEDULE A TO TRADEMARK RECORDATION FORM COVER SHEET

Mark	Classes	App.#	App.Dt	Reg.#	Reg.Dt
PC MAGAZINE EDITORS CHOICE LOGO	41	74/457729	11/12/1993		
PC MAGAZINE EDITORS CHOICE LOGO	42	74/457733	11/12/1993		
PC MAGAZINE LOGO	16	73/706914	1/20/1988	1,515,365	12/ 6/1988
PC MAGAZINE LOGO (COLOR)	16	74/397704	6/ 2/1993	1894061	5/16/1995
PC MAGAZINE TECHNICAL EXCELLENCE AND DESIGN	41	75/095173	4/26/1996	2,050,804	4/ 8/1997
PC MAGAZINE TECHNICAL EXCELLENCE AND DESIGN	42	75/095172	4/26/1996	2,050,803	4/ 8/1997
PC MAGNET	42	73/718344	3/23/1988	1,521,342	1/17/1989
PC WEEK LOGO	16	73/436900	7/22/1983	1,325,664	3/19/1985
PC WEEK RFQ LOGO	35	74/265554	4/ 7/1992	1940155	12/ 5/1995
PC WEEK SHOOT-OUT	41	74/098758	9/20/1990	1,677,923	3/ 3/1992
PCWEEK	16	74/636911	2/13/1995	1999234	9/10/1996
PCWEEK EXECUTIVE	16	74/622694	1/18/1995	2,179,790	8/11/1998
PCWEEK INSIDE	16	75/589637	11/16/1998		
PCWEEK INSIDE	42	75/589638	11/16/1998		
PCWEEK NETWEEK	16	74/429318	8/25/1993	1908398	8/ 1/1995
PCWEEK UPDATE	42	75/374236	10/16/1997		
PORTABILITY	42	75/214400	12/17/1996		
PORTABILITY	9, 16	75/214886	12/17/1996		
POWERDISC	28	75/014579	11/ 3/1995		
PRINTERBENCH	9	75/509934	6/29/1998		
PRODUCTWIRE	42	75/363805	9/26/1997		
PSX		74/713535	8/10/1995		
SCHOOLPC	16	74/621123	1/11/1995	2,292,951	11/16/1999
SCHOOLPC	42	74/621116	1/11/1995	2,147,994	3/31/1998
SECRET WEAPONS	16	75/785446	9/22/1999		
SECRET WEAPONS	42	75/503529	6/16/1998		
SENDAI	16	74/409911	7/ 6/1993	1,889,828	4/18/1995
SENDAI BOOK FACTORY	16	74/409886	7/ 6/1993	1,975,155	5/21/1996
SENDAI MEDIA GROUP	16	74/498155	3/ 8/1994	1,977,152	5/28/1996
SERVERBENCH	9	74/319817	10/ 2/1992	1,854,057	9/13/1994
SM@RT 100	16	75/955930	3/10/2000		
SM@RT 100	35	75/955936	3/10/2000		
SM@RT 100	42	75/955943	3/10/2000		
SM@RT 50	16	75/499934	6/10/1998		
SM@RT 50	42	75/499935	6/10/1998		

SCHEDULE A TO TRADEMARK RECORDATION FORM COVER SHEET

Mark	Classes	App.#	App.Dt	Reg.#	Reg.Dt
SM@RT COMPANY	16	75/401734	12/8/1997		
SM@RT COMPANY	35	75/474167	4/24/1998		
SM@RT COMPANY	41	75/401735	12/8/1997		
SM@RT COMPANY	42	75/401736	12/8/1997		
SM@RT COMPANY	9	75/401706	12/8/1997		
SM@RT MAGAZINE	16	75/955949	3/10/2000		
SM@RT MAGAZINE	35	75/955946	3/10/2000		
SM@RT MAGAZINE	42	75/955944	3/10/2000		
SM@RT RESELLER	16	75/302313	6/3/1997		1/5/1999
SM@RT RESELLER	42	75/302314	6/3/1997		
SM@RT RET@ILER	16, 42	75/326179	7/17/1997		
SM@RT RET@ILER	42	75/326178	7/17/1997		
SMARTCOMPANY	35	75/474168	4/24/1998		
SMARTCOMPANY	41	75/363602	9/26/1997		
SMARTCOMPANY	42	75/143725	8/1/1996		
SMARTCOMPANY	9, 16	75/143727	8/1/1996		
SPEEDRATE	9	75/268120	4/2/1997	2,280,154	9/21/1999
SPENCER F. KATT	25	75/835257	11/16/1999		
SPENCER F. KATT	42	75/462203	4/6/1998		
SPENCER F. KATT	42	75/835252	11/16/1999		
SPENCER F. KATT	9	75/462204	4/6/1998		
SPENCER F. KATT	9	75/835236	11/16/1999		
SPENCER F. KATT: RUMOR CENTRAL	16	75/861250	11/30/1999		
STRATEGIC CONNECTION	16	75/478166	4/30/1998		
STRATEGIC CONNECTION	42	75/478167	4/30/1998		
SUPER TOUR	35	74/453272	10/26/1993	1,894,277	5/16/1995
SURF SCHOOL	41	75/204580	11/26/1996	2,219,448	1/19/1999
SURF SCHOOL	42	75/204581	11/26/1996	2,219,449	1/19/1999
SYSTEM SHORILIST	16	75/094924	4/26/1996		
SYSTEM SHORILIST	35	75/095169	4/26/1996		
TECHNOLOGY IN THE LANGUAGE OF BUSINESS	16	75/109187	5/24/1996		
TECHNOLOGY IN THE LANGUAGE OF BUSINESS	42	75/109186	5/24/1996	2,272,571	8/24/1999
THE INTERNET 500	16	75/700395	6/2/1999		
THE INTERNET 500	42	75/700398	6/2/1999		
THE ULTIMATE GUIDE TO FIGHTING GAMES	16	74/682481	5/31/1995	2,046,740	3/18/1997
THE ULTIMATE GUIDE TO FIGHTING GAMES	41	74/682429	5/31/1995	2,118,519	12/2/1997

SCHEDULE A TO TRADEMARK RECORDATION FORM COVER SHEET

Mark	Classes	App.#	App. Dt	Reg.#	Reg. Dt
VAR WEEK	35, 42	75/284939	5/1/1997		
VAR WEEK	9, 16	75/284940	5/1/1997		
WEB KAHUNA	16	75/479511	5/5/1998	2,313,248	2/1/2000
WEB KAHUNA	42	75/479510	5/5/1998	2,242,492	5/4/1999
WEBBENCH	9	75/332780	7/30/1997	1,749,949	2/2/1993
WINBENCH	9	74/275477	5/14/1992		
WINEXPERT	9, 16, 42	75/096286	4/26/1996		
WINEXPERTS	16	75/096284	4/29/1996	1,849,054	8/9/1994
WINSTONE	9	74/284831	6/12/1992		
WWW@BUSINESS	16	75/035928	12/22/1995		
YOUR NEW PC	16	75/122726	6/20/1996	2,149,845	4/6/1998
YOUR YASTROLOGER	16	75/204579	11/26/1996	2,164,695	6/9/1998
ZIFF-DAVIS PRESS	42	74/800788	1/29/1991	1,782,115	7/13/1993
	16				

SCHEDULE A TO TRADEMARK RECORDATION FORM COVER SHEET

Mark	Classes	App.#	App.Dt	Reg.#	Reg.Dt
COMPUTE	16	73/418875	3/28/1983	1,333,180	4/30/1985
COMPORATE COMPUTING	16	74-220531	11/12/1991	1830929	4/12/1994
ETAILS SALES	16	75-658821	3/12/1999		
ETAILS SALES	42	75-658820	3/12/1999		
ETAIL ALERT	16	75-658819	3/12/1999		
ETAIL ALERT	42	75-658818	3/12/1999		
ETAIL MAGAZINE	16	75-597023	11/30/1998		
ETAIL MAGAZINE	42	75-597022	11/30/1998		
ETAILING MAGAZINE	16	75-597021	11/30/1998		
ETAILING MAGAZINE	42	75-597020	11/30/1998		
ETAIL WEEK	16	75-597016	11/30/1998		
ETAIL WEEK	42	75-597015	11/30/1998		
INTERNET RESELLER	16	75/119909	5/30/1996		
INTERNET SMALL BUSINESS	16	75/230126	1/23/1997		
INTERNET SMALL BUSINESS	42	75/230127	1/23/1997		
ONLINE LIFE	41	75/461255	4/3/1998		
ONLINE LIFE	42	75/461256	4/3/1998		
SM@RT BUSINESS	16	75/333282	7/30/1997		
SM@RT BUSINESS	42	75/333283	7/30/1997		

Attachment A to Schedule 3.19, Intellectual Property Rights, Trademark and Service Mark Applications and Registrations of Asset Seller
SCHEDULE OF TRADEMARKS - United States

Country: United States

ID	Mark	Classes	App.#	App. Dt	Reg.#	Reg. Dt
20416	@500	16	75/700396	6/2/1999		
20417	@500	42	75/700399	6/2/1999		
13595	@BUSINESS	16	74/644792	3/10/1995	2,164,259	6/9/1998
14003	@NET INDEX	16	75/002213	10/6/1995		
14006	@NET INDEX	36	75/002214	10/6/1995	2,322,020	2/22/2000
14009	@NET INDEX	36, 42	75/002215	10/6/1995		
18704	@NET INDEX	42	75/322472	7/10/1997		
19353	3D GAMEGAUGE	9	75/472057	4/22/1998		
19354	3D GAMESTONE	9	75/472059	4/22/1998		
14640	3D WINBENCH	9	75/217334	12/23/1996	2,248,055	5/25/1999
13756	A AND DESIGN	16	74/645941	3/13/1995		
20503	ACTIVE FAMILY	16	75/795827	9/8/1999		
20504	ACTIVE FAMILY	42	75/795826	9/8/1999		
18206	ADTALK	35	75/247684	2/25/1997		
18205	ADTALK	35	75/247682	2/25/1997		
19398	AUDIO WINBENCH	9	75/488625	5/20/1998		
14439	BATTERYMARK	9	75/041617	1/11/1996	2,100,147	9/23/1997
19293	BENCHMARK INSIDER	16	75/459819	3/31/1998		
19294	BENCHMARK INSIDER	42	75/459818	3/31/1998		
13925	BROWSERCOMP	9	75/171122	9/24/1996	2,270,950	8/17/1999
14647	COMPUTER LIFE	16	74/502988	3/21/1994	2101769	9/30/1997
18144	CONNECTED INVESTOR	16	75/244423	2/20/1997		
18145	CONNECTED INVESTOR	36	75/244424	2/20/1997		
20066	COOKIE COP	9	75/558032	9/24/1998		
14381	CORPORATE WEB	16	75/029345	12/7/1995		
19278	CORPORATE WEB	42	75/448943	3/12/1998		
15536	CPUMARK	9	74/573141	9/13/1994		
19166	CTTRENDS	16	75/415450	1/8/1998		
19172	CTTRENDS	42	75/419453	1/12/1998		
15753	CYBER SPORTS	16	74/682433	5/31/1995	2,026,159	12/24/1996
15750	CYBER SPORTS	41	74/682431	5/31/1995	2,074,610	6/24/1997
20257	DCM	16	75/635640	2/8/1999		
20258	DCM	9, 41	75/635639	2/8/1999		
15411	DIGITAL CAFE	9, 16, 42	75/092171	4/22/1996		
18681	DIGITAL LIFE	41	75/319119	7/3/1997		
14758	DIGITAL LIFE	42	75/053763	2/5/1996		
13793	DIRECTBENCH	9	75/149274	8/12/1996		

Attachment A to Schedule 3.19, Intellectual Property Rights; Trademark and Service Mark Applications and Registrations of Asset Seller
SCHEDULE OF TRADEMARKS - United States

Country: United States (cont'd)

ID	Mark	Classes	App.#	App. Dt	Reg.#	Reg. Dt
20589	E WOM@N	16	75/875140	12/28/1999		
20591	E WOM@N MAGAZINE	16	75/875164	12/28/1999		
20588	E WOMAN	16	75/875133	12/28/1999		
20590	E WOMAN MAGAZINE	16	75/875159	12/28/1999		
20466	E-INFLUENCER REPORT	16	75/740417	7/27/1999		
19752	EBUSINESS 2000	16	75/514156	7/7/1998		
19696	EBUSINESS COMPUTING	16	75/513095	7/6/1998		
19699	EBUSINESS EXPERT	16	75/513097	7/6/1998		
19755	EBUSINESS PRO	16	75/514100	7/7/1998		
19698	EBUSINESS SOURCE	16	75/513098	7/6/1998		
19335	EBUSINESS TIMES	9, 16, 42	75/465398	4/9/1998		
20430	EDUCATION DIRECT	16	75/725087	7/1/1999		
20431	EDUCATION DIRECT	42	75/725089	7/1/1999		
18304	EGM	16	74/490302	2/14/1994	1,882,166	3/7/1995
14798	EGM	41, 42	74/669483	5/3/1995		
18303	EGM & HERO ILLUSTRATED SUPER TOUR	35	74/451161	10/26/1993	1,861,155	1/1/1994
18301	EGM2	16	74/490025	2/14/1994	1,894,081	5/16/1995
18279	ELECTRONIC GAMING MONTHLY	41, 42	74/669489	5/3/1995		
18892	ENTERPRISE 2000	16	75/365512	9/30/1997		
18893	ENTERPRISE 2000	35	75/365511	9/30/1997		
18894	ENTERPRISE 2000	41	75/365510	9/30/1997		
18895	ENTERPRISE 2000	42	75/365509	9/30/1997		
19262	EXPERT GAMER	16	75/438580	2/23/1998		
19261	EXPERT GAMER	41, 42	75/438579	2/23/1998		
14240	FAMILY PC FOR ON-LINE SERVICES	35	74/501071	3/14/1994		
14242	FAMILY PC LOGO	16	74/492412	2/17/1994		
19345	FAMILY PC TEACHERS' TECHNOLOGY GRANT	36	75/468543	4/15/1998		
15733	GAMEDISC	28	74/699074	7/10/1995	2,025,056	12/24/1996
18569	HOMEBENCH	9	75/295884	5/21/1997		
20344	IBENCH	9	75/671818	3/30/1999		
13863	INCREDIBLY USEFUL SITES	16	75/160080	8/30/1996	2,215,558	12/29/1998
13866	INCREDIBLY USEFUL SITES	42	75/160081	8/30/1996	2,217,971	1/12/1999
19323	INTER@CTIVE MAGAZINE	16	75/465974	4/10/1998		
15694	INTER@CTIVE WEEK	16	74/548047	7/11/1994	2,046,283	3/18/1997

Attachment A to Schedule 3.19, Intellectual Property Rights, Trademark and Service Mark Applications and Registrations of Asset Seller
SCHEDULE OF TRADEMARKS – United States

Country: United States (cont'd)

ID	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt
14520	INTERACTIVE MAGAZINE	16	74/491130	2/16/1994		
14651	INTERNET COMPUTING	16	75/049228	1/26/1996		
14653	INTERNET COMPUTING	35	75/049193	1/26/1996		
14648	INTERNET COMPUTING	9	75/049192	1/26/1996		
18579	INTERNET COMPUTING LOGO	16	75/293607	5/16/1997		
18572	INTERNET COMPUTING LOGO	42	75/293617	5/16/1997		
13690	INTERNET LIFE	9	74/677130	5/19/1995		
13684	INTERNET LIFE	9, 16	74/621163	1/9/1995	2,226,405	2/23/1999
14050	INTERNET MOM	42	75/004772	10/10/1995	2,289,149	10/26/1999
14623	INTERNET SOLUTIONS	16	75/218694	12/26/1996		
15186	INTERNET SOLUTIONS	35	75/216707	12/23/1996		
14929	INTERNET SOLUTIONS	41	75/218692	12/26/1996		
18696	INTERNET UNDERGROUND	16	74/682507	5/31/1995		
15763	INTERNET UNDERGROUND	42	74/682434	5/31/1995		
15061	INTERNET IT	16	75/230130	1/23/1997		
15055	INTERNET IT	42	75/230354	1/23/1997		
15058	INTERNET IT	9	75/230125	1/23/1997		
14617	INTRANET SOLUTIONS	16	75/218693	12/26/1996		
15188	INTRANET SOLUTIONS	35	75/217336	12/23/1996		
14620	INTRANET SOLUTIONS	41	75/218691	12/26/1996		
15146	INTRANET WEEK	16	75/065574	2/29/1996		
15149	INTRANET WEEK	42	75/065580	2/29/1996		
19077	IPOLL	16	75/400495	12/5/1997		
19076	IPOLL	42	75/400496	12/5/1997		
14605	IS SOLUTIONS	16	75/218697	12/26/1996		
14612	IS SOLUTIONS	35	75/218696	12/26/1996		
14610	IS SOLUTIONS	41	75/218695	12/26/1996		
19376	IT OUTLOOKS	16	75/478165	4/30/1998		
19374	IT OUTLOOKS	42	75/478168	4/30/1998		
20578	IT WORKSHOP	16	75/860580	12/16/1999		
20579	IT WORKSHOP	42	75/860582	12/16/1999		
19084	JBENCH	9	75/403269	12/10/1997		
19093	ISTONE	9	75/399664	12/4/1997		
15866	MACBENCH	9	74/319815	10/2/1992	1,854,056	9/13/1994
15100	MACUSER	16	73/599994	5/21/1986	1,437,982	4/28/1987
15113	MACWEEK	16	73/655530	4/16/1987	1,594,138	5/1/1990

Attachment A to Schedule 3.19, Intellectual Property Rights; Trademark and Service Mark Applications and Registrations of Asset Seller
SCHEDULE OF TRADEMARKS – United States

Country: United States (cont'd)

ID	Mark	Classes	App.#	App.Dt	Reg.#	Reg.Dt
15583	NC COMPUTING	16	75/108664	5/23/1996		
15580	NC COMPUTING	42	75/109086	5/23/1996		
14093	NC GAMER	16	75/186382	10/23/1996		
14089	NC GAMER	42	75/186383	10/23/1996		
14082	NC GAMES	16	75/186386	10/23/1996		
14079	NC GAMES	42	75/186387	10/23/1996		
14087	NC GAMING	16	75/186384	10/23/1996		
14085	NC GAMING	42	75/186385	10/23/1996		
15623	NCMAGAZINE	16	75/109087	5/23/1996		
15620	NCMAGAZINE	42	75/109088	5/23/1996		
14591	NCWEEK	16	75/217700	12/20/1996		
14589	NCWEEK	42	75/218088	12/20/1996		
14646	NET SOLUTIONS	16	75/219182	12/30/1996		
14600	NET SOLUTIONS	35	75/219834	12/30/1996		
14643	NET SOLUTIONS	41	75/219183	12/30/1996		
15852	NETBENCH	9	74/255038	3/13/1992	1,868,832	12/20/1994
20358	NETTIE	41	75/683254	4/14/1999		
20359	NETTIE	42	75/683257	4/14/1999		
20362	NETTIES	41	75/683255	4/14/1999		
20363	NETTIES	42	75/683253	4/14/1999		
14054	NETWEEK	16	74/427902	8/20/1993	1,960,706	3/5/1996
18140	NETWORKED INVESTOR	16	75/244525	2/20/1997		
18141	NETWORKED INVESTOR	36	75/244526	2/20/1997		
20464	NEWBUSINESS	16	75/774075	8/12/1999		
20465	NEWBUSINESS	42	75/774474	8/12/1999		
19724	OLDWAY NETWAY	16	75/518400	7/13/1998		
19725	OLDWAY NETWAY	42	75/518401	7/13/1998		
20659	OPENSOURCE RESELLER (Stylized)	16		3/29/2000		
20660	OPENSOURCE RESELLER (Stylized)	42		3/29/2000		
14140	P.S.X.	16	75/027166	12/4/1995		
14136	P.S.X. DISC	28	75/014542	11/3/1995		
14334	PC COMPUTING	16	74/465788	12/6/1993	1,970,767	4/30/1996
15136	PC COMPUTING	16	73/707882	1/27/1988	1,543,116	6/6/1989
14978	PC DIRECT	16	74/215260	10/22/1991	1,850,314	8/16/1994
13587	PC LABS	16	74/253546	3/9/1992	1,741,272	12/22/1992
14568	PC LOGO	16	73/448353	10/17/1983	1328444	4/2/1985

Attachment A to Schedule 3.19, Intellectual Property Rights, Trademark and Service Mark Applications and Registrations of Asset Seller
SCHEDULE OF TRADEMARKS – United States

Country: United States (cont'd)

ID	Mark	Classes	App.#	App.Dt	Reg.#	Reg.Dt
14818	PC MAGAZINE EDITORS CHOICE LOGO	41	74/457729	11/12/1993		
14815	PC MAGAZINE EDITORS CHOICE LOGO	42	74/457733	11/12/1993		
15117	PC MAGAZINE LOGO	16	73/706914	1/20/1988	1,515,365	12/ 6/1988
13859	PC MAGAZINE LOGO (COLOR)	16	74/397704	6/ 2/1993	1894061	5/16/1995
15545	PC MAGAZINE TECHNICAL EXCELLENCE AND DESIGN	41	75/095173	4/26/1996	2,050,804	4/ 8/1997
15876	PC MAGAZINE TECHNICAL EXCELLENCE AND DESIGN	42	75/095172	4/26/1996	2,050,803	4/ 8/1997
15148	PC MAGNET	42	73/718344	3/23/1988	1,521,342	1/17/1989
15126	PC WEEK LOGO	16	73/436900	7/22/1983	1,325,664	3/19/1985
13427	PC WEEK RFQ LOGO	35	74/265554	4/ 7/1992	1940155	12/ 5/1995
14363	PC WEEK SHOOT-OUT	41	74/098758	9/20/1990	1,677,923	3/ 3/1992
13570	PC WEEK	16	74/636911	2/13/1995	1999234	9/10/1996
13547	PC WEEK EXECUTIVE	16	74/622694	1/18/1995	2,179,790	8/11/1998
20134	PC WEEK INSIDE	16	75/589637	11/16/1998		
20133	PC WEEK INSIDE	42	75/589638	11/16/1998		
14206	PC WEEK NETWEEK	16	74/429318	8/25/1993	1908398	8/ 1/1995
18928	PC WEEK UPDATE	42	75/374236	10/16/1997		
15180	PORTABILITY	42	75/214400	12/17/1996		
14581	PORTABILITY	9, 16	75/214886	12/17/1996		
14129	POWERDISC	28	75/014579	11/ 3/1995		
19626	PRINTERBENCH	9	75/509934	6/29/1998		
18869	PRODUCTWIRE	42	75/363805	9/26/1997		
13935	PSX		74/713535	8/10/1995		
13512	SCHOOLPC	16	74/621123	1/11/1995	2,292,951	11/16/1999
13519	SCHOOLPC	42	74/621116	1/11/1995	2,147,994	3/31/1998
20525	SECRET WEAPONS	16	75/785446	9/22/1999		
19591	SECRET WEAPONS	42	75/503529	6/16/1998		
14158	SENDAL	16	74/409911	7/ 6/1993	1,889,828	4/18/1995
15707	SENDAL BOOK FACTORY	16	74/409886	7/ 6/1993	1,975,155	5/21/1996
13931	SENDAL MEDIA GROUP	16	74/498155	3/ 8/1994	1,977,152	5/28/1996
15498	SERVERBENCH	9	74/319817	10/ 2/1992	1,854,057	9/13/1994
20633	SM@RT 100	16	75/955930	3/10/2000		
20634	SM@RT 100	35	75/955936	3/10/2000		
20636	SM@RT 100	42	75/955943	3/10/2000		
19557	SM@RT 50	16	75/499934	6/10/1998		
19556	SM@RT 50	42	75/499935	6/10/1998		

Attachment A to Schedule 3.19, Intellectual Property Rights; Trademark and Service Mark Applications and Registrations of Asset Seller
SCHEDULE OF TRADEMARKS – United States

Country: United States (cont'd)

ID	Mark	Classes	App.#	App. Dt	Reg.#	Reg. Dt
19134	SM@RT COMPANY	16	75/401734	12/ 8/1997		
19357	SM@RT COMPANY	35	75/474167	4/24/1998		
19135	SM@RT COMPANY	41	75/401735	12/ 8/1997		
19136	SM@RT COMPANY	42	75/401736	12/ 8/1997		
19133	SM@RT COMPANY	9	75/401706	12/ 8/1997		
20640	SM@RT MAGAZINE	16	75/955949	3/10/2000		
20639	SM@RT MAGAZINE	35	75/955946	3/10/2000		
20638	SM@RT MAGAZINE	42	75/955944	3/10/2000		
18583	SM@RT RESELLER	16	75/302313	6/ 3/1997		1/ 5/1999
18584	SM@RT RESELLER	42	75/302314	6/ 3/1997		
18742	SM@RT RET@LLER	16, 42	75/326179	7/17/1997		
18719	SM@RT RET@LLER	42	75/326178	7/17/1997		
19356	SMARTCOMPANY	35	75/474168	4/24/1998		
18876	SMARTCOMPANY	41	75/363602	9/26/1997		
13742	SMARTCOMPANY	42	75/143725	8/ 1/1996		
13740	SMARTCOMPANY	9, 16	75/143727	8/ 1/1996		
18443	SPEEDRATTE	9	75/268120	4/ 2/1997	2,280,154	9/21/1999
20564	SPENCER F. KATT	25	75/835257	11/16/1999		
19326	SPENCER F. KATT	42	75/462203	4/ 6/1998		
20565	SPENCER F. KATT	42	75/835252	11/16/1999		
19324	SPENCER F. KATT	9	75/462204	4/ 6/1998		
20563	SPENCER F. KATT	9	75/835236	11/16/1999		
20570	SPENCER F. KATT: RUMOR CENTRAL	16	75/861250	11/30/1999		
19379	STRATEGIC CONNECTION	16	75/478166	4/30/1998		
19383	STRATEGIC CONNECTION	42	75/478167	4/30/1998		
18302	SUPER TOUR	35	74/453272	10/26/1993	1,894,277	5/16/1995
14948	SURF SCHOOL	41	75/204580	11/26/1996	2,219,448	1/19/1999
14953	SURF SCHOOL	42	75/204581	11/26/1996	2,219,449	1/19/1999
15416	SYSTEM SHORTLIST	16	75/094974	4/26/1996		
15769	SYSTEM SHORTLIST	35	75/095169	4/26/1996		
15724	TECHNOLOGY IN THE LANGUAGE OF BUSINESS	16	75/109187	5/24/1996		
20419	TECHNOLOGY IN THE LANGUAGE OF BUSINESS	42	75/109186	5/24/1996	2,272,571	8/24/1999
20418	THE INTERNET 500	16	75/700395	6/ 2/1999		
15713	THE INTERNET 500	42	75/700398	6/ 2/1999		
15767	THE ULTIMATE GUIDE TO FIGHTING GAMES	16	74/682481	5/31/1995	2,046,740	3/18/1997
	THE ULTIMATE GUIDE TO FIGHTING GAMES	16	74/682429	5/31/1995	2,118,519	12/ 2/1997

Attachment A to Schedule 3.19, Intellectual Property Rights, Trademark and Service Mark Applications and Registrations of Asset Seller
SCHEDULE OF TRADEMARKS - United States

Country: United States (cont'd)

ID	Mark	Classes	App.#	App. Dt	Reg.#	Reg Dt	Mark
18493	VAR WEEK	35, 42	75/284939	5/1/1997			COMPUTE
18494	VAR WEEK	9, 16	75/284940	5/1/1997			COMPORATE COMP
19384	WEB KAHUNA	16	75/479511	5/5/1998	2,313,248	2/1/2000	ETAIL SALES
19385	WEB KAHUNA	42	75/479510	5/5/1998	2,242,492	5/4/1999	ETAIL SALES
18753	WEBBENCH	9	75/332780	7/30/1997	1,749,949	2/2/1993	ETAIL ALBERT
13585	WINBENCH	9, 16, 42	74/275477	5/14/1992			ETAIL ALBERT
15433	WINEPERT	16	75/096286	4/26/1996			ETAIL ALBERT
15452	WINEPERTS	16	75/096284	4/29/1996			ETAIL MAGAZINE
15375	WINSTONE	9	74/284831	6/12/1992	1,849,054	8/9/1994	ETAIL MAGAZINE
14476	WWW@BUSINESS	16	75/035928	12/22/1995			ETAILING MAGAZINE
15867	YOUR NEW PC	16	75/122726	6/20/1996	2,149,845	4/6/1998	ETAILING MAGAZINE
14415	YOUR YASTROLOGER	42	75/204579	11/26/1996	2,164,695	6/9/1998	ETAILING MAGAZINE
14399	ZIFF-DAVIS PRESS	16	74/800788	1/29/1991	1,782,115	7/13/1993	ETAIL WEEK

35 COMPUTE
 35 COMPORATE COMP
 35 ETAIL SALES
 35 ETAIL SALES
 35 ETAIL ALBERT
 35 ETAIL ALBERT
 35 ETAIL ALBERT
 35 ETAIL MAGAZINE
 35 ETAIL MAGAZINE
 35 ETAILING MAGAZINE
 35 ETAILING MAGAZINE
 35 ETAIL WEEK
 35 ETAIL WEEK
 35 INTERNET RESELLER
 35 INTERNET SMALL
 35 BUSINESS
 35 INTERNET SMALL
 35 BUSINESS
 35 ONLINE LIFE
 35 ONLINE LIFE

SM@RT BUSINESS 1
 SM@RT BUSINESS 4

Country	Mark	Classes	App #	App Dt	Reg #	Reg Dt
United States	COMPUTE	16	73/418875	3/28/1983	1,333,180	4/30/1985
United States	COMPOSITE COMPUTING	16	74-220531	11/12/1991	1830929	4/12/1994
United States	EMAIL SALES	16	75-658821	3/12/1999		
United States	EMAIL SALES	42	75-658820	3/12/1999		
United States	EMAIL ALERT	16	75-658819	3/12/1999		
United States	EMAIL ALERT	42	75-658818	3/12/1999		
United States	EMAIL MAGAZINE	16	75-597023	11/30/1998		
United States	EMAIL MAGAZINE	42	75-597022	11/30/1998		
United States	EMAILING MAGAZINE	16	75-597021	11/30/1998		
United States	EMAILING MAGAZINE	42	75-597020	11/30/1998		
United States	EMAIL WEEK	16	75-597016	11/30/1998		
United States	EMAIL WEEK	42	75-597015	11/30/1998		
United States	INTERNET RESELLER	16	75/119909	5/30/1996		
United States	INTERNET SMALL BUSINESS	16	75/230126	1/23/1997		
United States	INTERNET SMALL BUSINESS	42	75/230127	1/23/1997		
United States	ONLINE LIFE	41	75/461255	4/3/1998		
United States	ONLINE LIFE	42	75/461256	4/3/1998		
United States	SMART BUSINESS	16	75/333282	7/30/1997		
United States	SMART BUSINESS	42	75/333283	7/30/1997		

TRADEMARK ASSIGNMENT
(DOMESTIC)

THIS TRADEMARK ASSIGNMENT, ("Assignment") is made and entered into as of this 5th day of April 2000. ("Effective Date"), by and between ZD Inc., a Delaware corporation, with its principal place of business at 28 East 28th Street, New York, New York, 10016 ("Assignor"), and Ziff Davis Publishing Holdings Inc., a Delaware corporation, with its principal place of business at 28 East 28th Street, New York, New York, 10016 ("Assignee").

WHEREAS, Assignor, Assignee's parent Ziff Davis Media Inc. (f/k/a WS-ZD Acquisition, Inc.) ("Parent") and ZD Holdings (Europe) Ltd. have entered into that certain Purchase Agreement dated as of December 6, 1999 (the "Purchase Agreement"), pursuant to which Assignor has agreed, *inter alia*, to assign to Assignee certain assets of Assignor's business, including but not limited to the United States trademark registrations and applications for registration identified and set forth on Schedule A (referred to herein as the "Marks") and the goodwill of Assignor's business associated with the Marks; and

WHEREAS, execution of this Assignment is a condition to the consummation of the transactions contemplated by the Purchase Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys and sets over to Assignee Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the business with which the Marks are used, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as

fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties, damages or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

Assignor authorizes and requests the Commissioner of Patents and Trademarks to record Assignee as owner of the Marks.

Assignor agrees to execute in a form reasonably acceptable to Assignor and deliver at the reasonable request of Assignee, its successors, assigns or other legal representatives, all papers and instruments prepared by Assignee at Assignee's expense, and to perform at Assignee's expense any other reasonable acts Assignee may require as necessary to vest all Assignor's rights, title and interest in and to the Marks to Assignee, its successors, assigns or other legal representatives.

To the extent any provision herein is inconsistent with the Purchase Agreement, the provisions of the Purchase Agreement shall control.

This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

* * * * *

IN TESTIMONY WHEREOF, Assignor and Assignee have caused this Assignment

to be signed and executed by the undersigned officers thereunto duly authorized this 5th day

of ~~March~~^{April}, 2000.

ZD INC.

By: J. Malcolm Morris

Name: J. Malcolm Morris

Title: Vice President

ZIFF DAVIS PUBLISHING HOLDINGS INC.

By: Thomas McGrade

Name: Thomas McGrade

Title: COO

STATE OF NEW YORK)
COUNTY OF NEW YORK) ss.:

On this 5th day of April 2000, there appeared before me
J. Malcolm Morris, personally known to me, who acknowledged that he signed the
foregoing Assignment as his/her voluntary act and deed on behalf and with full authority of
Z0 Inc.

Eugene Hom
Notary Public

EUGENE HOM
NOTARY PUBLIC, State of New York
No. 41-4929038
Qualified in Queens County
Certificates filed in New York County
Commission Expires ~~April 25, 19~~

June 25, 2000

STATE OF NEW YORK)
COUNTY OF NEW YORK) ss.:

On this 5th day of April 2000, there appeared before me
Thomas McGrade, personally known to me, who acknowledged that he signed the
foregoing Assignment as his/her voluntary act and deed on behalf and with full authority of
Ziff Davis Publishing Holdings Inc.

Eugene Hom
Notary Public

EUGENE HOM
NOTARY PUBLIC, State of New York
No. 41-4929038
Qualified in Queens County
Certificates filed in New York County
Commission Expires ~~April 25, 19~~

June 25, 2000