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U.S. Patent & TMO/TM Mail Rpt/Dt. #11

Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name GEORGIA-PACIFIC CORPORATION

7/18/00

Formerly

960185

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization GEORGIA

Receiving Party

Mark if additional names of receiving parties attached

Name Color-Box, LLC.

DBA/AKATA

Composed of

Address (line 1) 133 Peachtree Street, N.E.

Address (line 2)

Address (line 3) Atlanta

City

Georgia

State/Country

30303

Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Other Limited Liability Company

Citizenship/State of Incorporation/Organization Georgia

07/19/2000

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40.00 DP

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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

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Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

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Address (line 3)

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Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="960,185"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
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Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kimberly Nix

Name of Person Signing

Kimberly Nix

Signature

6/19/00

Date Signed

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, GEORGIA-PACIFIC CORPORATION, a Georgia corporation having a principal address at 133 Peachtree Street, N.E., Atlanta, Georgia 30303 ("Assignor"), is the owner of the entire right, title, and interest in and to and has used the following trademark ("Trademark") currently registered in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
CORALURE	960,185	June 5, 1973

WHEREAS, COLOR-BOX, LLC, a Georgia limited liability company having offices at 133 Peachtree Street, N.E., Atlanta, Georgia 30303 ("Assignee"), is desirous of acquiring the entire right, title, and interest in and to the Trademark pursuant to that certain *Joint Venture Agreement* dated February __, 2000, by and between Assignor, Assignee, Chesapeake Corporation, and Chesapeake Display and Packaging Company, together with the goodwill of the businesses in connection with which the Trademark is used, and the right to recover damages and profits for past infringement of the Trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all of Assignor's right, title, and interest in and to:

- (i) the Trademark and the names, symbols, logos, designs, colors and other source identifying devices comprising the Trademark;
- (ii) the registration and renewals related to the Trademark in the United States and throughout the world; and
- (iii) goodwill of the businesses symbolized by the Trademark and all rights and goodwill in or generated by the mark;

the same to be held and enjoyed by Assignee, for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, for the full life of the Trademark as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made. This Assignment includes the right to file additional Trademark registration applications under any convention or treaty, to claim priority in such applications based upon current Trademark applications and registrations, and to sue, seek injunctive relief, and collect damages and profits for past infringement.

Assignor authorizes the United States Patent and Trademark Office and comparable government authorities in other countries to transfer by assignment to Assignee the existing Trademark registration and to issue to Assignee all new Trademark registrations hereafter granted.

Assignor agrees to execute and deliver, at the reasonable request of Assignee, all papers, instruments, and assignments, and to perform other reasonable acts Assignee may require, to vest in Assignee all of Assignor's right, title and interest in and to the Trademark, and to provide evidence to support the foregoing in the event such evidence is deemed necessary by Assignee to the extent such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, Assignor has executed this document and affixed its corporate seal by the hand of its duly authorized officer on this 18th day of February, 2000.

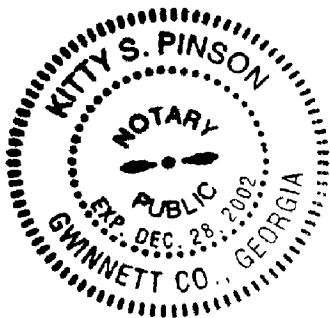
By: *Chuck H. McElrea*
Name: Chuck H. McElrea
Title: Vice President

[CORPORATE SEAL]

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF GEORGIA)
COUNTY OF FULTON)

On this 18 day of February, 2000, before me appeared Chuck H. McElrea,
the person who signed the foregoing instrument, who acknowledged that he or she signed it as a free act
on behalf of GEORGIA-PACIFIC CORPORATION.



Kitty S. Pinson
Notary Public
[NOTARIAL SEAL]