FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

10-06-2000





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| Patent & TMOfc/TM Mail Rcpt Dt. #34 | IRAU | EMARKS ONLY |
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| | er of Patents and Trademark | s: Please record the attached original document(s) or copy(ies). |
| Submission Type New | 5.16.00 | Conveyance Type Assignment License |
| Resubmission Document ID | (Non-Recordation) | Security Agreement Nunc Pro Tunc Assignmen |
| Correction of P | PTO Error Frame # | Merger Effective Date Month Day Year |
| Corrective Doc | ument Frame # | Change of Name Other |
| Conveying Party | | Mark if additional names of conveying parties attached |
| Name Frenc | ch Fragances, li | Execution Date Month Day Year OH-19-00 |
| Formerly | | |
| Individual | General Partnership | Limited Partnership Corporation Association |
| Other | | |
| Citizenship/Stat | te of Incorporation/Organia | ration Florida. |
| Receiving Party | | Mark if additional names of receiving parties attached |
| Name Ch | anel. Inc. | |
| DBA/AKA/TA | | |
| Composed of | _ | |
| Address (line 1) | W. 57th Stree | |
| Address (line 2) | | |
| Address (line 3) New | UYork | State/Country Zip Code |
| Individual | General Partnership | Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an a |
| Corporation [| Association | appointment of a domestic representative should be attached \$ \$ (Designation must be a separate |
| Other | | document from Assignment.) |
| Citizenship/Sta | te of Incorporation/Organi | zation New York |
| | | OR OFFICE USE ONLY |
| 2000 DHEUYEN 00000217 13 | 64697 F | OR OFFICE COL SILL. |
| 2000 BNGUYEN 00000217 13 | 40.00 0P 10.00 0P | OR OFFICE USE ONLY |

Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO F

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

| FORM PTO-1 Expires 06/30/99 OMB 0651-0027 | 618B | Page 2 | U.S. Department of Commerce Patent and Trademark Office TRADEMARK | | | |
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| Name 「 | | | To the state of th | | | |
| L _ | | | | | | |
| Address (line 1) | - | | | | | |
| Address (line 2) | | | | | | |
| Address (line 3) | | | | | | |
| Address (line 4) | | | | | | |
| Correspondent Name and Address Area Code and Telephone Number 2/2-688-5055 | | | | | | |
| Name [| Adrienne Hah | | | | | |
| Address (line 1) | Chanci, Inc. | | | | | |
| Address (line 2) | 9 W. 57+h Stra | cc+ | | | | |
| Address (line 3) New York, NY 10019-2790 | | | | | | |
| Address (line 4) | | | | | | |
| Pages | Enter the total number of including any attachment | pages of the attached conveyance doc | ument # | | | |
| Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached | | | | | | |
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| | | 1.384897 | | | | |
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| Number of Properties Enter the total number of properties involved. # 2 | | | | | | |
| Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$50 | | | | | | |
| Method o Deposit A | - | closed Deposit Account | | | | |
| (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: # | | | | | | |
| | | Authorization to charge additional fees: | Yes No | | | |
| Statement and Signature | | | | | | |
| To the best of my knowledge and belief, the foregoing information is true and correct and any | | | | | | |
| attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein. | | | | | | |
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| Notrier | ing Mahr | Littleanie Na | <u>5/4/XCC</u> | | | |
| Name | of Person Signing | Signature | Date Signed | | | |

TRADEMARK REEL: 002152 FRAME: 0276

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, FRENCH FRAGRANCES, INC., a corporation organized and

existing under the laws of the State of Florida, with an office at 14100 NW 60th Avenue, Miami

Lakes, State of Florida 33014, United States of America (hereinafter called the ASSIGNOR) is

the owner of and has adopted and used the trademark(s) set forth on the attached Schedule

registered in the United States Patent and Trademark Office:

AND WHEREAS, CHANEL, INC., a corporation organized and existing under

the laws of the State of New York, located at 9 West 57th Street, City of New York, State of

New York 10019, United States of America (hereinafter called the ASSIGNEE) is desirous of

acquiring the right, title and interest in and to the said trademark(s) and the registration(s)

thereof;

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable

consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these

presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its

right, title and interest in and to the said trademark(s), trademark registration(s), together with

that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized

by the said trademark(s).

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this

instrument this

19 h day of

April

, 2000

FRENCH FRAGRANCES, INC.

Oscar Marina

Title Vice President, General Counsel and Secretary

TRADEMARK

REEL: 002152 FRAME: 0277

| TRADEMARK | COUNTRY | REG/APP No. | |
|------------------|---|------------------------|--|
| CHANCE CHANCE | UNITED STATES OF AMERICA UNITED STATES OF AMERICA | 1,384,897 2,003,332 | |

RECORDED: 05/16/2000

TRADEMARK REEL: 002152 FRAME: 0278