06-22-2000

FORM PTO-1618A Expires 06/30/99 OMB 0651-0027



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Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

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Name	Ruth M. Meger					
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Ru t	th M. Meger	May 23, 2000				
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TRADEMARK REEL: 002090 FRAME: 0853

ASSIGNMENT

THIS ASSIGNMENT is made effective as of the 6th day of October 1999 between The Pillsbury Company, a U.S. Company, whose address is 200 South 6th Street, Minneapolis, Minnesota 55402 (hereinafter the "Assignor") and HDIP, Inc., a company of the United States, whose address is 200 South 6th Street, Minneapolis, Minnesota 55402 (hereinafter "Assignee").

WHEREAS, Assignor is the Registered owner of the following trademark application in the United States (hereinafter referred to as "the said Trademarks"):

<u> Mark</u>	Application No.	Filing Date
PERFECT BYTES	75/764811	July 30, 1999

AND WHEREAS it has been agreed between the parties that the Assignor shall assign to the Assignee the said Trademarks and Assignee is desirous of acquiring the said Trademarks:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the Assignee all rights, title and interest in and to the said Trademarks, together with the good will of the business symbolized by the said Trademarks and the registrations thereof.

RECORDED: 05/26/2000

The Pillsbury Company

Name: David E. Schmitt

Title: Vice President

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