

06-29-2000



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6-12-00

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Effective Date  
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AK/A/T/A

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

06/2000 RSCOTT 00000282 061500 10314681

0451 40.00 CH  
0482 175.00 CH

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Mail documents to be recorded with required cover sheet(s) information to:  
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TRADEMARK  
REEL: 002093 FRAME: 0209

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text" value="75314681"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1599868"/>	<input type="text" value="1403422"/>	<input type="text" value="1508560"/>
<input type="text" value="2125471"/>	<input type="text" value="2125472"/>	<input type="text" value="2123625"/>
<input type="text" value="1645484"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Nancy W. Oatley

Name of Person Signing

Signature

6-6-2000

Date Signed

## ASSIGNMENT

WHEREAS AUTOMOBILE PROTECTION CORPORATION ("APCO"), a Georgia corporation, has adopted, used, is using, and is the owner of the service marks on the attached Schedule A (the "Marks"), including without limitation the applications and registrations listed on Schedule A.

WHEREAS FORD MOTOR COMPANY ("Ford"), a Delaware corporation, wishes to acquire the rights, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, APCO hereby conveys and assigns to Ford all worldwide right, title and interest (both at common law and all registrations, if any) in and to the Marks, together with the goodwill of the business symbolized by the Marks, the right to sue for past infringement, if any, of the Marks, and the right to file for registration of the marks.

Executed this 31 day of May, 2000.

AUTOMOBILE PROTECTION CORPORATION.

By: Martin J. Blauf

Its: Chairman/CEO  
See,

**SCHEDULE A**

<b>Trademark</b>	<b>Jurisdiction</b>	<b>Class</b>	<b>Status</b>	<b>Application/ Filing/ Registration Number</b>	<b>Filing/ Registration Date</b>	<b>Services</b>
AEGIS	Georgia	3	Reg.	S-9429	08/07/1989	administering breakdown protection contracts for vehicle buyers and dealers
AEGIS	U.S.	Int. Cl. 36	Reg.	1599868	06/05/1990	administering breakdown protection contracts for vehicle buyers and dealers
APCO AUTOMOBILE PROTECTION CORP. and Design	U.S.	Int. Cl. 36	Reg.	1403422	07/29/1986	administering breakdown protection contracts for vehicle buyers and dealers
EASY CARE	Connecticut	105	Reg.	6969	10/29/1987	administration of vehicle service contracts for reimbursement to customers for specified auto components in the event of a mechanical breakdown
EASY CARE	Maine	40	Reg.	19889195M	03/20/1988	administration of vehicle service contracts for reimbursement to customers for specified auto components in the event of a mechanical breakdown

## SCHEDULE A

Trademark	Jurisdiction	Class	Status	Application/ Registration Number	Filing/ Registration Date	Services
EASY CARE	Massachusetts	39	Reg.	40565	10/13/1987	administration of vehicle service contracts for reimbursement to customers for specified auto components in the event of a mechanical breakdown
EASY CARE	New Hampshire	105	Reg.		09/28/1987	administration of vehicle service contracts for reimbursement to customers for specified auto components in the event of a mechanical breakdown
EASY CARE	Rhode Island	39	Reg.	871001	10/06/1987	administration of vehicle service contracts for reimbursement to customers for specified auto components in the event of a mechanical breakdown
EASY CARE (Stylized and Design)	U.S.	36	Reg.	1508560	10/11/1988	administering extended warranty and services contracts in the filed of automobiles
EASY CARE CERTIFIED PRE-OWNED VEHICLES (and Design)	U.S.	Int. Cl. 36	Reg.	2125471	12/30/1997	administering extended warranty and services contracts in the filed of automobiles

## SCHEDULE A

Trademark	Jurisdiction	Class	Status	Application/ Registration Number	Filing/ Registration Date	Services
EASY CARE CERTIFIED PRE-OWNED VEHICLES SOMETHING YOU CAN COUNT ON... AND MORE (and Design)	U.S.	36	Int. Cl. Reg.	2125472	12/30/1997	administering extended warranty and services contracts in the filed of automobiles
PERFECT PROFIT PROGRAM	Georgia	3	Reg.	S-8853	01/03/1989	services related to insurance and financial services
PERFECT PROFIT PROGRAM	U.S.	35	Int. Cl. App.	75/314681	10/01/1986	data processing services in the field of business and financial information and reporting services for the insurance and financial departments of automobile dealers
SOMETHING YOU CAN COUNT ON... AND MORE!	U.S.	36	Int. Cl. Reg.	2123625	12/23/1997	administering extended warranty and service contracts in the filed of automobiles
TOTAL CARE	Georgia	3	Reg.	S-9894	02/13/1990	services consisting of an automobile repair expense protection program
TOTAL CARE	U.S.	36	Int. Cl. Reg.	1645484	05/21/1991	underwriting automobile repair warranty programs

**SCHEDULE A**

**Trademark**      **Jurisdiction**      **Class**      **Status**      **Application/ Filing/ Registration**      **Services**  
**Number**      **Date**

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W.L.N. SYSTEMS (and Design)      Georgia      21      Reg.      T-9125      04/19/1988      computer software for use in automobile dealership management

EASY CARE and design      Canada      App.      1001216      01/06/1999      administering extended warranty and services contracts in the field of automobiles

PERFECT PROFIT PROGRAM      U.S.      Int. Cl.      Canceled      1555019      09/05/1989      data processing services in the field of business and financial information and reporting services for the insurance and financial departments of automobile dealers