FORM PTO-1594 RECOI 19 - 2	26-2000 ET U.S. DEPARTMENT OF COMMERCE	
(CEIS) 1007 FROM 1007	Patent and Trademark Office	
Tab settings pop w		
To the Honorable Commissioner of Patents and Trademarks:	471368 Please record the attached original documents or copy thereof.	
1. Name of conveying party(ies): $\chi - 3\xi - 00$	Name and address of receiving party(ies)	
Lightpost Publishing, Inc.	Name: Media Arts Group, Inc.	
	Internal Address:	
☐ Individual(s) ☐ Association		
☐ General Partnership ☐ Limited Partnership	Street Address: 521 Charcot Avenue	
☐ Corporation-State	City: San Jose State: CA ZIP:95131	
OtherAdditional name(s) of conveying party(ies) attached? Yes \ X No	☐ Individual(s) citizenship	
Nature of conveyance:	☐ Association☐ General Partnership	
, ,	☐ Limited Partnership	
△ Assignment	☐ Other	
☐ Security Agreement ☐ Change of Name ☐ Other	If assignee is not domiciled in the United States, a domestic representative designation	
	is attached: ☐ Yes ☐ No (Designations must be a separate document from assignment)	
Execution Date: 8/22/2000	Additional name(s) & address(es) attached? Yes No	
4. Application number(s) or patent number(s):		
A. Trademark Application No.(s)	B. Trademark Registration No.(s)	
22/2000 GTON11 00000092 2281853		
	(SEE ATTACHED)	
FC:481		
Additional numbers attached? X Yes No		
5. Name and address of party to whom correspondence	6. Total number of applications and	
concerning document should be phailed:	registrations involved:	
Name: Pamela X. Eblen		
Internal Address: Jones, Day, Reavis & Pogu	7. Total fee (37 CFR 3.41)\$ 115.00	
	☑ Enclosed	
	 Authorized to be charged to deposit account 	
	Additionized to be charged to deposit account	
Street Address: North Point		
901 Lakeside Ave.	Deposit account number:	
City: Cleveland State: OH ZIP: 44114	50-1432	
	(Attach duplicate copy of this page if paying by deposit account)	
DO NOT US	E THIS SPACE	
O. Chatamant and signature	· · · · · · · · · · · · · · · · · · ·	
 Statement and signature. To the best of my knowledge and belief, the foregoing infom the original document. 	nation is true and correct and any attached copy is a true copy of	
Pamela J. Eblen	ly blen 8/24/00	
Name of Person Signing Signature Date		
l otal number of pages including cover sneet, attachments, and document:		
Mall documents to be recorded with required cover sheet information to:		

SCHEDULE OF UNITED STATES TRADEMARK REGISTRATIONS AND APPLICATIONS

<u>Mark</u>	Registration No.	Registration Date
PAINTER OF LIGHT	2,281,853	September 28, 1999
RECOLLECTIONS BY LIGHTPOST	1,971,357	April 30, 1996
E-Z FRAME	1,998,502	September 3, 1996
PAINTER OF LIGHT	1,988,294	July 23, 1996

524598

TRADEMARK REEL: 002147 FRAME: 0792

ASSIGNMENT OF UNITED STATES TRADEMARK RIGHTS

WHEREAS, Lightpost Publishing, Inc., a corporation organized under the laws of the State of California, having an Ten Almaden Boulevard, 9th floor, San Jose, California, 95113 ("Assignor"), is the sole and exclusive owner of the United States Trademark registrations listed on the attached schedule;

WHEREAS, Media Arts Group, Inc., a corporation duly organized and existing under the laws of the State of Delaware having an office located at 521 Charcot Avenue, San Jose, California, 95131, ("Assignee"), wishes to acquire all of Lightpost Publishing, Inc.'s, right, title, and interest to the United States Trademark registrations listed on the attached schedule;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, convey, assign, transfer and deliver as sole legal and beneficial owner to Assignee, for its use and the use of its successors, assigns and legal representatives, all of Assignor's right, title and interest in and to the registrations listed on the attached schedule, together with any and all additions, divisions and/or extensions thereof, and including all common law rights and the goodwill associated therewith, for the full term or terms of all such rights, together with the right to sue and recover all claims for damages for the past infringement thereof, for its own use and for the use of its successors, assigns and legal representatives.

IN WITNESS WHEREOF, Lightpost Publishing, Inc., caused this ASSIGNMENT OF UNITED STATES TRADEMARK RIGHTS to be executed on its behalf as of the Zal day of Liquid ______, 2000.

Lightpost Publishing, Inc.

Jimstly State
Timothy S. Guster

Senior Vice President and General Counsel

524598

RECORDED: 08/28/2000

TRADEMARK REEL: 002147 FRAME: 0793