

TRA



Tab settings ☆☆☆

101491518

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying Party(ies):  
World Publications II, LLC

Individual(s)                       Association  
 General partnership               Limited Partnership  
 Corporation-State DE  
 Other \_\_\_\_\_

Additional Name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

Assignment                               Merger  
 Security Agreement                       Change of Name  
 Other \_\_\_\_\_

Execution Date: February 2, 2000

2. Name and address of receiving Party(ies)

Name: MCG Finance Corporation

Internal Address: Suite 800

Street Address: 1100 Wilson Boulevard

City: Arlington                      State: VA                      ZIP: 22209

Individual(s) Citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State DE  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No. (s)

75-891314 (Garden Design)  
 74-686730 (Smart Parenting)  
 74-610175 (Smart Parenting)  
 74-610156 (Smart Parenting)

Additional numbers attached?  Yes  No

B. Trademark Registration No's

MED 9-28-00

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: MCG Credit Corporation

Internal Address: Suite 800

Street Address:  
1100 Wilson Boulevard

City: Arlington                      State: VA                      ZIP: 22209

6. Total Number of applications and registrations involved:..... 4

7. Total fee (37 CFR 3.41):.....\$ 115.00

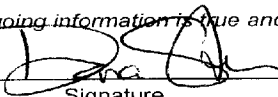
Enclosed  
 Authorized to be charged to deposit account

8. Deposit Account number: \_\_\_\_\_

(Attach) duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. State and signature  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Dana E. Stern                                            September 19, 2000

Name of Person Signing                      Signature                      Date

Total number of pages including this cover sheet and any attachments: 17

10/16/2000 NTHA11 00000296 75891314

01 FEB 02 0651-0011 (exp 4/94) 75.00

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
 Box Assignments  
 Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

# INTELLECTUAL PROPERTY SECURITY AGREEMENT

**THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT** (as may be amended, supplemented and otherwise modified from time to time, "IP Security Agreement") is made and effective as of February 2, 2000, by **WORLD PUBLICATIONS II, LLC** (including any successor or permitted assignee thereof, "Grantor"), in favor of MCG FINANCE CORPORATION (including any successor, participant, assignee or transferee thereof, "Lender").

## RECITALS

**WHEREAS**, Grantor and certain related entities (each, a "Borrower"; collectively, the "Borrowers") desire and have applied to Lender for a credit facility consisting of a \$3.0 million line of credit arrangement and a \$13.0 million term loan credit arrangement; and

**WHEREAS**, pursuant to that certain Amended and Restated Credit Facility Agreement by and among Borrowers and Lender dated as of January 21, 2000 (as may be amended from time to time, "Credit Agreement"), a condition precedent to Lender's obligation to execute and perform under the Credit Agreement is that Grantor shall have executed and delivered that certain Security Agreement by and between Grantor and Lender dated as of November 17, 1999 (as may be amended from time to time, including as amended on the date hereof to add Grantor as a grantor thereunder, "Security Agreement") encumbering all of Grantor's tangible and intangible personal property assets in favor of Lender; and

**WHEREAS**, under the terms of the Security Agreement, Grantor has agreed to assign certain intellectual property to Lender for purposes of securing the obligations to Lender under the Credit Agreement and related Loan Documents; and

**WHEREAS**, Grantor has determined that it is in its best interest to execute this IP Security Agreement inasmuch as Grantor will derive substantial direct and indirect benefits from the funding of the Advances by Lender pursuant to the Credit Agreement;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Grantor and Lender hereby agree as follows:

1. Grant. Grantor hereby grants to Lender an absolute, present, unconditional, continuing first priority security interest in and to Grantor's entire right, title and interest in and to the following property and rights (collectively, the "Collateral"):

(a) The U.S., state and foreign copyrights, associated copyright registrations and applications for copyright registration, and copyright licenses set forth on Schedule A attached hereto (collectively, the "Copyrights"); and

(b) The U.S., state and foreign patents and patent applications, and patent licenses set forth on Schedule B attached hereto, including, without limitation,

improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "Patents"); and

(c) The U.S., state and foreign trademark and service mark registrations, trademark and service mark applications, and trademark and service mark licenses set forth on Schedule C attached hereto (including all associated goodwill, collectively, the "Trademarks"); and

(d) Any and all claims and causes of action for past, present or future infringement of any of the Collateral, with the right, but not the obligation, to sue for and collect damages for infringement of the Collateral; and

(e) Any and all licenses or rights granted under any of the Collateral, and all license fees and royalties arising from such licenses or rights, to the extent permitted by such licenses or rights; and

(f) Any and all amendments, renewals, extensions, reissuances and replacements of any of the Collateral; and

(g) Any and all products and proceeds of any of the foregoing.

2. Requested Recordation. Grantor authorizes and requests that the Register of Copyrights and the Commissioner of Patents and Trademarks (and any state, foreign or other authorities to which this IP Security Agreement is submitted) to file and record this IP Security Agreement (and any corresponding or separate application forms of such jurisdiction) in order to publicly reflect Lender's interest in the Collateral.

3. Assignment. Upon the occurrence of an Event of Default (as defined in the Security Agreement), Grantor shall execute and deliver to Lender an absolute assignment transferring its entire right, title, and interest in and to the Collateral to Lender.

4. Power of Attorney. Grantor hereby irrevocably grants Lender a power of attorney, to act as Grantor's attorney-in-fact, with full authority in the name, place and stead of Grantor, from time to time in Lender's discretion, to take any action and to execute any instrument which Lender may deem reasonably necessary or advisable to accomplish the purposes of the Security Agreement or this IP Security Agreement. This authority includes, without limitation, the following:

(a) To modify or amend (in Lender's sole discretion and without first obtaining Grantor's approval of or signature thereto) Schedule A, Schedule B, and/or Schedule C hereof, as appropriate, to include references to any registered intellectual property (or application or license therefor) acquired by Grantor after the execution hereof or to delete any reference to any Collateral in which Grantor no longer has or claims any right, title or interest; and

(b) To execute, file and pursue (in Lender's sole discretion and without first obtaining Grantor's approval of or signature thereto, unless otherwise prohibited by applicable law) any application, form or other document in order to perfect, maintain, continue or

otherwise protect Lender's interest or Grantor's rights in the Collateral, including, without limitation, executing and filing (i) any financing statement, any continuation statement or any amendment thereto, and (ii) any document in any proceeding before the United States Patent and Trademark Office, the United States Copyright Office or the relevant office of any state or foreign jurisdiction (including, without limitation, the filing of applications for renewal, affidavits of use, affidavits of incontestability and opposition, interference and cancellation proceedings) and to pay any fees and taxes in connection therewith or otherwise; and

(c) To execute any assignment or other document required to acknowledge, register or perfect Lender's interest in any part of the Collateral without the signature of Grantor unless prohibited by applicable law.

The foregoing power of attorney is coupled with an interest and is irrevocable.

5. Release. The security interest granted herein will terminate (and all rights to the Collateral will revert to Grantor) upon satisfaction of the following conditions:

(a) payment and performance in full of all the obligations secured hereby (unconditionally and indefeasibly) and (b) the termination of the Credit Agreement (and the Facilities thereunder). Upon any such termination, Lender (at Grantor's request and sole expense) will execute and deliver to Grantor (without any representation, warranty or recourse of any kind whatsoever) such documents as Grantor may reasonably request and provide to Lender to evidence such termination.

6. Miscellaneous. This IP Security Agreement has been entered into in conjunction with the provisions of and the security interest granted to Lender under the Security Agreement. The rights and remedies of Grantor and Lender with respect to the security interest granted herein are in addition and without prejudice to those set forth in the Security Agreement and the Credit Agreement, all terms and provisions of which are hereby incorporated herein by reference. This IP Security Agreement may be executed in any number of counterparts with the same effect as if all the signatures on such counterparts appeared on one document; each such counterpart will be deemed to be an original but all counterparts together will constitute one and the same instrument. In the event that any provisions of this IP Security Agreement are deemed to conflict with the Security Agreement or the Credit Agreement, the provisions of the Security Agreement or Credit Agreement shall govern.

[BALANCE OF PAGE INTENTIONALLY BLANK]

IN WITNESS WHEREOF, the parties hereto have executed this IP Security Agreement, as an instrument under seal (whether or not any such seals are physically attached hereto), through their duly authorized officers, as of the date first written above.

**ATTEST/WITNESS:**

**WORLD PUBLICATIONS II, LLC**  
(Grantor)

By: *Jeanne Mattle*  
Name: JEANNE MATTLE  
Title: Human Resources Mgr.

By: *Terry Snow*  
Name: Terry Snow  
Title: MANAGING MEMBER

[CORPORATE SEAL]

Address: 460 N. Orlando Ave  
Suite 200  
Winter Park, FL 32789

Telephone: (407) 628-4802  
Facsimile: (407) 628-7061

**WITNESS:**

**MCG FINANCE CORPORATION**  
(Lender)

By: \_\_\_\_\_

By: \_\_\_\_\_  
Debra Belanger, Managing Director

Address: 1100 Wilson Blvd.  
Suite 800  
Arlington, VA 22209

Telephone: (703)247-7500  
Facsimile: (703)247-7505

**IN WITNESS WHEREOF**, the parties hereto have executed this IP Security Agreement, as an instrument under seal (whether or not any such seals are physically attached hereto), through their duly authorized officers, as of the date first written above.

**ATTEST/WITNESS:**

**WORLD PUBLICATIONS II, LLC**  
(Grantor)

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: Terry Snow  
Title: \_\_\_\_\_

[CORPORATE SEAL]

Address: 460 N. Orlando Ave  
Suite 200  
Winter Park, FL 32789

Telephone: (407) 628-4802  
Facsimile: (407) 628-7061

**WITNESS:**

**MCG FINANCE CORPORATION**  
(Lender)

By: Mary Cotturo

By: Debra Belanger  
Debra Belanger, Managing Director

Address: 1100 Wilson Blvd.  
Suite 800  
Arlington, VA 22209

Telephone: (703)247-7500  
Facsimile: (703)247-7505

ACKNOWLEDGMENT

STATE OF New York  
COUNTY OF New York : SS  
:

Before me, the undersigned, a Notary Public, on this 15<sup>th</sup> day of February, 2000, personally appeared Terry Snow, to me known personally, who, being by me duly sworn, did say that he is the Managing Member of World Publications II, LLC, and that said instrument (i.e., the Intellectual Property Security Agreement) was signed on behalf of said World Publications II, LLC by authority of its members, and the said Managing Member acknowledged said instrument to be his free act and deed.

Jeanne A. Mottle  
Notary Public

My Commission Expires: 7/31/2000

JEANNE A. MOTTLE  
NOTARY PUBLIC, State of New York  
No. 43-4829765  
Qualified in Richmond County  
Cert. Filed in New York County  
Commission Expires

7/31/2000

ACKNOWLEDGEMENT

STATE OF VIRGINIA :  
COUNTY OF Arlington : SS

Before me, the undersigned, a Notary Public, on this 16<sup>th</sup> day of February, 2000, personally appeared Debra Belanger, to me known personally, who, being by me duly sworn, did say that she is the Managing Director of **MCG FINANCE CORPORATION**, and that said instrument (i.e., the Intellectual Property Security Agreement) was signed on behalf of said MCG Finance Corporation by authority of its Board of Directors (through its Credit Committee), and the said Debra Belanger acknowledged said instrument to be her free act and deed.

Mary Cotturo  
Notary Public

My Commission Expires: My Comm. Exps. 3/31, 2002

worldpublications/ipsa



**SCHEDULE A**

**COPYRIGHT COLLATERAL**

COPYRIGHTS

The Garden Design Book

The World of Garden Design (not completed yet due to come out in February 2000)

All magazine issues of *Garden Design* previously published by Meigher Communications, L.P. ("MC") and now owned by Assignor are copyrighted, including those on the list attached hereto.

Assignor also owns copyrights in various works for hire for the Publications. A majority of such copyrights are owned pursuant to MC's standard Contributors Agreement and Photograph/Artwork Agreement, which were assigned to Assignor by MC.

**GARDEN DESIGN**

<u>Issue</u>	<u>Volume</u>	<u>Issue No.</u>
April/May 1994		
June/July 1994	13	3
Aug./Sept. 1994	13	4
Oct./Nov. 1994	13	5
Dec. 1994/Jan. 1995	13	6
Feb./Mar. 1995	13	7
April/May 1995	14	2
June/July 1995	14	3
Aug./Sept. 1995	14	4
Oct./Nov. 1995	14	5
Dec. '95/Jan. 1996	14	6
Feb./Mar. 1996	14	7
April/May 1996	15	2
June/July 1996	15	3
Aug./Sept 1996	15	4
Oct./Nov. 1996	15	5
Dec. '96/Jan. '97	15	6
Feb./Mar. 1997	16	1
April 1997	16	2
May 1997	16	3
June/July 1997	16	4
Aug./Sept. 1997	16	5
Oct. 1997	16	6
Nov. 1997	16	7
Dec. '97/Jan. '98	16	8
Feb./Mar. 1998	17	1
April 1998	17	2
May 1998	17	3
June/July 1998	17	4
Aug./Sept. 1998	17	5
Oct. 1998	17	6
Nov. 1998	17	7
Dec. '98/Jan. '99	17	8
Feb./Mar. 1999	18	1
April 1999	18	2
May 1999	18	3
June/July 1999	18	4
Aug./Sept. 1999	18	5
Oct. 1999	18	6
Nov. 1999	18	7
Dec. '99/Jan. '00	18	8
Feb./Mar. 2000	19	1

**SCHEDULE B**

**PATENT COLLATERAL**

**SCHEDULE B**

**PATENT COLLATERAL**

**None.**

**SCHEDULE C**

**TRADEMARK COLLATERAL**

TRADEMARKS

Smart Parenting:

USPTO Serial #74-686730 - Filing Date - April 29, 1997 (Pending)

USPTO Serial #74-610175

USPTO Serial #74-610156

Garden Design:

The common law trademark Garden Design and the application for registration of such trademark with the U.S. Patent and Trade Office dated January 7, 2000.

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**GARDEN DESIGN**

INTL CLASS: 16 (Paper Goods & Printed Matter)

U.S. CLASS: 2 (Receptacles)

5 (Adhesives)

22 (Games, Toys, & Sporting Goods)

23 (Cutlery, Machines, & Tools, Parts Therof)

29 (Brooms, Brushes, & Dusters)

37 (Paper & Stationery)

38 (Prints & **Publications**)

50 (Merchandise Not Otherwise Classified)

STATUS: Pending; Non-Final Action - Mailed

GOODS/SERVICES: BI-MONTHLY MAGAZINE ON THE SUBJECT OF RESIDENTIAL  
LANDSCAPE DESIGN

SERIAL NO.: 75-891,314

FIRST USE: March 1, 1982 (Intl Class 16)

FIRST COMMERCE: March 1, 1982 (Intl Class 16)

FILED: January 7, 2000

ORIGINAL APPLICANT: MEIGHER COMMUNICATIONS, L.P. (New York  
Limited liability partnership), 100 AVENUE OF THE AMERICAS, NEW  
YORK, NY (New York), 10013, USA (United States of America)

ASSIGNEE(S): **WORLD PUBLICATIONS, LLC** (Limited liability company  
delaware), P.O. BOX 2456, WINTER PARK, FL (Florida), 32790, USA  
(United States of America)

Assignor(s): MEIGHER COMMUNICATONS, L.P. (Limited partnership)

Reel/Frame: 2074/0890

Recorded: April 21, 2000

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

ASSIGNEE(S): **WORLD PUBLICATIONS II, LLC** (Delaware Limited  
liability company), P.O. BOX 2456, WINTER PARK, FL (Florida),  
32790, USA (United States of America)

Assignor(s): **WORLD PUBLICATIONS, LLC** (Delaware A limited  
liability company)

Reel/Frame: 2075/0009

Recorded: April 21, 2000

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

OTHER U.S. REGISTRATIONS: 1721835

FILING CORRESPONDENT: STEPHEN G. JANOSKI , STEPHEN G. JANOSKI,  
DORSEY & WHITNEY LLP, 1001 PENNSYLVANIA AVE, N.W. STE 300 S,  
WASHINGTON, D.C. 20004

END OF DOCUMENT

Copr. (C) West 2000 No Claim to Orig. U.S. Govt. Works



**INTELLECTUAL PROPERTY SECURITY AGREEMENT**

**THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT** (as may be amended, supplemented and otherwise modified from time to time, "IP Security Agreement") is made and effective as of February 2, 2000, by **WORLD PUBLICATIONS II, LLC** (including any successor or permitted assignee thereof, "Grantor"), in favor of **MCG FINANCE CORPORATION** (including any successor, participant, assignee or transferee thereof, "Lender").

**RECITALS**

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**WHEREAS**, under the terms of the Security Agreement, Grantor has agreed to assign certain intellectual property to Lender for purposes of securing the obligations to Lender under the Credit Agreement and related Loan Documents; and

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(b) The U.S., state and foreign patents and patent applications, and patent licenses set forth on Schedule B attached hereto, including, without limitation,

improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "Patents"); and

(c) The U.S., state and foreign trademark and service mark registrations, trademark and service mark applications, and trademark and service mark licenses set forth on Schedule C attached hereto (including all associated goodwill, collectively, the "Trademarks"); and

(d) Any and all claims and causes of action for past, present or future infringement of any of the Collateral, with the right, but not the obligation, to sue for and collect damages for infringement of the Collateral; and

(e) Any and all licenses or rights granted under any of the Collateral, and all license fees and royalties arising from such licenses or rights, to the extent permitted by such licenses or rights; and

(f) Any and all amendments, renewals, extensions, reissues and replacements of any of the Collateral; and

(g) Any and all products and proceeds of any of the foregoing.

2. Requested Recordation. Grantor authorizes and requests that the Register of Copyrights and the Commissioner of Patents and Trademarks (and any state, foreign or other authorities to which this IP Security Agreement is submitted) to file and record this IP Security Agreement (and any corresponding or separate application forms of such jurisdiction) in order to publicly reflect Lender's interest in the Collateral.

3. Assignment. Upon the occurrence of an Event of Default (as defined in the Security Agreement), Grantor shall execute and deliver to Lender an absolute assignment transferring its entire right, title, and interest in and to the Collateral to Lender.

4. Power of Attorney. Grantor hereby irrevocably grants Lender a power of attorney, to act as Grantor's attorney-in-fact, with full authority in the name, place and stead of Grantor, from time to time in Lender's discretion, to take any action and to execute any instrument which Lender may deem reasonably necessary or advisable to accomplish the purposes of the Security Agreement or this IP Security Agreement. This authority includes, without limitation, the following:

(a) To modify or amend (in Lender's sole discretion and without first obtaining Grantor's approval of or signature thereto) Schedule A, Schedule B, and/or Schedule C hereof, as appropriate, to include references to any registered intellectual property (or application or license therefor) acquired by Grantor after the execution hereof or to delete any reference to any Collateral in which Grantor no longer has or claims any right, title or interest; and

(b) To execute, file and pursue (in Lender's sole discretion and without first obtaining Grantor's approval of or signature thereto, unless otherwise prohibited by applicable law) any application, form or other document in order to perfect, maintain, continue or

otherwise protect Lender's interest or Grantor's rights in the Collateral, including, without limitation, executing and filing (i) any financing statement, any continuation statement or any amendment thereto, and (ii) any document in any proceeding before the United States Patent and Trademark Office, the United States Copyright Office or the relevant office of any state or foreign jurisdiction (including, without limitation, the filing of applications for renewal, affidavits of use, affidavits of incontestability and opposition, interference and cancellation proceedings) and to pay any fees and taxes in connection therewith or otherwise; and

(c) To execute any assignment or other document required to acknowledge, register or perfect Lender's interest in any part of the Collateral without the signature of Grantor unless prohibited by applicable law.

The foregoing power of attorney is coupled with an interest and is irrevocable.

5. Release. The security interest granted herein will terminate (and all rights to the Collateral will revert to Grantor) upon satisfaction of the following conditions:

(a) payment and performance in full of all the obligations secured hereby (unconditionally and indefeasibly) and (b) the termination of the Credit Agreement (and the Facilities thereunder). Upon any such termination, Lender (at Grantor's request and sole expense) will execute and deliver to Grantor (without any representation, warranty or recourse of any kind whatsoever) such documents as Grantor may reasonably request and provide to Lender to evidence such termination.

6. Miscellaneous. This IP Security Agreement has been entered into in conjunction with the provisions of and the security interest granted to Lender under the Security Agreement. The rights and remedies of Grantor and Lender with respect to the security interest granted herein are in addition and without prejudice to those set forth in the Security Agreement and the Credit Agreement, all terms and provisions of which are hereby incorporated herein by reference. This IP Security Agreement may be executed in any number of counterparts with the same effect as if all the signatures on such counterparts appeared on one document; each such counterpart will be deemed to be an original but all counterparts together will constitute one and the same instrument. In the event that any provisions of this IP Security Agreement are deemed to conflict with the Security Agreement or the Credit Agreement, the provisions of the Security Agreement or Credit Agreement shall govern.

[BALANCE OF PAGE INTENTIONALLY BLANK]

IN WITNESS WHEREOF, the parties hereto have executed this IP Security Agreement, as an instrument under seal (whether or not any such seals are physically attached hereto), through their duly authorized officers, as of the date first written above.

**ATTEST/WITNESS:**

**WORLD PUBLICATIONS II, LLC**  
(Grantor)

By: *Jeanne Mattle*  
Name: JEANNE MATTLE  
Title: Human Resources Mgr.

By: *Terry Snow*  
Name: Terry Snow  
Title: MANAGING MEMBER

[CORPORATE SEAL]

Address: 460 N. Orlando Ave  
Suite 200  
Winter Park, FL 32789

Telephone: (407) 628-4802  
Facsimile: (407) 628-7061

**WITNESS:**

**MCG FINANCE CORPORATION**  
(Lender)

By: \_\_\_\_\_

By: \_\_\_\_\_  
Debra Belanger, Managing Director

Address: 1100 Wilson Blvd.  
Suite 800  
Arlington, VA 22209

Telephone: (703)247-7500  
Facsimile: (703)247-7505

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**ATTEST/WITNESS:**

**WORLD PUBLICATIONS II, LLC**  
(Grantor)

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: Terry Snow  
Title: \_\_\_\_\_

[CORPORATE SEAL]

Address: 460 N. Orlando Ave  
Suite 200  
Winter Park, FL 32789

Telephone: (407) 628-4802  
Facsimile: (407) 628-7061

**WITNESS:**

**MCG FINANCE CORPORATION**  
(Lender)

By: Mary Cotturo

By: Debra Belanger  
Debra Belanger, Managing Director

Address: 1100 Wilson Blvd.  
Suite 800  
Arlington, VA 22209

Telephone: (703)247-7500  
Facsimile: (703)247-7505

ACKNOWLEDGMENT

STATE OF New York  
COUNTY OF New York : SS  
:

Before me, the undersigned, a Notary Public, on this 15<sup>th</sup> day of February, 2000, personally appeared Terry Snow, to me known personally, who, being by me duly sworn, did say that he is the Managing Director of World Publications II, LLC, and that said instrument (i.e., the Intellectual Property Security Agreement) was signed on behalf of said World Publications II, LLC by authority of its members, and the said Managing Director acknowledged said instrument to be his free act and deed.

Jeanne A. Mottle  
Notary Public  
My Commission Expires: 7/31/2000

JEANNE A. MOTTLE  
NOTARY PUBLIC, State of New York  
No. 43-4523765  
Qualified in Richmond County  
Cert. Filed in New York County  
Commission Expires 7/31/2000

ACKNOWLEDGEMENT

STATE OF VIRGINIA :  
COUNTY OF Arlington : SS

Before me, the undersigned, a Notary Public, on this 16<sup>th</sup> day of February, 2000, personally appeared Debra Belanger, to me known personally, who, being by me duly sworn, did say that she is the Managing Director of **MCG FINANCE CORPORATION**, and that said instrument (i.e., the Intellectual Property Security Agreement) was signed on behalf of said MCG Finance Corporation by authority of its Board of Directors (through its Credit Committee), and the said Debra Belanger acknowledged said instrument to be her free act and deed.

Mary Cotturo  
Notary Public

My Commission Expires: My Comm. Exps. 3/31, 2002

worldpublications/ipsa

**SCHEDULE A**

**COPYRIGHT COLLATERAL**



COPYRIGHTS

The Garden Design Book

The World of Garden Design (not completed yet due to come out in February 2000)

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Assignor also owns copyrights in various works for hire for the Publications. A majority of such copyrights are owned pursuant to MC's standard Contributors Agreement and Photograph/Artwork Agreement, which were assigned to Assignor by MC.

**GARDEN DESIGN**

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Feb./Mar. 1995	13	7
April/May 1995	14	2
June/July 1995	14	3
Aug./Sept. 1995	14	4
Oct./Nov. 1995	14	5
Dec. '95/Jan. 1996	14	6
Feb./Mar. 1996	14	7
April/May 1996	15	2
June/July 1996	15	3
Aug./Sept 1996	15	4
Oct./Nov. 1996	15	5
Dec. '96/Jan. '97	15	6
Feb./Mar. 1997	16	1
April 1997	16	2
May 1997	16	3
June/July 1997	16	4
Aug./Sept. 1997	16	5
Oct. 1997	16	6
Nov. 1997	16	7
Dec. '97/Jan. '98	16	8
Feb./Mar. 1998	17	1
April 1998	17	2
May 1998	17	3
June/July 1998	17	4
Aug./Sept. 1998	17	5
Oct. 1998	17	6
Nov. 1998	17	7
Dec. '98/Jan. '99	17	8
Feb./Mar. 1999	18	1
April 1999	18	2
May 1999	18	3
June/July 1999	18	4
Aug./Sept. 1999	18	5
Oct. 1999	18	6
Nov. 1999	18	7
Dec. '99/Jan. '00	18	8
Feb./Mar. 2000	19	1

**SCHEDULE B**

**PATENT COLLATERAL**

**SCHEDULE B**

**PATENT COLLATERAL**

**None.**

**SCHEDULE C**

**TRADEMARK COLLATERAL**

TRADEMARKS

Smart Parenting:

USPTO Serial #74-686730 - Filing Date - April 29, 1997 (Pending)

USPTO Serial #74-610175

USPTO Serial #74-610156

Garden Design:

The common law trademark Garden Design and the application for registration of such trademark with the U.S. Patent and Trade Office dated January 7, 2000.

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**GARDEN DESIGN**

INTL CLASS: 16 (Paper Goods & Printed Matter)

U.S. CLASS: 2 (Receptacles)

5 (Adhesives)

22 (Games, Toys, & Sporting Goods)

23 (Cutlery, Machines, & Tools, Parts Therof)

29 (Brooms, Brushes, & Dusters)

37 (Paper & Stationery)

38 (Prints & Publications)

50 (Merchandise Not Otherwise Classified)

STATUS: Pending; Non-Final Action - Mailed

GOODS/SERVICES: BI-MONTHLY MAGAZINE ON THE SUBJECT OF RESIDENTIAL  
LANDSCAPE DESIGN

SERIAL NO.: 75-891,314

FIRST USE: March 1, 1982 (Intl Class 16)

FIRST COMMERCE: March 1, 1982 (Intl Class 16)

FILED: January 7, 2000

ORIGINAL APPLICANT: MEIGHER COMMUNICATIONS, L.P. (New York  
Limited liability partnership), 100 AVENUE OF THE AMERICAS, NEW  
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ASSIGNEE(S): **WORLD PUBLICATIONS**, LLC (Limited liability company  
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(United States of America)

Assignor(s): MEIGHER COMMUNICATONS, L.P. (Limited partnership)

Reel/Frame: 2074/0890

Recorded: April 21, 2000

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

ASSIGNEE(S): **WORLD PUBLICATIONS II**, LLC (Delaware Limited  
liability company), P.O. BOX 2456, WINTER PARK, FL (Florida),  
32790, USA (United States of America)

Assignor(s): **WORLD PUBLICATIONS**, LLC (Delaware A limited  
liability company)

Reel/Frame: 2075/0009

Recorded: April 21, 2000

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

OTHER U.S. REGISTRATIONS: 1721835

FILING CORRESPONDENT: STEPHEN G. JANOSKI , STEPHEN G. JANOSKI,  
DORSEY & WHITNEY LLP, 1001 PENNSYLVANIA AVE, N.W. STE 300 S,  
WASHINGTON, D.C. 20004

END OF DOCUMENT

Copr. (C) West 2000 No Claim to Orig. U.S. Govt. Works

TRADEMARKS

Smart Parenting:

USPTO Serial #74-686730 - Filing Date - April 29, 1997 (Pending)

USPTO Serial #74-610175

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