



DRINKER BIDDLE & REATH LI

10-25-2000

1500 K Street, N.W., Suite 1100

Washington, D.C. 20005-1209



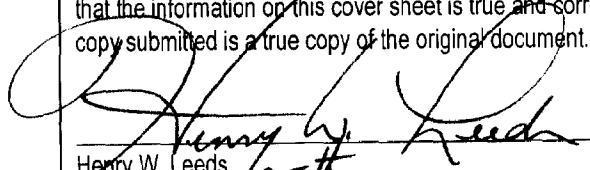
(202) 842-8800

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09-27-2000

U.S. Patent & TMO/c/TM Mail Rpt Dt. #57

9-27-00

<p>1. NAME OF CONVEYING PARTY:</p> <p>JACK NICKLAUS PRODUCTIONS, INC. A California corporation</p>	<p>2. NAME AND ADDRESS OF RECEIVING PARTY:</p> <p>GAYLORD EVENT TELEVISION, INC. A California corporation 1453 Third Street Promenade Suite 310 Santa Monica, California 90401</p>
<p>3. NATURE OF CONVEYANCE:</p> <p><input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input checked="" type="checkbox"/> Change of Name <input type="checkbox"/> Other</p> <p>3A. EXECUTION DATE: March 24, 2000 3B. EFFECTIVE DATE: March 27, 2000</p>	<p>2A. ASSIGNEE A FOREIGN ENTITY: Yes: ___ No: <u>X</u></p> <p>2B. DOMESTIC REPRESENTATIVE DESIGNATED: Yes: ___ No: <u>X</u></p>
<p>4A. TRADEMARK APPLICATION NOS.:</p> <p>Additional numbers attached?</p>	<p>4B. TRADEMARK REGISTRATION NO(S).:</p> <p>Reg. No. 1,857,962 – 3 TOUR CHALLENGE Reg. No. 2,353,060 – 3 TOUR CHALLENGE</p> <p>Additional numbers attached? NO</p>
<p>Henry W. Leeds, Esq. Drinker, Biddle & Reath LLP 1500 K Street, N.W., Suite 1100 Washington, D.C. 20005-1209</p>	
<p>6. TOTAL NUMBER OF TITLES: 2</p> <p>10/24/2000 MAIL 00000096 1857962</p> <p>01 FC:481 02 FC:482</p> <p>7. TOTAL FEE: \$65.00 <u>Checked</u> Enclosed 25.00 <u>OP</u></p> <p>8. CHARGE ADDITIONAL FEES TO: DEPOSIT ACCOUNT NO. 50-0573</p> <p>Our Ref: 31113.300/110014</p>	<p>9. The undersigned declares to the best of his knowledge and belief that the information on this cover sheet is true and correct and any copy submitted is a true copy of the original document.</p> <p> Henry W. Leeds Date: September 25th, 2000</p> <p>Page 1 of 3</p>

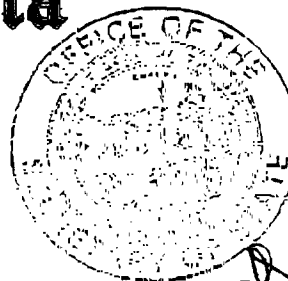
I hereby certify that the foregoing assignment was deposited with the U.S. Postal Services, by First Class Mail, postage prepaid, addressed to Box: Assignments/Fee, The Commissioner of Trademarks, U.S. Patent and Trademark Office, 2900 Crystal Drive, Arlington, VA 22202-3513, this 25th day of September 2000.



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TRADEMARK
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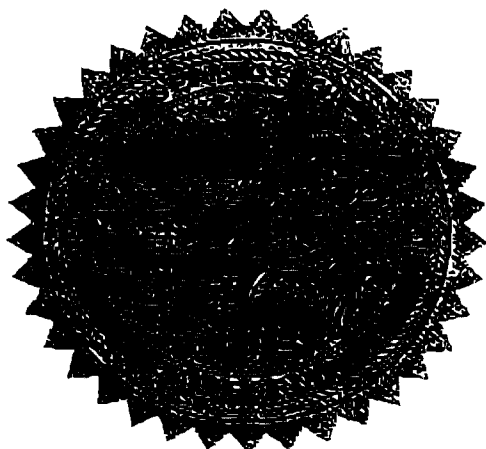
SECRETARY OF STATE

I, *BILL JONES*, Secretary of State of the State of California, hereby certify:

That the attached transcript of 1 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.

IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

APR 21 2000



Bill Jones

Secretary of State

A0542008

**CERTIFICATE OF AMENDMENT OF
ARTICLES OF INCORPORATION
OF
JACK NICKLAUS PRODUCTIONS, INC.**

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

MAR 27 2000

BILL JONES, Secretary of State

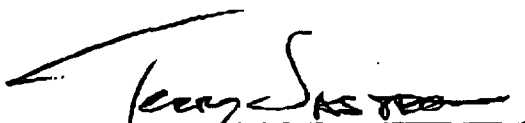
The undersigned certify that:

1. They are the president and the secretary, respectively, of Jack Nicklaus Productions, Inc., a California corporation.
2. Article I of the Articles of Incorporation of this corporation is amended to read as follows:

The name of the corporation is Gaylord Event Television, Inc.
3. The foregoing amendment of Articles of Incorporation has been duly approved by the board of directors.
4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902, California Corporations Code. The total number of outstanding shares of the corporation is one hundred (100). The number of shares voting in favor of the amendment equalled or exceeded the vote required. The percentage vote required was more than 50%.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Date: March 27, 2000


Terry Jastrow, President


Thomas J. Sherrard, Secretary

