

07-19-2000

06-26-2000

U.S. Patent & TMO/TM Mail Rpt Dt. #11



FEET

6.26.00

101408507

U.S. Commissioner of Patents

Record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

State/Country

Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

07/19/2000 JALLAH2 00000070 1988687

01 FC:461
02 FC:482

40.00 DP
25.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002104 FRAME: 0078

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,988,687"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,993,513"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

KIMBERLY NIX
Name of Person Signing

Kimberly Nix
Signature

6/19/00
Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, Chesapeake Corporation, a corporation organized and existing under the laws of the Commonwealth of Virginia and having a place of business at James Center, 22nd Floor, 1021 East Cary Street, Richmond, Virginia 23218-2350 (“Assignor”), is using and is the owner of certain trademarks, service marks, trade names, and trademark registrations, as listed in Schedule A (collectively the “Marks”); and

WHEREAS, Chesapeake Display and Packaging Company, a corporation organized and existing under the laws of the State of Iowa and having a place of business at 119 Brookstown Avenue, Suite 200, Winston Salem, NC 27101 (“Assignee”), desires to acquire the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title, and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by them throughout the world and such other trademarks, service marks, trade names and trade dress as may be owned by Assignor and used in connection with the Marks, and all registrations and pending applications therefor, in all countries throughout the world (collectively “All Marks”), together with all causes of action for any and all previously occurring infringement of the rights being assigned and the right to receive and retain the proceeds or other remedies relating to those infringements.

Assignor agrees to execute further papers and to do such other acts as may be necessary or desirable to vest full right, title and interest in and to All Marks throughout the world in Assignee or as may be necessary or desirable to obtain, renew, issue or enforce All Marks.

This Trademark Assignment may be executed in several counterparts, each of which shall be deemed to be an original, but all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, Chesapeake Corporation has caused this Trademark Assignment to be executed and delivered as of this 17th day of February, 2000.

CHESAPEAKE CORPORATION

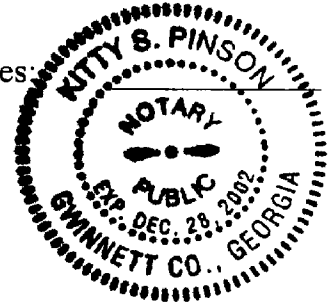
By: *[Signature]*
Printed Name: Michael D. Beverly
Title: Assistant Secretary

State of Georgia)
) ss:
County of Fulton)

On this 17th day of February, 2000, before me personally came Michael D. Beverly to me known, who being by me duly sworn, did depose and say that he/she is the Assistant Secretary of Chesapeake Corporation, the corporation described in and which executed the foregoing instrument; and signed his/her name thereto.

Kitty S. Pinson
Notary Public

My commission expires:



SCHEDULE A

U. S. REGISTERED TRADEMARKS/SERVICE MARKS

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
COLOR-BOX	1,988,687	07/23/96
COLOR-BOX	1,993,513	08/13/96