

07-20-2000



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6-21-00

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year _____
- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
06152000

Name Gund Business Enterprises, Inc.

Formerly _____

7524096

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Ohio

Receiving Party

Mark if additional names of receiving parties attached

Name Nationwide Advertising Service, LLC



06-21-2000
U.S. Patent & TMO/TM Mail Rcpt Dt. #54

DBA/AKA/TA _____

Composed of _____

Address (line 1) Suite 600

Address (line 2) 1228 Euclid Avenue

Address (line 3) Cleveland

Ohio

44115

- Individual General Partnership Limited Partnership
- Corporation Association
- Other Limited Liability Company

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

- Citizenship/State of Incorporation/Organization Ohio

FOR OFFICE USE ONLY

07/20/2000 MTHA11 00000064 75624096
40.00 00
02 FC:481 125.00 00
02 FC:482

Refund Ref: 07/20/2000 MTHA11 00000064 75624096 \$75.00
CHECK REFUND

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Mail documents to be recorded with required cover sheet information to:
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TRADEMARK

REEL: 002105 FRAME: 0767

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/624096"/>	<input type="text" value="75/624097"/>	<input type="text" value="78/010775"/>	<input type="text" value="1568739"/>	<input type="text" value="1791818"/>	<input type="text" value="1815866"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) #


Deposit Account Number:

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Stephen A. Hill
Name of Person Signing


Signature

June 16, 2000
Date Signed

Trademark Assignment

Whereas, Gund Business Enterprises, Inc. (hereinafter referred to as "ASSIGNOR"), has adopted, used, and is using or intends to use the following marks which are registered or for which an application to register has been filed in the United States Patent and Trademark Office: NAS, Registration No. 1,568,739, dated November 28, 1989, NATIONWIDE ADVERTISING SERVICE, Registration No. 1,791,818, dated September 7, 1993; NAS ADVANTAGE, Registration No. 1,815,866, dated January 11, 1994; RECRUITER'S BRIEFCASE, Application Serial No. 75/624,096, filed January 21, 1999; NAS INTERACTIVE, Application Serial No. 75/624,097, filed January 21, 1999; and NAS RECRUITMENT GROUP, Application Serial No. 78/010,775, filed June 1, 2000.

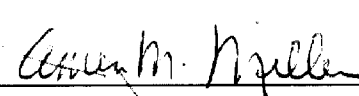
Whereas, Nationwide Advertising Service, LLC, a limited liability company organized under the laws of the State of Ohio, of Suite 600, 1228 Euclid Avenue, Cleveland, Ohio 44115 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring said marks and the registrations thereof and applications therefor;

Now, Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, the ASSIGNOR does hereby assign unto the ASSIGNEE all right, title, and interest in and to said marks, together with the goodwill of the business symbolized by the marks and the portion of the business of the ASSIGNEE to which the marks pertain, and

the above-identified registrations thereof and the above-identified applications for registration thereof.

The Commissioner for Trademarks is requested to issue the certificates of registration for the above-identified applications to the ASSIGNEE.

GUND BUSINESS ENTERPRISES, INC.

By 
James M. Miller
Vice President & Treasurer

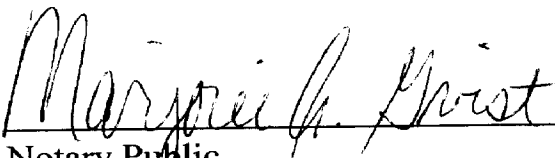
Date: 6/15/00

STATE OF OHIO
COUNTY OF CUYAHOGA

ss.

On this 15 day of June, 2000, before me appeared James M. Miller, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified company with authority to do so.

(Notarial Seal)


Notary Public

MARJORIE A. GVIST
Ina - Marjorie A. Czupa
Notary Public, State of Ohio
My Commission Expires August 28, 2004

RHPC TM602

RECORDED: 06/21/2000

TRADEMARK
REEL: 002105 FRAME: 0770