FORM PTO-1618A OMB 0651-0027 MAY 15 PM 12: 10 06-02-2000



U.S. Department of Commerce Patent and Trademark Office TRADEMARK

#### 101372800 OPR/FINANCE RECORDATION FORM COVER SHEET 5-15-00 TRADEMARKS ONLY TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies). Submission Type Conveyance Type | X | License New **Assignment** Resubmission (Non-Recordation) **Security Agreement Nunc Pro Tunc Assignment** Document ID # **Effective Date** Month Day Year Merger **Correction of PTO Error** Reel # Frame # **Change of Name** Corrective Document Other MEMORANDUM OF SECURITY INTEREST IN TRADEMARKS Reel# Frame # **Conveying Party** Mark if additional names of conveying parties attached **Execution Date** Month Day Year Name | GEORGE LITHOGRAPH COMPANY 29 98 **Formerly** General Partnership Individual **Limited Partnership** Corporation **Association** Other X Citizenship/State of Incorporation/Organization **CALIFORNIA** Receiving Party Mark if additional names of receiving parties attached CANADIAN IMPERIAL BANK OF COMMERCE DBA/AKA/TA Composed of 425 LEXINGTON AVENUE, THIRD FLOOR Address (line 1) Address (line 2) Address (line 3) NY 10017 **NEW YORK** State/Country If document to be recorded is an Individual **General Partnership Limited Partnership** assignment and the receiving party is not domiciled in the United States, an Corporation **Association** appointment of a domestic representative should be attached.

06/01/2000 DNGUYEN 00000185 1428813

ADDRESS.

FOR OFFICE USE ONLY

**CANADA** 

01 FC:441 02 FC:442 40.00 OP

50.00 OP

X | Citizenship/State of Incorporation/Organization

X Other NEW YORK AGENT OF CANADIAN BANK

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS

> Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

> > **TRADEMARK** REEL: 002081 FRAME: 0794

(Designation must be a separate document from Assignment.)

FORM PTO- Expires 06/30/99 OMB 0651-0027	-1618B	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK			
	Representative Name and Addr	ress Enter for the first Receivir				
Name						
Address (line 1)						
Address (line 2)						
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Address (line 4)						
Correspondent Name and Address Area Code and Telephone Number (704) 348-5105						
Name	CADWALADER, WICKERSHA	M & TAFT				
Address (line 1)	RAYNARD D. HOOD, LEGAL	ASSISTANT				
Address (line 2)	227 WEST TRADE STREET,	SUITE 2400				
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Pages	Enter the total number of pages of including any attachments.	the attached conveyance document	nt # 3			
Trademark .	Application Number(s) or Reg	istration Number(s) Ma	ark if additional numbers attached			
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Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)						
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Statement and Signature						
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.						
LORI P	оттѕ	you lot	05/11/00			
	of Person Signing	Signature	Date Signed			

TRADEMARK REEL: 002081 FRAME: 0795

#### MEMORANDUM OF SECURITY INTEREST IN TRADEMARKS

United States Department of Commerce Commissioner of Patents and Trademarks **Box Assignments** Washington, D.C. 20231

#### Ladies and Gentlemen:

Pursuant to an Amended and Restated Subsidiaries Security Agreement, dated as of November 19, 1998 (as amended, supplemented or otherwise modified from time to time, the "Security Agreement"), GEORGE LITHOGRAPH COMPANY, a California corporation (the "Assignor"), has granted to CANADIAN IMPERIAL BANK OF COMMERCE, as agent for certain lenders, as Assignee (the "Assignee") a continuing security interest in, and a continuing lien upon, the Trademarks (as such term is defined in the Security Agreement) including the trademarks listed on the annexed Exhibit A, and all applications, registrations, renewals and proceeds (including accounts receivable and royalties) thereof (the "Trademarks"), together with the goodwill of the business connected with the use of and symbolized by the Trademarks. The Assignee's security interest in the Trademarks can only be terminated in accordance with the terms of the Security Agreement.

Dated: 12 29 98

Very truly yours,

GEORGE LITHOGRAPH COMPANY

as Assignor

Name: Evan Wildstein Title: Authorized Manager

# ACKNOWLEDGED BY:

CANADIAN IMPERIAL BANK OF COMMERCE,

as Assignee

Title: EXECUTIVE DIRECTOR

TRADEMARK REEL: 002081 FRAME: 0796

STATE OF	NEW YORK)	)	
		:	ss:
COUNTY OF	<b>NEW YORK</b>	)	

On November 30, 1998, before me personally came Evan Wildstein, to me known, who, by me duly sworn, did depose and say that deponent resides at New York, NY 10021, deponent is Authorized Manager of George Lithograph Company, the corporation described in and which executed the foregoing instrument; that the seal affixed to said instrument is the corporate seal of such corporation and that it was so affixed by order of the Board of Directors of such corporation; and that deponent signed deponent's name thereto by like order.

Notary Public

JOAN CASS Notary Public, State of New York No. 4923127

Qualified in Westchester County Commission Expires March 14, 2000

## **TRADEMARKS**

Serial No. or Registration No.	Issue or File Date (Renewal Date, if Applicable)	<u>Mark</u>	
1,428,813	2/10/87	George	
1,428,814	2/10/87	George Did It	
1,427,889	2/3/87	Let George Do It	

### TRADEMARK LICENSES

Serial No.

Owner

Issue or File Date

(Renewal Date, If
Applicable

# **TRADEMARK APPLICATIONS**

Serial Number Filing Date Mark

**RECORDED: 05/15/2000** 

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TRADEMARK REEL: 002081 FRAME: 0798