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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

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101359567

To the Honorable Commissioner of Patents and Trademarks: Please return attached original documents or copy thereof.

1. Name of conveying party(ies): 5.10.00  
Hitchcock Publishing Company  
(document ID 101272962)

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: December 31, 1998

2. Name and address of receiving party(ies)  
Name: Reed Elsevier Properties Inc.

Internal Address: Suite 912  
Street Address: 1105 North Market St.  
City: Wilmington State: DE ZIP: 19801

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1876187

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Renee Simonton

Internal Address: \_\_\_\_\_

Reed Elsevier Properties Inc.

Street Address: 1105 North Market St.

Suite 912

City: Wilmington State: DE ZIP: 19801

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40

- Enclosed submitted with document id 101272962
- Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

RENEE SIMONTON

Name of Person Signing

Renee Simonton

Signature

May 8, 2000

Date

Total number of pages including cover sheet, attachments, and document: 1

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U.S. DEPARTMENT OF COMM. Patent and Trademark

OMB No. 0651-0011 (exp. 4/94)

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101272962

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Hitchcock Publishing Company

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Security Agreement, Other, Merger, Change of Name

Execution Date: 12/31/98

2. Name and address of receiving party(ies)

Name: Reed Elsevier Properties I

Internal Address:

Street Address: 1105 N. Market St. 9th F

City: Wilmington State: DE ZIP: 198

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1876187

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name:

Internal Address:

Street Address:

City: State: ZIP:

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

[Signature] Name of Person Signing

Alexia Brown Signature

1/16/99 Date

Total number of pages including cover sheet, attachments, and document: 3

Assignment

WHEREAS, Hitchcock Publishing Company a Delaware corporation ("Assignor"), is the owner of the trademark listed below listed below:

| TRADEMARK                      | REGISTRATION NUMBER |
|--------------------------------|---------------------|
| INDUSTRIAL PAINT & POWDER EXPO | 1876187             |

WHEREAS, Reed Elsevier Properties Inc., a Delaware corporation ("Assignee"), wishes to acquire the Trademark.

THEREFORE, in consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all it right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

This assignment to be effective as of the 31<sup>st</sup> day of December 1998.

By: Charles P. Fontaine  
Name: Charles P. Fontaine  
Title: Assistant Treasurer & Assistant Secretary