



ASSIGNMENT

For and in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations, the receipt of which is hereby acknowledged, The Mead Corporation, an Ohio Corporation located at World Headquarters, Courthouse Plaza Northeast, Dayton, Ohio 45463 (Assignor) hereby sells, assigns, transfers and conveys to Riverside Paper Corporation, a Wisconsin Corporation with offices located at 800 South Lawe Street, P.O. Box 179, Appleton, Wisconsin 54912 (Assignee) any and all rights, title and interest Assignor owns or has ever had in and to the trademark KALEIDOSCOPE DREAMS shown in U.S. Trademark Application Serial No. 75/116,967, pending in the United States Patent and Trademark Office, together with the identified trademark application, and any goodwill of the business symbolized by the identified trademark, and the right to sue for past infringement.

THE MEAD CORPORATION  
(Assignor)

By: David L. Santez

Typed Name: David L. Santez

Title: Assistant Secretary

Dated: December 16, 1998