



Tab settings

To the Honorable Commissioner of Patents

Send original documents or copy thereof.

101419838

1. Name of conveying party(ies):

Johnson & Johnson

- Individual(s)
- General Partnership
- Corporation-State New Jersey
- Other



Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

7-7-2000

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 3, 2000

2. Name and address of receiving party(ies):

Name: SCA Hygiene Products AB

Internal Address:

Street Address: Backstengatan 5

City: Modal State: Swe ZIP:

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Sweden
- Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,277,957  
1,763,599

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeremy K. McKown

Internal Address: Dorsey & Whitney

Street Address: 1001 Pennsylvania Avenue, N.W.

Suite 300

City: Washington State: D.C ZIP: 20004

6. Total number of applications and registrations involved:.....

2

7. Total fee (37 CFR 3.41):.....\$ \$65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

04-1425

DO NOT USE THIS SPACE

08/01/2000 NTHA11 0000054 1277957

01 FC:481 40.00 OP  
02 FC:482 25.00 OP

65E

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeremy K. McKown

Name of Person Signing

Signature

July 7, 2000

Date

Total number of pages including cover sheet, attachments, and

3

TRADEMARK

**ASSIGNMENT**

WHEREAS, Johnson & Johnson, a New Jersey corporation with its principal place of business located at One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933 ("Assignor") is the owner of the trademarks and the registrations therefor listed on Schedule A hereto (the "Trademarks"), and the goodwill associated therewith; and

WHEREAS, SCA Hygiene Products AB, a Swedish corporation with its principal place of business at Bäckstengatan 5, Mölndal, Sweden ("Assignee") desires to acquire all right, title and interest in and to the Trademarks and the trade identification and goodwill symbolized thereby;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest, including common law rights, in and to the Trademarks, together with the goodwill of the businesses symbolized by the Trademarks, and all causes of action, claims, and demands or other rights for, or arising from, any infringement, including past infringement of the Trademarks.

JOHNSON & JOHNSON

By: 

Name: Christian Koffman

Title: Worldwide Chairman,  
Consumer and Personal Care  
Group

Date: *July 3, 2000*

SCA HYGIENE PRODUCTS AB

By: 

Name: Martin Orrbeck

Title: Attorney-in fact

Date: *July 3, 2000*

By: 

Name: Bertil Stromberg

Title: Attorney-in-fact

Date: *July 3, 2000*

**SCHEDULE A**

**UNITED STATES REGISTRATIONS / TRADEMARKS**

| <u>TRADEMARK</u> | <u>REGISTRATION NO.</u> | <u>REGISTERED</u> |
|------------------|-------------------------|-------------------|
| SERENITY         | 1,277,957               | May 15, 1984      |
| ODASORB          | 1,763,599               | April 6, 1993     |
| DRYLAYER PLUS    | N/A                     | N/A               |
| GARDEOSEC PLUS   | N/A                     | N/A               |

**CANADIAN REGISTRATIONS / TRADEMARKS**

| <u>TRADEMARK</u> | <u>REGISTRATION NO.</u> | <u>REGISTERED</u> |
|------------------|-------------------------|-------------------|
| SERENITY         | 394,961                 | March 6, 1992     |
| SERINITE         | 400,341                 | July 17, 1992     |
| ODASORB          | 442,912                 | May 12, 1995      |
| DRYLAYER PLUS    | N/A                     | N/A               |
| GARDEOSEC PLUS   | N/A                     | N/A               |

**MEXICAN REGISTRATIONS / TRADEMARKS**

| <u>TRADEMARK</u> | <u>REGISTRATION NO.</u> | <u>APPLICATION DATE</u> | <u>REGISTERED</u> |
|------------------|-------------------------|-------------------------|-------------------|
| SERENITY         | 501,043                 | December 8, 1993        | August 14, 1995   |
| SERENITY LITE    | 500,686                 | July 12, 1995           | August 9, 1995    |
| ODASORB          | 458,369                 | March 7, 1994           | April 25, 1994    |

Handwritten signatures and initials in the bottom right corner of the page. There are three distinct marks: a large, stylized signature at the top, and two smaller initials or signatures below it.