

11-22-2000



101525178

9.14.00

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

75209714

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/KA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

11/21/2000 JJALLAH2 00000007 231220 75209714

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01 FC:481 40.00 CH
02 FC:482 8750.00 CH

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002176 FRAME: 0463

Domestic Representative Name and Address Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

| Trademark Application Number(s) | | | Registration Number(s) | | |
|---------------------------------------|---------------------------------------|---------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| <input type="text" value="75209714"/> | <input type="text" value="75120280"/> | <input type="text" value="75024087"/> | <input type="text" value="2101437"/> | <input type="text" value="2104348"/> | <input type="text" value="1256065"/> |
| <input type="text" value="75210691"/> | <input type="text" value="75021772"/> | <input type="text" value="75446162"/> | <input type="text" value="2124462"/> | <input type="text" value="1614835"/> | <input type="text" value="2103251"/> |
| <input type="text" value="75210072"/> | <input type="text" value="75024082"/> | <input type="text" value="75434715"/> | <input type="text" value="2100456"/> | <input type="text" value="2105228"/> | <input type="text" value="2105227"/> |

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

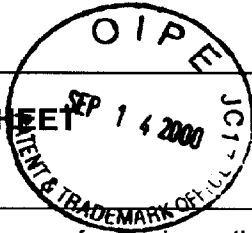
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Karen L. Nielsen, Esq.
Name of Person Signing



Signature

September 13, 2000
Date Signed



FORM PTO-1618C
Expires 06/30/99
OMB 0651-0027

RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

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| | | |
|----------|----------|----------|
| 72388264 | 74459982 | 74693980 |
| 74523539 | 74523540 | 74569576 |
| 74523537 | 75034229 | 74497666 |
| 74732050 | 75016826 | 74120204 |
| 75021768 | 74722021 | 75037203 |
| 75021769 | 74559242 | 74473563 |
| 75021770 | 74681030 | 74234108 |

| | | |
|---------|---------|---------|
| 1105116 | 2188546 | 2202310 |
| 1196796 | 1542487 | 2198947 |
| 1196793 | 2103252 | 1867600 |
| 1197866 | 1204545 | 1874665 |
| 1198688 | 1410469 | 1372325 |
| 1351647 | 1221652 | 1278155 |
| 1564501 | 2101428 | 1279097 |

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| | | |
|----------|----------|----------|
| 73766809 | 74358653 | 74332147 |
| 73532867 | 73410834 | 74279662 |
| 73033038 | 72338827 | 74284473 |
| 73439452 | 74137828 | 74206824 |
| 73499806 | 74358657 | 74362981 |
| 74024266 | 74331292 | 73805991 |
| 73838599 | 74358532 | 74497018 |

| | | |
|---------|---------|---------|
| 1291016 | 1281687 | 1368956 |
| 1333249 | 1538049 | 1431344 |
| 1349701 | 1328466 | 1538050 |
| 1262996 | 1364206 | 1838422 |
| 1549139 | 1438581 | 1410470 |
| 1261732 | 1339161 | 1569673 |
| 1270759 | 1350485 | 1694132 |

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| | | |
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| 72433188 | 73776568 | 74075656 |
| 73079456 | 73771898 | 75434713 |
| 73784481 | 73783608 | 75403970 |
| 73317486 | 72382853 | 75490807 |
| 73431481 | 75173986 | 75474548 |
| 73766999 | 74362985 | 75290940 |
| 73766997 | 75174013 | 75290941 |

| | | |
|---------|---------|---------|
| 1291337 | 1701778 | 2041209 |
| 1075521 | 1742274 | 1926436 |
| 0978146 | 1488415 | 1962486 |
| 1457284 | 1193978 | 1899858 |
| 2103270 | 1918844 | 2219661 |
| 1832199 | 1941834 | 1833320 |
| 1510101 | 1621380 | 1863202 |

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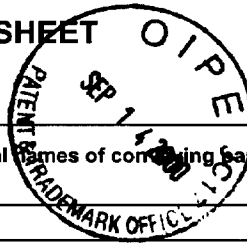
Trademark Application Number(s)

Registration Number(s)

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| 74627939 | 74312504 | 74462076 |
| 74339520 | 74312505 | 73031897 |
| 74459984 | 75045010 | 75525598 |
| 72322022 | 74484065 | 75525599 |
| 74636878 | 73823525 | 75481031 |
| 73284455 | 75564883 | 74267183 |

| | | |
|---------|---------|---------|
| 2007250 | 2105180 | 1819484 |
| 1671116 | 1870544 | 1899859 |
| 1229737 | 1690141 | 2168710 |
| 1780872 | 1590824 | 2091091 |
| 1980272 | 1884772 | 1202566 |
| 1848260 | 0925538 | 0958607 |
| 1190096 | 1906516 | 0959441 |

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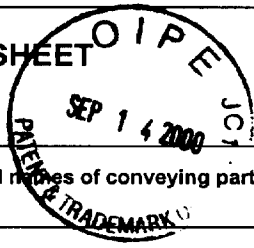
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| | | |
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| 72436008 | 75481197 | 74393082 |
| 72460870 | 74319373 | 73437696 |
| 74417029 | 74533161 | 75649680 |
| 74058604 | 75037204 | 75481100 |
| 73495446 | 73624815 | 75622940 |
| 74335510 | 73317363 | 74244851 |
| 73793534 | 75046586 | 74696194 |

| | | |
|---------|---------|---------|
| 1654411 | 2192895 | 2065561 |
| 1409304 | 1710764 | 1949492 |
| 1832306 | 2219674 | 1880593 |
| 1849257 | 2220767 | 1932371 |
| 1796011 | 2062768 | 1794948 |
| 2007137 | 1196233 | 1766709 |
| 1875136 | 1196919 | 1890635 |

RECORDATION FORM COVER SHEET
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Trademark Application Number(s)

Registration Number(s)

| | | |
|----------|----------|----------|
| 73831591 | 74681898 | 74218965 |
| 74511400 | 73489158 | 75623329 |
| 74505948 | 74470315 | 73822269 |
| 74479519 | 73315088 | 73827581 |
| 75142699 | 74607877 | 75495008 |
| 74607876 | 74486872 | 75621415 |
| 74524874 | 74325781 | 75621134 |

| | | |
|---------|---------|---------|
| 1170142 | 2019249 | 2124250 |
| 1646428 | 1848201 | 2157295 |
| 1529675 | 1849280 | 1825825 |
| 1468297 | 1060755 | 1846220 |
| 1470773 | 1057536 | 0954215 |
| 1182044 | 1812922 | 1601559 |
| 1713539 | 1899857 | 0856218 |



FORM PTO-1618C
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Trademark Application Number(s)

Registration Number(s)

75621902 75395946 74462085

1904988 2219095 2173208

75621125 75481030 75167387

2256138 2209373 2169772

75623330 75380629 75167383

1281527 0850146 2139305

75622934 75380720 75182377

2169777 2116491 1802750

75622121 75124104

1089519 1314682 2155923

75622114 75495008

0670403 0770539 2155924

74479857 75541720

2000556 0365670 2145933

1-31-00

02-15-2000

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027



101209264

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

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02/15/2000 JSHABAZZ 00000018 75209714

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01 FC:401
02 FC:402

40.00 OP
8750.00 OP

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TRADEMARK
REEL: 002176 FRAME: 0473

Domestic Representative Name and Address

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Name

Address (line 1)

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Correspondent Name and Address

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Fee Amount for Properties Listed (37 CFR 3.41):

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Enclosed

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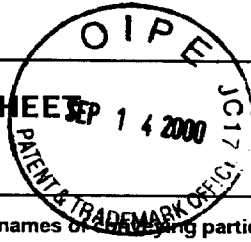
Karen L. Nielsen, Esq.

January 26, 2000

Name of Person Signing

Signature

Date Signed



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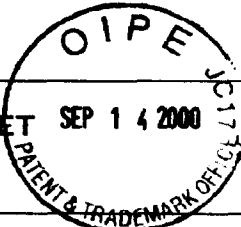
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| | | |
|----------|----------|----------|
| 73439438 | 73645790 | 75094275 |
| 74140213 | 75173985 | 75173595 |
| 74304706 | 74542739 | 74059543 |
| 73045090 | 75174592 | 73572637 |
| 73034145 | 73310701 | 73609549 |
| 74307893 | 73830489 | 73525286 |
| 75174593 | 72340860 | 73525229 |

Registration Number(s)

| | | |
|---------|---------|---------|
| 2103380 | 1535267 | 1783436 |
| 1196795 | 1041746 | 1591987 |
| 1196795 | 1495072 | 1668486 |
| 1845118 | 1029342 | 1820597 |
| 1412338 | 1680335 | 2106979 |
| 1414959 | 1011003 | 1596387 |
| 1204544 | 1516352 | 1078891 |



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Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

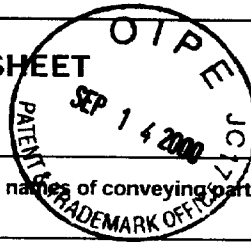
Trademark Application Number(s)

Registration Number(s)

| | | |
|----------|----------|----------|
| 73766809 | 74358653 | 74332147 |
| 73532867 | 73410834 | 74279662 |
| 73033038 | 72338827 | 74284473 |
| 73439452 | 74137828 | 74206824 |
| 73499806 | 74358657 | 74362981 |
| 74024266 | 74331292 | 73805991 |
| 73838599 | 74358532 | 74497018 |

| | | |
|---------|---------|---------|
| 1291016 | 1281687 | 1368956 |
| 1333249 | 1538049 | 1431344 |
| 1349701 | 1328466 | 1538050 |
| 1262996 | 1364206 | 1838422 |
| 1549139 | 1438581 | 1410470 |
| 1261732 | 1339161 | 1569673 |
| 1270759 | 1350485 | 1694132 |

**RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY**



Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

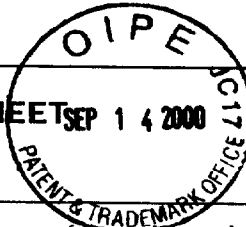
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

| | | |
|----------|----------|----------|
| 72433188 | 73776568 | 74075656 |
| 73079456 | 73771898 | 75434713 |
| 73784481 | 73783608 | 75403970 |
| 73317486 | 72382853 | 75490807 |
| 73431481 | 75173986 | 75474548 |
| 73766999 | 74362985 | 75290940 |
| 73766997 | 75174013 | 75290941 |

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|---------|---------|---------|
| 1291337 | 1701778 | 2041209 |
| 1075521 | 1742274 | 1926436 |
| 0978146 | 1488415 | 1962486 |
| 1457284 | 1193978 | 1899858 |
| 2103270 | 1918844 | 2219661 |
| 1832199 | 1941834 | 1833320 |
| 1510101 | 1621380 | 1863202 |



FORM PTO-1618C
Expires 06/30/99
OMB 0651-0027

RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Conveying Party

Enter Additional Conveying Party

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Execution Date
Month Day Year

Name

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Individual General Partnership Limited Partnership Corporation Association

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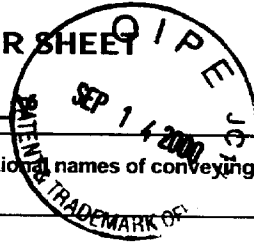
Trademark Application Number(s)

| | | |
|----------|----------|----------|
| 74601087 | 74206160 | 74497668 |
| 74627939 | 74312504 | 74462076 |
| 74339520 | 74312505 | 73031897 |
| 74459984 | 75045010 | 75525598 |
| 72322022 | 74484065 | 75525599 |
| 74636878 | 73823525 | 75481031 |
| 73284455 | 75564883 | 74267183 |

Registration Number(s)

| | | |
|---------|---------|---------|
| 2007250 | 2105180 | 1819484 |
| 1671116 | 1870544 | 1899859 |
| 1229737 | 1690141 | 2168710 |
| 1780872 | 1590824 | 2091091 |
| 1980272 | 1884772 | 1202566 |
| 1848260 | 0925538 | 0958607 |
| 1190096 | 1906516 | 0959441 |

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY



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Mark if additional numbers attached

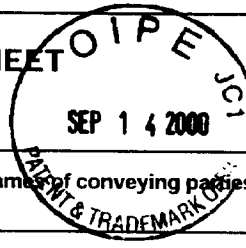
Trademark Application Number(s)

Registration Number(s)

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| 72460870 | 74319373 | 73437696 |
| 74417029 | 74533161 | 75649680 |
| 74058604 | 75037204 | 75481100 |
| 73495446 | 73624815 | 75622940 |
| 74335510 | 73317363 | 74244851 |
| 73793534 | 75046586 | 74696194 |

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| 1654411 | 2192895 | 2065561 |
| 1409304 | 1710764 | 1949492 |
| 1832306 | 2219674 | 1880593 |
| 1849257 | 2220767 | 1932371 |
| 1796011 | 2062768 | 1794948 |
| 2007137 | 1196233 | 1766709 |
| 1875136 | 1196919 | 1890635 |

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY



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Mark if additional numbers attached

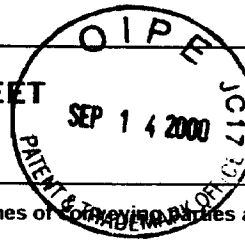
Trademark Application Number(s)

Registration Number(s)

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|----------|----------|----------|
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| 74511400 | 73489158 | 75623329 |
| 74505948 | 74470315 | 73822269 |
| 74479519 | 73315088 | 73827581 |
| 75142699 | 74607877 | 75495008 |
| 74607876 | 74486872 | 75621415 |
| 74524874 | 74325781 | 75621134 |

| | | |
|---------|---------|---------|
| 1170142 | 2019249 | 2124250 |
| 1646428 | 1848201 | 2157295 |
| 1529675 | 1849280 | 1825825 |
| 1468297 | 1060755 | 1846220 |
| 1470773 | 1057536 | 0954215 |
| 1182044 | 1812922 | 1601559 |
| 1713539 | 1899857 | 0856218 |

**RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY**



U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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Trademark Application Number(s)

| | | |
|----------|----------|----------|
| 75621902 | 75395946 | 74462085 |
| 75621125 | 75481030 | 75167387 |
| 75623330 | 75380629 | 75167383 |
| 75622934 | 75380720 | 75182377 |
| 75622121 | 75124104 | |
| 75622114 | 75495008 | |
| 74479857 | 75541720 | |

Registration Number(s)

| | | |
|---------|---------|---------|
| 1904988 | 2219095 | 2173208 |
| 2256138 | 2209373 | 2169772 |
| 1281527 | 0850146 | 2139305 |
| 2169777 | 2116491 | 1802750 |
| 1089519 | 1314682 | 2155923 |
| 0670403 | 0770539 | 2155924 |
| 2000556 | 0365670 | 2145933 |

ASSIGNMENT FOR SECURITY

(TRADEMARKS)

WHEREAS, Golden Books Publishing Company, Inc. ("Assignor") has adopted, used and is using the trademarks listed on the annexed Schedule which are registered or for which applications for registration have been filed in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, Assignor is obligated to the CIT Group/ Business Credit, Inc., a New York corporation, as agent (referred to herein as the "Assignee") for the lenders (the "Lenders") named in the Revolving Credit and Term Loan Agreement, dated as of January 25, 2000, among Assignor, Foothill Capital Corporation as co-agent and as documentation agent, the Lenders, and the Assignee as agent (as the same may be amended, restated, modified or supplemented from time to time, the "Loan Agreement"), and Assignor has entered into a Security Agreement and Mortgage-Trademarks dated as of January 25, 2000 (the "Security Agreement") in favor of Assignee; and

WHEREAS, pursuant to the Security Agreement, Assignor has assigned to Assignee and granted to Assignee a security interest in, and mortgage on, all right, title and interest of Assignor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds and products thereof, including, without limitation, any and all causes of action which may exist by reason of infringement, counterfeiting or unfair competition thereof (the "Collateral"), to secure the payment, performance and observance of the Obligations, as defined in the Security Agreement;

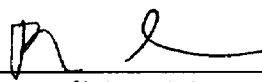
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby grant to Assignee a security interest in, and mortgage on, the Collateral to secure the prompt payment, performance and observance of the Obligations.

Assignor does hereby further acknowledge and affirm that the rights and remedies of Assignee with respect to the assignment of, security interest in and mortgage on the Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

Assignee's address is 1211 Avenue of the Americas, New York, New York 10036.

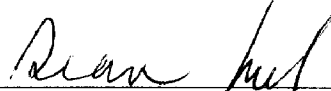
IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the 26th day of January, 2000.

GOLDEN BOOKS PUBLISHING COMPANY, INC.

By: 
Name: Philip Galanes
Title: Chief Admin. Officer, EVP
General Counsel + Secretary

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On this 26^{*} day of January, 2000, before me personally appeared Philip Galanes, to me known, who, being by me duly sworn, did depose and say that s/he resides at 26 E 10th St. New York NY 10003 and that s/he is the Secretary of Golden Books Publishing Company, Inc. described in and which executed the foregoing instrument and that s/he signed her/his name thereto pursuant to such authority.



Notary Public

JOAN CRAWFORD
Notary Public, State of New York
No. 01GR6026972
Qualified in Nassau County
Commission Expires June 28, 2001

SCHEDULE 1-A-1

THE GOLDEN BOOKS TRADEMARK PROPERTIES
Registrations and Pending Trademarks and Service Marks
(U.S. Patent and Trademark Office)
Registrant/Applicant: Golden Books Publishing Company, Inc.

| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|---|-------------|------------|-------------|-----------|-----------|
| REGISTRATIONS | | | | | |
| A GOLDEN BOOK® (Stylized) | 16 | 75/174,591 | 9/30/96 | 2,101,437 | 9/30/97 |
| "GOLDEN SOUND STORY DESIGN"® (Trade Dress - Classic Version - does not feature any words) | 9 | 74/332,148 | 11/18/92 | 2,124,462 | 12/23/97 |
| "GOLDEN SOUND STORY DESIGN" ® (Trade Dress - Deluxe Version - does not feature any words) | 9 | 74/332,144 | 11/18/92 | 2,100,456 | 9/23/97 |
| "GOLDEN SOUND STORY DESIGN" ® (Trade Dress - Little Version - does not feature any words) | 9 | 74/332,150 | 11/18/92 | 2,104,348 | 10/7/97 |
| A BIG GOLDEN BOOK® | 16 | 73/831,018 | 10/6/89 | 1,614,835 | 9/25/90 |
| A BIG GOLDEN BOOK® (Stylized) | 16 | 75/173,984 | 9/30/96 | 2,105,228 | 10/14/97 |
| A FIRST LITTLE GOLDEN BOOK® | 16 | 323,939 | 8/17/81 | 1,256,065 | 11/1/83 |
| A FIRST LITTLE GOLDEN BOOK® (Stylized) | 16 | 75/174,011 | 9/30/96 | 2,103,251 | 10/7/97 |
| A GOLDEN BOARD BOOK® (Stylized) | 16 | 75/173,983 | 9/30/96 | 2,105,227 | 10/14/97 |
| A GOLDEN BOARD BOOK® | 16 | 75/181,957 | 10/16/96 | 2,103,380 | 10/7/97 |
| A GOLDEN BOOK VIDEO CLASSIC® | 9 | 73/782,053 | 2/21/89 | 1,566,896 | 11/21/89 |

SCHEDULE 1-A-1

THE GOLDEN BOOKS TRADEMARK PROPERTIES
Registrations and Pending Trademarks and Service Marks
(U.S. Patent and Trademark Office)

Registrant/Applicant: Golden Books Publishing Company, Inc.

| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|--|--------------------|-------------------|--------------------|-----------------|------------------|
| A GOLDEN BOOK® | 16 | 327,649 | 9/11/81 | 1,196,795 | 6/1/82 |
| A GOLDEN CARRY ME BOOK® | 16 | 74/325,266 | 10/26/92 | 1,845,118 | 7/12/94 |
| A GOLDEN CLASSIC DESIGN® (Child sitting on vine reading - features no words) | 16 | 73/592,210 | 4/3/86 | 1,412,338 | 10/7/86 |
| A GOLDEN CLASSIC® | 16 | 73/592,211 | 4/3/86 | 1,414,959 | 10/28/86 |
| A GOLDEN CLOTH BOOK® | 16 | 73/343,228 | 12/24/81 | 1,204,544 | 8/10/82 |
| A GOLDEN EASY READER® | 16 | 73/745,851 | 8/10/88 | 1,535,267 | 4/18/89 |
| A GOLDEN FRAGRANCE BOOK® | 16 | 73/049,949 | 4/18/75 | 1,041,746 | 6/22/76 |
| A GOLDEN FRIENDLY BOOK® | 16 | 73/684,462 | 9/16/87 | 1,495,072 | 7/5/88 |
| A GOLDEN FUN & GAMES BOOK® | 16 | 73/032,596 | 9/20/74 | 1,029,342 | 1/6/76 |
| A GOLDEN GLOW IN THE DARK BOOK® | 16 | 74/133,738 | 1/28/91 | 1,680,335 | 3/24/92 |
| A GOLDEN GUIDE®* | 16 | 73/021,106 | 5/10/74 | 1,011,003 | 5/20/75 |
| A GOLDEN JUNIOR CLASSIC® | 16 | 73/697,039 | 11/23/87 | 1,516,352 | 12/13/88 |
| A GOLDEN JUNIOR GUIDE® | 16 | 74/301,225 | 8/3/92 | 1,783,436 | 7/20/93 |
| A GOLDEN LITTLE LOOK-LOOK BOOK & DESIGN® | 16 | 73/818,479 | 8/10/89 | 1,591,987 | 4/17/90 |

SCHEDULE 1-A-1

THE GOLDEN BOOKS TRADEMARK PROPERTIES
Registrations and Pending Trademarks and Service Marks
(U.S. Patent and Trademark Office)

Registrant/Applicant: Golden Books Publishing Company, Inc.

| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|---|--------------------|-------------------|--------------------|-----------------|------------------|
| A GOLDEN LITTLE LOOK-LOOK BOOK® | 16 | 74/106,785 | 10/17/90 | 1,668,486 | 12/17/91 |
| A GOLDEN LITTLE SUPER SHAPE BOOK® | 16 | 74/308,295 | 8/27/92 | 1,820,597 | 2/8/94 |
| A GOLDEN LITTLE SUPER SHAPE BOOK® (Stylized) | 16 | 75/174,551 | 9/30/96 | 2,106,979 | 10/21/97 |
| A GOLDEN LOOK-LOOK BOOK & DESIGN® | 16 | 73/826,969 | 9/22/89 | 1,596,387 | 5/15/90 |
| A GOLDEN LOOK-LOOK® | 16 | 95,712 | 8/5/76 | 1,078,891 | 12/6/77 |
| A GOLDEN MELODY BOOK & DESIGN® | 16 | 73/439,438 | 8/15/83 | 1,296,071 | 9/18/84 |
| A GOLDEN NAPTIME TALE® | 16 | 74/140,213 | 2/19/91 | 1,690,131 | 6/2/92 |
| A GOLDEN POCKET BOARD BOOK® | 16 | 74/304,706 | 8/17/92 | 1,784,840 | 7/27/93 |
| A GOLDEN READINESS WORKBOOK® | 16 | 73/045,090 | 2/24/75 | 1,029,376 | 1/6/76 |
| A GOLDEN SCRATCH AND SNIFF BOOK® | 16 | 136,507 | 8/5/77 | 1,105,116 | 10/31/78 |
| A GOLDEN SPECIAL® | 16 | 73/034,145 | 1/31/75 | 1,024,193 | 11/4/75 |
| A GOLDEN STAMP BOOK® | 16 | 332,368 | 10/13/81 | 1,196,796 | 6/1/82 |
| A GOLDEN STORYTIME BOOK & DESIGN® | 16 | 319,134 | 7/15/81 | 1,196,793 | 6/1/82 |
| A GOLDEN STURDY BOOK® | 16 | 308,190 | 4/30/81 | 1,197,866 | 6/15/82 |

SCHEDULE 1-A-1

THE GOLDEN BOOKS TRADEMARK PROPERTIES
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(U.S. Patent and Trademark Office)
Registrant/Applicant: Golden Books Publishing Company, Inc.

| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|--|--------------------|-------------------|--------------------|-----------------|------------------|
| A GOLDEN STURDY SHAPE BOOK® | 16 | 294,727 | 1/28/81 | 1,198,688 | 6/22/82 |
| A GOLDEN SUPER-DUPER SHAPE BOOK® | 16 | 74/307,893 | 8/26/92 | 1,842,357 | 6/28/94 |
| A GOLDEN SUPER-DUPER SHAPE BOOK® (Stylized) | 16 | 75/174,593 | 9/30/96 | 2,103,271 | 10/7/97 |
| A GOLDEN SUPER ADVENTURE BOOK & DESIGN® | 16 | 518,933 | 1/23/85 | 1,351,647 | 7/30/85 |
| A GOLDEN SUPER SHAPE BOOK® | 16 | 73/645,790 | 2/20/87 | 1,456,506 | 9/8/87 |
| A GOLDEN SUPER SHAPE BOOK® (Stylized) | 16 | 75/173,985 | 9/30/96 | 2,103,250 | 10/7/97 |
| A GOLDEN TAKE-A-LOOK BOOK® | 16 | 74/542,739 | 6/27/94 | 1,934,340 | 11/7/95 |
| A GOLDEN TAKE-A-LOOK BOOK® (Stylized) | 16 | 75/174,592 | 9/30/96 | 2,101,438 | 9/30/97 |
| A GOLDEN TOUCH AND FEEL BOOK® | 16 | 73/310,701 | 5/18/81 | 1,196,788 | 6/1/82 |
| A GOLDEN TREASURY® | 16 | 73/830,489 | 10/10/89 | 1,604,601 | 7/3/90 |
| A GOLDEN YUMMY BOOK® | 16 | 789,093 | 3/24/89 | 1,564,501 | 11/17/89 |
| A LITTLE GOLDEN BOOK® | 16 | 72/340,860 | 10/15/69 | 899,690 | 9/29/70 |
| A LITTLE GOLDEN BOOK® | 9 | 75/094,275 | 4/25/96 | 2,189,691 | 9/15/98 |
| A LITTLE GOLDEN BOOK® (Stylized) | 9; 16 | 75/173,595 | 9/30/96 | 2,163,295 | 6/9/98 |

SCHEDULE 1-A-1

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(U.S. Patent and Trademark Office)

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|--|--------------------|-------------------|--------------------|-----------------|------------------|
| A LITTLE GOLDEN STORYBOOK® | 16 | 75/272,510 | 4/10/97 | 2,188,546 | 9/8/98 |
| A LITTLE LITTLE GOLDEN BOOK® | 16 | 73/727,172 | 5/9/88 | 1,542,487 | 6/6/89 |
| A LITTLE LITTLE GOLDEN BOOK® (Stylized) | 16 | 75/174,012 | 9/30/96 | 2,103,252 | 10/7/97 |
| BABY'S FIRST GOLDEN BOOK® | 16 | 343,244 | 12/24/81 | 1,204,545 | 8/10/82 |
| BIG LITTLE GOLDEN BOOK® | 16 | 585,771 | 3/3/86 | 1,410,469 | 9/23/86 |
| FIRST LITTLE GOLDEN BOOKS® | 16 | 323,938 | 8/17/81 | 1,221,652 | 12/28/82 |
| FIRST LITTLE GOLDEN BOOKS® (Stylized) | 16 | 75/173,976 | 9/30/96 | 2,101,428 | 9/30/97 |
| G DESIGN™ (Goldie Logo) | 16 | 75/977,641 | 12/8/96 | 2,202,310 | 11/3/98 |
| G DESIGN® (Goldie Logo) | 35; 41 | 75/210,689 | 12/9/96 | 2,198,947 | 10/20/98 |
| GOLD KEY AND DESIGN® | 16 | 74/226,264 | 11/29/91 | 1,867,600 | 12/13/94 |
| GOLD KEY® | 16 | 74/437,827 | 9/20/93 | 1,874,665 | 1/17/95 |
| GOLDEN & DESIGN® (Sun Rising Logo) | 9 | 541,521 | 6/4/85 | 1,372,325 | 11/26/85 |
| GOLDEN & DESIGN® (Sun Rising Logo) | 28 | 418,740 | 3/24/83 | 1,278,155 | 5/15/84 |
| GOLDEN & DESIGN® (Sun Rising Logo) | 28 | 424,477 | 5/4/83 | 1,279,097 | 5/22/84 |
| GOLDEN & DESIGN® (Sun Rising Logo) | 16 | 441,887 | 8/31/83 | 1,291,016 | 8/21/84 |

SCHEDULE 1-A-1

THE GOLDEN BOOKS TRADEMARK PROPERTIES
Registrations and Pending Trademarks and Service Marks
(U.S. Patent and Trademark Office)

Registrant/Applicant: Golden Books Publishing Company, Inc.

| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|---|-------------|------------|-------------|-----------|-----------|
| GOLDEN & DESIGN® (Sun Rising Logo) | 16 | 505,135 | 10/22/84 | 1,333,249 | 4/30/85 |
| GOLDEN & DESIGN® (Sun Rising Logo) | 28 | 497,276 | 8/30/84 | 1,349,701 | 7/16/85 |
| GOLDEN & DESIGN® (Sun Rising Logo) | 16 | 404,040 | 11/26/82 | 1,262,996 | 1/3/84 |
| GOLDEN BOARD BOOK® | 16 | 767,642 | 12/5/88 | 1,549,139 | 7/25/89 |
| GOLDEN BOOK CLUB® | 42 | 74/059,543 | 5/17/90 | 1,679,065 | 3/10/92 |
| GOLDEN BOOK 'N' TAPE® | 9 | 73/572,637 | 12/6/85 | 1,401,064 | 7/15/86 |
| GOLDEN BOOK STEP AHEAD VIDEO® | 9 | 73/609,549 | 7/14/86 | 1,430,078 | 2/24/87 |
| GOLDEN BOOK VIDEO & DESIGN® | 9 | 73/525,286 | 3/4/85 | 1,360,286 | 9/17/85 |
| GOLDEN BOOK VIDEO® | 9 | 73/525,229 | 3/4/85 | 1,357,853 | 9/3/85 |
| GOLDEN BOOK® | 16 | 72/388,264 | 4/2/71 | 931,795 | 4/4/72 |
| GOLDEN BOOKS & DESIGN® (Poky Logo) | 42 | 74/523,539 | 5/10/94 | 1,947,587 | 1/9/96 |
| GOLDEN BOOKS & DESIGN® (Poky Logo) | 9 | 74/523,537 | 5/10/94 | 1,949,631 | 1/16/96 |
| GOLDEN BOOKS & DESIGN® (Poky Logo) | 16 | 74/732,050 | 9/18/95 | 2,013,497 | 11/5/96 |
| GOLDEN BOOKS & DESIGN™ (Sunburst Logo) | 9 | 75/021,768 | 11/17/95 | 2,217,543 | 1/12/99 |
| GOLDEN BOOKS & DESIGN™ (Sunburst Logo) | 28 | 75/021,769 | 11/17/95 | 2,221,897 | 2/2/99 |

SCHEDULE 1-A-1

**THE GOLDEN BOOKS TRADEMARK PROPERTIES
Registrations and Pending Trademarks and Service Marks
(U.S. Patent and Trademark Office)**

Registrant/Applicant: Golden Books Publishing Company, Inc.

| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|--|--------------------|-------------------|--------------------|-----------------|------------------|
| GOLDEN BOOKS & DESIGN™ (Sunburst Logo) | 16 | 75/021,770 | 11/17/95 | 2,223,020 | 2/9/99 |
| GOLDEN BOOKS & DESIGN® (Sun Rising Logo) | 9 | 74/459,982 | 11/18/93 | 1,899,487 | 6/13/95 |
| GOLDEN BOOKS & DESIGN® (Poky Logo) | 28 | 74/523,540 | 5/10/94 | 1,962,392 | 3/12/96 |
| GOLDEN BOOKS & DESIGN® (Sunburst Logo) | 42 | 75/034,229 | 12/1/95 | 2,080,174 | 7/15/97 |
| GOLDEN BOOKS & DESIGN® (Rectangle Logo) | 9 | 75/016,826 | 10/27/95 | 1,993,697 | 8/13/96 |
| GOLDEN BOOKS & DESIGN® (Rectangle Logo) | 28 | 74/722,021 | 8/28/95 | 1,993,467 | 8/13/96 |
| GOLDEN BOOKS & DESIGN® (Rectangle Logo) | 16 | 74/559,242 | 8/10/94 | 2,006,749 | 10/8/96 |
| GOLDEN BOOKS INTERACTIVE & DESIGN® | 9 | 74/681,030 | 5/30/95 | 2,007,251 | 10/8/96 |
| GOLDEN BOOKS INTERACTIVE® | 9 | 74/693,980 | 6/26/95 | 2,111,088 | 11/4/97 |
| GOLDEN BOOKS STORYLAND FOR KIDS & DESIGN® | 42 | 74/569,576 | 9/2/94 | 1,959,799 | 3/5/96 |
| GOLDEN BOOKS®* | 16 | 74/497,666 | 3/7/94 | 1,883,540 | 3/14/95 |
| GOLDEN BOOKS® | 42 | 74/120,204 | 12/3/90 | 1,669,838 | 12/2/91 |
| GOLDEN BOOKS® | 9 | 75/037,203 | 12/26/95 | 2,040,152 | 2/25/97 |
| GOLDEN COZY® | 16 | 74/473,563 | 12/27/93 | 1,960,811 | 3/5/96 |

SCHEDULE 1-A-1

THE GOLDEN BOOKS TRADEMARK PROPERTIES
Registrations and Pending Trademarks and Service Marks
(U.S. Patent and Trademark Office)
Registrant/Applicant: Golden Books Publishing Company, Inc.

| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|--|-------------|------------|-------------|-----------|-----------|
| GOLDEN DESIGN® (Sun Rising Logo - does not feature any words) | 16 | 403,918 | 11/26/82 | 1,261,732 | 12/20/83 |
| GOLDEN DESIGN® (Sun Rising Logo - does not feature any words) | 16 | 411,894 | 2/1/83 | 1,270,759 | 3/20/84 |
| GOLDEN DESIGN® (Sun Rising Logo - does not feature any words) | 28 | 424,478 | 5/4/83 | 1,281,687 | 6/12/84 |
| GOLDEN GALLERY® | 28 | 74/234,108 | 12/30/91 | 1,779,751 | 6/29/93 |
| GOLDEN GO ALONG BOOK 'N' TAPE® | 9 | 73/766,809 | 12/1/88 | 1,549,012 | 7/25/89 |
| GOLDEN LEARN ABOUT LIVING® | 16 | 73/532,867 | 4/18/85 | 1,364,454 | 10/8/85 |
| GOLDEN LEISURE LIBRARY® (Stylized) | 16 | 73/033,038 | 9/26/74 | 1,027,930 | 12/23/75 |
| GOLDEN MELODY® | 16 | 73/439,452 | 8/15/83 | 1,289,005 | 8/7/84 |
| GOLDEN MINIATURE® | 28 | 73/499,806 | 9/17/84 | 1,333,418 | 4/30/85 |
| GOLDEN MUSIC & DESIGN® | 9 | 74/024,266 | 1/29/90 | 1,633,025 | 1/29/91 |
| GOLDEN MUSIC® | 9 | 73/838,599 | 11/13/89 | 1,607,333 | 7/24/90 |
| GOLDEN PLAY LIGHTS® | 16 | 74/358,653 | 2/11/93 | 1,951,674 | 1/23/96 |
| GOLDEN PRESS SHOPPER'S SERVICE® | 42 | 73/410,834 | 1/24/83 | 1,297,089 | 9/18/84 |
| GOLDEN PRESS® | 16 | 72/338,827 | 9/24/69 | 896,937 | 8/18/70 |

SCHEDULE 1-A-1

THE GOLDEN BOOKS TRADEMARK PROPERTIES
Registrations and Pending Trademarks and Service Marks
(U.S. Patent and Trademark Office)

Registrant/Applicant: Golden Books Publishing Company, Inc.

| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|---|--------------------|-------------------|--------------------|-----------------|------------------|
| GOLDEN SCIENCE CLOSE-UP SERIES® | 16 | 74/137,828 | 2/11/91 | 1,709,967 | 8/25/92 |
| GOLDEN SEEK 'N' SOUND® | 28 | 74/358,657 | 2/11/93 | 1,825,889 | 3/8/94 |
| GOLDEN SHOWCASE® | 42 | 74/331,292 | 11/16/92 | 1,808,641 | 11/30/93 |
| GOLDEN SIGHT 'N' SOUND & DESIGN® | 16 | 74/358,532 | 2/11/93 | 1,802,079 | 11/2/93 |
| GOLDEN SING ALONG DESIGN® (Trade Dress - does not feature any words) | 9 | 74/332,147 | 11/18/92 | 2,064,160 | 5/20/97 |
| GOLDEN SING ALONG® | 16 | 74/279,662 | 5/29/92 | 1,823,715 | 2/22/94 |
| GOLDEN SONG BOOK 'N' TAPE® | 9 | 756,556 | 10/7/88 | 1,538,049 | 5/9/89 |
| GOLDEN SOUND PUZZLE® | 28 | 74/284,473 | 6/15/92 | 1,792,199 | 9/7/93 |
| GOLDEN SOUND STORY & DESIGN® | 16 | 74/206,824 | 9/23/91 | 1,708,132 | 8/18/92 |
| GOLDEN SOUND STORY® | 16 | 74/362,981 | 3/1/93 | 1,807,495 | 11/30/93 |
| GOLDEN STEP AHEAD & DESIGN® | 16 | 474,977 | 4/11/84 | 1,328,466 | 4/2/85 |
| GOLDEN STEP AHEAD & DESIGN® | 9 | 518,982 | 1/23/85 | 1,364,206 | 10/8/85 |
| GOLDEN STEP AHEAD PLUS® | 16 | 622,985 | 9/29/86 | 1,438,581 | 5/5/87 |
| GOLDEN STEP AHEAD® | 16 | 73/805,991 | 6/12/89 | 1,586,727 | 3/13/90 |
| GOLDEN STEP AHEAD® | 16 | 477,287 | 4/25/84 | 1,339,161 | 6/4/85 |
| GOLDEN STEP AHEAD® | 9 | 517,655 | 1/11/85 | 1,350,485 | 7/23/85 |

SCHEDULE 1-A-1

THE GOLDEN BOOKS TRADEMARK PROPERTIES
Registrations and Pending Trademarks and Service Marks
(U.S. Patent and Trademark Office)
Registrant/Applicant: Golden Books Publishing Company, Inc.

| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|---|-------------|------------|-------------|-----------|-----------|
| GOLDEN STEP AHEAD® | 16 | 537,431 | 5/13/85 | 1,368,956 | 11/5/85 |
| GOLDEN STEP AHEAD® | 28 | 610,750 | 7/21/86 | 1,431,344 | 3/3/87 |
| GOLDEN STORY BOOK 'N' TAPE® | 9 | 756,558 | 10/7/88 | 1,538,050 | 5/9/89 |
| GOLDEN STORYLAND FOR KIDS & DESIGN® | 42 | 74/497,018 | 3/4/94 | 1,885,466 | 3/21/95 |
| GOLDEN TALKING TALES® | 16 | 74/359,128 | 2/16/93 | 1,838,422 | 5/31/94 |
| GOLDEN TELL-A-TALE® | 16 | 73/585,773 | 3/3/86 | 1,410,470 | 9/23/86 |
| GOLDEN® | 16 | 793,532 | 4/13/89 | 1,569,673 | 12/5/89 |
| GOLDEN®* | 9 | 74/155,049 | 4/8/91 | 1,694,132 | 6/16/92 |
| GOLDEN® | 28 | 72/433,188 | 8/18/72 | 962,615 | 7/3/73 |
| GOLDEN® | 28 | 441,888 | 8/31/83 | 1,291,337 | 8/21/84 |
| GOLDEN® | 16 | 104,510 | 10/26/76 | 1,075,521 | 10/18/77 |
| GOLDENCRAFT DESIGN® (Round star shape with griffin) | 16 | 72/432,645 | 8/14/72 | 978,146 | 2/5/74 |
| GOLDENCRAFT® | 16 | 73/079,456 | 3/8/76 | 1,053,290 | 11/23/76 |
| GOLDENVISION & DESIGN® | 9 | 646,309 | 2/24/87 | 1,457,284 | 9/15/87 |
| GOLDENVISION® | 9 | 73/784,481 | 3/3/89 | 1,586,574 | 3/13/90 |
| LITTLE GOLDEN BOOK DESIGN® (Gold Spine/Animals) | 16 | 73/317,486 | 7/2/81 | 1,250,300 | 9/6/83 |

SCHEDULE 1-A-1

THE GOLDEN BOOKS TRADEMARK PROPERTIES
Registrations and Pending Trademarks and Service Marks
(U.S. Patent and Trademark Office)
Registrant/Applicant: Golden Books Publishing Company, Inc.

| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|---|---------------|------------|-------------|-----------|-----------|
| LITTLE GOLDEN BOOK DESIGN® (Format Trade Dress/Animals Spine) | 16 | 73/431,481 | 6/20/83 | 1,312,277 | 6/1/85 |
| LITTLE GOLDEN BOOK LAND & DESIGN® (Tootle Logo) | 28 | 73/766,999 | 12/2/88 | 1,579,180 | 1/23/90 |
| LITTLE GOLDEN BOOK LAND & DESIGN® (Tootle Logo) | 16 | 73/766,997 | 12/2/88 | 1,580,028 | 1/30/90 |
| LITTLE GOLDEN BOOK LAND & DESIGN® (Tootle Logo) | 9 16 | 73/776,568 | 1/2/89 | 1,556,660 | 9/19/89 |
| LITTLE GOLDEN BOOK LAND & DESIGN® (Tootle Logo) | 9 | 73/771,898 | 12/24/88 | 1,568,073 | 11/28/89 |
| LITTLE GOLDEN BOOK LAND® | 9 16 28 | 73/783,608 | 2/24/89 | 1,574,535 | 1/2/90 |
| LITTLE GOLDEN BOOKS® | 16 | 72/382,853 | 2/1/71 | 931,794 | 4/4/72 |
| LITTLE GOLDEN BOOKS® (Stylized) | 16 | 75/173,986 | 9/30/96 | 2,105,229 | 10/14/97 |
| LITTLE GOLDEN SOUND STORY® | 16 | 74/362,985 | 3/1/93 | 1,803,242 | 11/9/93 |
| LITTLE LITTLE GOLDEN BOOKS® (Stylized) | 16 | 75/174,013 | 9/30/96 | 2,103,253 | 10/7/97 |
| MY FIRST GOLDEN BOARD BOOK® | 16 | 74/075,656 | 7/5/90 | 1,646,830 | 6/4/91 |

SCHEDULE 1-A-1

THE GOLDEN BOOKS TRADEMARK PROPERTIES
Registrations and Pending Trademarks and Service Marks
(U.S. Patent and Trademark Office)
Registrant/Applicant: Golden Books Publishing Company, Inc.

| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|---|--------------------|-------------------|--------------------|-----------------|------------------|
| MY FIRST GOLDEN BOARD BOOK® (Stylized) | 16 | 75/174,590 | 9/30/96 | 2,103,270 | 10/7/97 |
| MY FIRST GOLDEN SOUND STORY® | 16 | 74/360,160 | 2/11/93 | 1,832,199 | 4/19/94 |
| THE GOLDEN BOOK ENCYCLOPEDIA® | 16 | 717,874 | 3/21/88 | 1,510,101 | 10/25/88 |
| THE GOLDEN SCIENCE CLOSE-UP SERIES & DESIGN® | 16 | 74/207,259 | 9/26/91 | 1,701,778 | 7/21/92 |

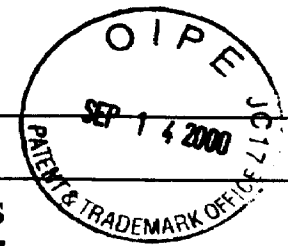
SCHEDULE 1-A-1

THE GOLDEN BOOKS TRADEMARK PROPERTIES
Registrations and Pending Trademarks and Service Marks
(U.S. Patent and Trademark Office)
Registrant/Applicant: Golden Books Publishing Company, Inc.

| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|---|-------------|------------|-------------|-----------|-----------|
| <i>APPLICATIONS</i> | | | | | |
| G DESIGN™ (Goldie Logo) | 9 | 75/209,714 | 12/9/96 | | |
| G DESIGN™ (Goldie Logo) | 28 | 75/210,691 | 12/9/96 | | |
| G DESIGN™ (Goldie Logo)® | 16 | 75/210,072 | 12/8/96 | 2,237,284 | |
| GOLDEN BOOKSSM | 41 | 75/120,280 | 6/17/96 | | |
| LITTLE GOLDEN BOOK DESIGN™ (Gold Spine/Stars) | 28 | 75/021,772 | 11/17/95 | | |
| LITTLE GOLDEN BOOK DESIGN™ (Format Trade Dress/Stars Spine) | 28 | 75/024,082 | 11/17/95 | | |
| LITTLE GOLDEN BOOK DESIGN™ (Format Trade Dress/Stars Spine) | 16 | 75/024,087 | 11/17/95 | | |
| GOLD SPINE DESIGN™ | 16 | 75/446,162 | 3/6/98 | | |
| GOLDEN STORYBOOK LANDSM | 41 | 75/434,715 | 2/17/98 | | |
| A GOLDEN SQUEAK-TIME BOOK™ | 16 | 75/434,713 | 2/17/98 | 2,302,770 | 12/21/99 |
| GOLDEN GAMES™ | 42 | 75/403,970 | 12/11/97 | | |

 *Licensed to St. Martin's Press, Incorporated pursuant to purchase agreement and order of the Bankruptcy Court dated March 25, 1999.

SCHEDULE 1-B-1



MISCELLANEOUS TRADEMARK PROPERTIES
Registered and Pending Trademarks and Service Marks
(U.S. Patent and Trademark Office)

Registrant/Applicant: Golden Books Publishing Company, Inc.

| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|--|-------------|------------|-------------|-----------|-----------|
| <i>REGISTRATIONS</i> | | | | | |
| A LITTLE NUGGET BOOK® | 16 | 74/172,182 | 6/3/91 | 1,742,274 | 12/22/92 |
| A LITTLE STORYLAND BOOK® | 16 | 73/684,461 | 9/16/87 | 1,488,415 | 5/17/88 |
| A MERRIGOLD MINIATURE® | 16 | 73/379,363 | 9/26/80 | 1,193,978 | 4/20/82 |
| A MERRIGOLD PRESS DRIVE AWAY BOOK® | 16 | 74/505,937 | 3/28/94 | 1,918,844 | 9/12/95 |
| A MERRIGOLD PRESS TELL-A-TALE® | 16 | 74/559,250 | 8/10/94 | 1,941,834 | 12/12/95 |
| A MILLION BUCKS® | 28 | 73/830,737 | 10/11/89 | 1,621,380 | 11/6/90 |
| A S-T-R-E-T-C-H A STRING BOOK® | 16 | 74/656,160 | 2/21/95 | 2,041,209 | 2/25/97 |
| A SHAPED LITTLE NUGGET BOOK® | 16 | 74/500,543 | 3/15/94 | 1,926,436 | 10/10/95 |
| A SHAPED NAPTIME TALE® | 16 | 74/588,309 | 10/17/94 | 1,962,486 | 3/12/96 |
| ACTIONCAPS® | 16 | 74/484,062 | 1/31/94 | 1,899,858 | 6/13/95 |
| AMERICAN FREEDOM LIBRARY | | 75/490,807 | | | |
| AMERICAN REFERENCE LIBRARY | | 75/474,548 | | | |
| AN EASIER START MOVIE STORYBOOK® | 16 | 75/290,940 | 5/13/97 | 2,219,659 | 1/19/99 |
| AN EASIEST START MOVIE STORYBOOK® | 16 | 75/290,941 | 5/13/97 | 2,219,660 | 1/19/99 |
| AN EASY START MOVIE STORYBOOK® | 16 | 75/290,942 | 5/13/97 | 2,219,661 | 1/19/99 |
| ARTISTS & WRITERS GUILD AND DESIGN® | 16 | 74/335,502 | 11/30/92 | 1,833,320 | 4/26/94 |
| ARTISTS & WRITERS GUILD BOOKS AND DESIGN® | 16 | 74/387,253 | 5/6/93 | 1,863,202 | 11/15/94 |

SCHEDULE 1-B-1**MISCELLANEOUS TRADEMARK PROPERTIES**
Registered and Pending Trademarks and Service Marks
(U.S. Patent and Trademark Office)**Registrant/Applicant: Golden Books Publishing Company, Inc.**

| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|---|--------------------|-------------------|--------------------|-----------------|------------------|
| ARTISTS & WRITERS GUILD BOOKS® | 16 | 74/601,087 | 11/21/94 | 1,925,445 | 10/10/95 |
| BATHS WITH LAUGHS® | 16 | 74/627,939 | 1/31/95 | 2,049,627 | 4/1/97 |
| BATTLE OF THE DINOSAURS® | 28 | 74/339,520 | 12/14/92 | 1,811,618 | 12/14/93 |
| BIG FUN SOUNDS® | 16 | 74/459,984 | 11/18/93 | 1,903,555 | 7/4/95 |
| BIG LITTLE BOOK® | 16 | 72/322,022 | 3/18/69 | 902,127 | 11/10/70 |
| BROADWAY COMICS | 16 | 74/636,878 | 2/21/95 | 2,012,719 | 10/29/96 |
| BUG OFF® | 28 | 73/284,455 | 11/3/80 | 1,202,874 | 7/27/82 |
| CAMP STEP AHEAD® | 16 | 74/206,160 | 9/23/91 | 1,749,391 | 1/26/93 |
| COLOR EXPRESS® | 16 | 74/312,504 | 9/10/92 | 1,820,601 | 2/8/94 |
| COLOR EXPRESS® (Stylized) | 16 | 74/312,505 | 9/10/92 | 1,820,602 | 2/8/94 |
| COLOR SURPRISE® | 16 | 75/045,010 | 11/13/95 | 2,171,617 | 7/7/98 |
| CREATURECAPS® | 16 | 74/484,065 | 1/31/94 | 1,904,989 | 7/11/95 |
| CUSTOM PUBLISHING® | 42 | 73/823,525 | 11/24/89 | 1,591,540 | 4/10/90 |
| DESIGNS BY ME | | 75/564,883 | | | |
| DESIGNS BY ME® | 16 | 74/497,668 | 3/7/94 | 1,904,990 | 7/11/95 |
| DISORDERLY CONDUCT® | 28 | 74/462,076 | 11/8/93 | 1,861,056 | 11/1/94 |
| EAGER READER® (Stylized) | 16 | 73/031,897 | 9/12/74 | 1,017,999 | 8/12/75 |

SCHEDULE 1-B-1**MISCELLANEOUS TRADEMARK PROPERTIES
Registered and Pending Trademarks and Service Marks
(U.S. Patent and Trademark Office)****Registrant/Applicant: Golden Books Publishing Company, Inc.**

| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|------------------------------------|-------------|------------|-------------|-----------|-----------|
| FATALE® | 16 | 74/680,875 | 5/26/95 | 2,007,250 | 10/8/96 |
| FEDERAL REFERENCE LIBRARY | | 75/525,598 | | | |
| FIRST FUN & DESIGN® (Blocks Logo)* | 16 | 74/155,207 | 4/8/91 | 1,671,116 | 1/7/92 |
| FIRST FUN®* | 16 | 73/366,090 | 5/24/82 | 1,229,737 | 3/8/83 |
| FLIPFLEX® | 28 | 74/282,269 | 6/8/92 | 1,780,872 | 7/6/93 |
| FLY CAPS® | 16 | 74/609,940 | 12/12/94 | 1,980,272 | 6/11/96 |
| FLYING FRENCH FRIES® | 28 | 74/305,497 | 8/19/92 | 1,848,260 | 8/2/94 |
| FRAME-TRAY® | 28 | 232,861 | 9/26/79 | 1,190,096 | 2/16/82 |
| FRAME-TRAY® | 28 | 75/169,279 | 9/20/96 | 2,105,180 | 10/14/97 |
| FURRY FACE® | 16 | 74/417,311 | 7/26/93 | 1,870,544 | 12/27/94 |
| GIANT STICKER FUN® | 16 | 74/155,203 | 4/8/91 | 1,690,141 | 6/2/92 |
| GIRL TALK AND DESIGN® | 16 | 73/739,904 | 7/11/88 | 1,590,824 | 4/10/90 |
| GIRL TALK® | 9 | 74/505,185 | 3/25/94 | 1,884,772 | 3/21/95 |
| GIRL TALK® | 16 | 72/391,235 | 5/6/71 | 925,538 | 12/14/71 |
| HEAR! HEAR!® | 16 | 74/479,496 | 1/18/94 | 1,906,516 | 7/18/95 |
| HOME REFERENCE LIBRARY | | 75/525,599 | | | |
| HOTSCOPES® | 16 | 74/336,729 | 12/4/92 | 1,819,484 | 2/1/94 |
| HUBCAPS® | 16 | 74/484,063 | 1/31/94 | 1,899,859 | 6/13/95 |
| JR. GOLFER | | | | 2,168,710 | |
| KNIGHTS ON BROADWAY | 16 | 75/146,679 | 8/7/96 | 2,091,091 | 8/26/97 |
| LEARN WITH ME® | 9 | 73/315,954 | 6/22/81 | 1,202,566 | 7/27/82 |

*Currently registered under the name "Western Publishing Company, Inc. We are in the process of recording the name change to "Golden Books Publishing Company, Inc."

SCHEDULE 1-B-1

MISCELLANEOUS TRADEMARK PROPERTIES
Registered and Pending Trademarks and Service Marks
(U.S. Patent and Trademark Office)

Registrant/Applicant: Golden Books Publishing Company, Inc.

| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|---|--------------------|-------------------|--------------------|-----------------|------------------|
| LITERATURE REFERENCE LIBRARY | | 75/481,031 | | | |
| LITTLE LOOK-IN® | 16 | 74/267,183 | 3/11/93 | 1,846,217 | 7/19/94 |
| LITTLE LULU® | 16 | 72/419,687 | 3/27/72 | 958,607 | 5/8/73 |
| LITTLE LULU® | 16 | 72/420,496 | 4/5/72 | 959,441 | 5/22/73 |
| LITTLE LULU® | 16 | 72/436,008 | 9/18/72 | 962,620 | 7/3/73 |
| LITTLE LULU® | 16 | 72/460,870 | 6/20/73 | 990,189 | 8/6/74 |
| MAGIC CORNER® | 16 | 74/417,029 | 7/26/93 | 1,865,270 | 11/29/94 |
| MAGIC SLATE PLUS® | 28 | 74/058,604 | 5/14/90 | 1,642,916 | 4/30/91 |
| MAGIC SLATE® | 28 | 73/495,446 | 8/17/84 | 1,329,834 | 4/9/85 |
| MAGNUS ROBOT FIGHTER® | 16 | 74/335,510 | 11/30/92 | 1,860,373 | 10/25/94 |
| MARK & SEE® | 16 | 73,793,534 | 4/13/89 | 1,570,907 | 12/12/89 |
| MATHEMATICS REFERENCE LIBRARY | | 75/481,197 | | | |
| MERRIGOLD & DESIGN® (Flower with Smiling Face Logo) | 16 | 74/319,373 | 10/2/92 | 1,820,606 | 2/8/94 |
| MERRIGOLD PRESS & DESIGN® (Flower Logo) | 16 | 74/533,161 | 6/3/94 | 1,924,620 | 10/3/95 |
| MERRIGOLD PRESS & DESIGN® (Flower Logo) | 28 | 75/037,204 | 12/26/95 | 2,124,229 | 12/23/97 |
| MERRIGOLD PRESS & DESIGN® (Children Reading Logo) | 16 | 73/624,815 | 10/9/86 | 1,443,120 | 6/16/87 |
| MERRIGOLD PRESS® | 16 | 73/317,363 | 7/2/81 | 1,202,005 | 7/20/82 |
| MY FIRST SOUND STORY® | 16 | 75/046,586 | 1/22/96 | 2,065,939 | 5/27/97 |
| NATURE SHAPE® | 16 | 74/393,082 | 5/21/93 | 1,860,388 | 10/25/94 |
| PAINT WITH WATER & DESIGN® (Rainbow Logo) | 16 | 73/437,696 | 8/3/83 | 1,301,577 | 10/23/84 |

SCHEDULE 1-B-1

MISCELLANEOUS TRADEMARK PROPERTIES
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Registrant/Applicant: Golden Books Publishing Company, Inc.

| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|--|--------------------|-------------------|--------------------|-----------------|------------------|
| PAT THE BUNNY** | | 75/649,680 | | | |
| PAT THE BUNNY®** | 28 | 73/702,316 | 12/21/87 | 1,654,411 | 8/20/91 |
| PICTUREMATION® | 9 | 73/583,752 | 2/19/86 | 1,409,304 | 9/16/86 |
| PIRATE'S GOLD® (Stylized) | 28 | 74/244,853 | 2/10/92 | 1,832,306 | 4/19/94 |
| PLAY LIGHTS® | 16 | 74/347,274 | 1/11/93 | 1,849,257 | 8/9/94 |
| POPPIN' POPCORN® | 28 | 74/325,782 | 10/26/92 | 1,796,011 | 9/28/93 |
| POWERS THAT BE | 16 | 74/640,345 | 2/22/95 | 2,007,137 | 10/8/96 |
| PRESIDENTIAL REFERENCE LIBRARY | | 75/481,100 | | | |
| PRESS 'N' LISTEN® | 9 | 74/479,863 | 1/18/94 | 1,875,136 | 1/24/95 |
| READ AND WEAR™ | 16 | 75/294,774 | 5/20/97 | 2,192,895 | 9/29/98 |
| SCIENCE CLOSE-UP® | 16 | 74/163,646 | 5/6/91 | 1,710,764 | 8/25/92 |
| SCRATCH AND SNIFF & DESIGN™ | 16 | 75/297,619 | 5/23/97 | 2,219,674 | 1/19/99 |
| SCREAMIN' 3-D™® | 16 | 75/155,258 | 8/23/96 | 2,220,767 | 1/26/99 |
| SCUFFY THE TUGBOAT | | 75/622,940 | | | |
| SCUFFY THE TUGBOAT™® | 16 | 75/028,582 | 12/6/95 | 2,062,768 | 5/20/97 |
| SEE-A-WORD® | 16 | 73/310,734 | 5/18/81 | 1,196,233 | 5/25/82 |
| SEEK AND PEEK® | 28 | 73/281,973 | 10/16/80 | 1,196,919 | 6/1/82 |
| SHADOW STATE | 16 | 74/640,350 | 2/22/95 | 2,065,561 | 5/27/97 |
| SHAPE 'N' TAPE® | 9 | 74/479,114 | 1/14/94 | 1,949,492 | 1/16/96 |
| SIGHT 'N' SOUND® | 16 | 74/489,923 | 1/14/94 | 1,880,593 | 2/28/95 |
| SILLY SOUND STORIES® | 28 | 74/522,695 | 5/10/94 | 1,932,371 | 10/31/95 |
| SOLAR MAN OF THE ATOM® | 16 | 74/343,085 | 12/24/92 | 1,794,948 | 9/28/93 |

SCHEDULE 1-B-1

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| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|---|--------------------|-------------------|--------------------|-----------------|------------------|
| SONG STEPPER® | 16 | 74/259,574 | 3/27/92 | 1,766,709 | 4/20/93 |
| SORT-A-SILLY® | 28 | 74/434,328 | 9/7/93 | 1,890,635 | 4/18/95 |
| SOUND OFF® (Stylized) | 28 | 74/244,851 | 2/10/92 | 1,772,487 | 5/18/93 |
| SOUND PICTURES® | 28 | 74/696,194 | 7/3/95 | 2,007,265 | 10/8/96 |
| SOUND STORY & DESIGN® (Blocks Logo) | 16 | 73/831,591 | 10/16/89 | 1,634,014 | 2/5/91 |
| SOUNDS BY ME & DESIGN® | 16 | 74/511,400 | 4/8/94 | 1,926,441 | 10/10/95 |
| SOUNDS BY ME® | 16 | 74/505,948 | 3/28/94 | 1,903,562 | 7/4/95 |
| SOUNDS OF THE SEASON® | 16 | 74/479,519 | 1/18/94 | 1,899,855 | 6/13/95 |
| STAR SEED | 16 | 75/142,699 | 7/31/96 | 2,073,947 | 6/24/97 |
| STEP AHEAD & DESIGN® (Ladder Logo) | 16 | 74/607,876 | 12/7/94 | 1,986,311 | 7/9/96 |
| STEP AHEAD® | 9 | 74/524,874 | 5/16/94 | 1,946,092 | 1/2/96 |
| STEP AHEAD® | 16 | 74/681,898 | 5/30/95 | 1,968,573 | 4/16/96 |
| STEP AHEAD® | 16 | 73/489,158 | 7/9/84 | 1,325,789 | 3/19/85 |
| STICKALONGS® | 16 | 74/470,315 | 12/6/93 | 1,891,731 | 4/25/95 |
| STICKER FUN® | 16 | 73/315,088 | 6/17/81 | 1,202,001 | 7/20/82 |
| STICKER STARTERS® | 16 | 74/607,877 | 12/7/94 | 1,981,706 | 6/18/96 |
| STORYTIME PLAYSET® | 16 | 74/486,872 | 1/31/94 | 1,906,518 | 7/18/95 |
| SWAT THAT FLY® | 28 | 74/325,781 | 10/26/92 | 1,810,139 | 12/7/93 |
| TALE 'N' TAPE® | 9 | 74/218,965 | 11/4/91 | 1,812,763 | 12/21/93 |
| TAWNY SCRAWNY LION | | 75/623,329 | | | |
| TELL-A-TALE® | 16 | 73/822,269 | 8/28/89 | 1,588,862 | 3/27/90 |
| THE GINGHAMS® | 16 | 73/827,581 | 9/25/89 | 1,594,210 | 5/1/90 |

SCHEDULE 1-B-1

MISCELLANEOUS TRADEMARK PROPERTIES
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|--|-------------|------------|-------------|-----------|-----------|
| THE GREENHOUSE A GUIDE TO INDOOR GARDENING® | 16 | 73/234,057 | 10/5/79 | 1,170,142 | 9/22/81 |
| THE LITTLE LULU SHOW | | 75/495,008 | | | |
| THE OFFICIAL GIRL TALK FUN CLUB & DESIGN® | 42 | 74/065,724 | 6/4/90 | 1,646,428 | 5/28/91 |
| THE POKY LITTLE PUPPY | | 75/621,415 | | | |
| THE POKY LITTLE PUPPY | | 75/621,134 | | | |
| THE POKY LITTLE PUPPY® | 16 | 73/724,046 | 4/22/88 | 1,529,675 | 3/14/89 |
| THE RAINBOW WORKS & DESIGN® | 16 | 73/660,694 | 5/14/87 | 1,468,297 | 12/8/87 |
| THE RAINBOW WORKS & DESIGN® | 28 | 73/661,805 | 5/19/87 | 1,470,773 | 12/29/87 |
| THE SAGGY BAGGY ELEPHANT | | 75/621,902 | | | |
| THE SAGGY BAGGY ELEPHANT | | 75/621,125 | | | |
| THE SCRIBBLER & DESIGN® (Owl Logo) | 16 | 73/238,027 | 11/5/79 | 1,182,044 | 12/15/81 |
| THE SHY LITTLE KITTEN | | 75/623,330 | | | |
| THE SHY LITTLE KITTEN | | 75/622,934 | | | |
| THE SHY LITTLE KITTEN® | 16 | 74/158,105 | 4/17/91 | 1,713,539 | 9/8/92 |
| THE SUNNY PAGES WESTERN KENTUCKY DIRECTORIES | | | | 2,019,249 | |
| THROUGH THE WINDOW® | 16 | 74/417,656 | 7/26/93 | 1,848,201 | 8/2/94 |
| TINY TOTS® | 16 | 74/416,372 | 7/26/93 | 1,849,280 | 8/9/94 |
| TOOTLE | | 75/622,121 | | | |
| TOOTLE | | 75/622,114 | | | |
| TOUCH 'N' LISTEN® | 9 | 74/479,857 | 1/18/94 | 1,875,135 | 1/24/95 |

SCHEDULE 1-B-1**MISCELLANEOUS TRADEMARK PROPERTIES**
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(U.S. Patent and Trademark Office)**Registrant/Applicant: Golden Books Publishing Company, Inc.**

| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|---|--------------------|-------------------|--------------------|-----------------|------------------|
| TRIXIE BELDEN® | 16 | 91,497 | 6/24/76 | 1,060,755 | 3/8/77 |
| TUBBY® | 16; 28 | 32,508 | 9/20/74 | 1,057,536 | 2/1/77 |
| TUOK DINOSAUR HUNTER® | 16 | 74/341,952 | 12/14/92 | 1,812,922 | 12/21/93 |
| TUOK THE DINOSAUR HUNTER™ | 28 | 75/395,946 | 11/25/97 | | |
| TYRANNOCAPS® | 16 | 74/484,061 | 1/31/94 | 1,899,857 | 6/13/95 |
| VISAGE COMICS | 16 | 75/024,920 | 2/8/96 | 2,124,250 | 12/23/97 |
| VISAGE COMICS | 41 | 75/054,919 | 2/7/96 | 2,157,295 | 5/12/98 |
| WAVE & DESIGN® | 16 | 74/358,656 | 2/11/93 | 1,825,825 | 3/8/94 |
| WAVE® | 16 | 74/384,923 | 4/26/93 | 1,846,220 | 7/19/94 |
| WESTERN & DESIGN® (W Logo) | 35 | 72,433,303 | 8/21/72 | 954,215 | 2/27/73 |
| WESTERN PUBLISHING® | 42 | 73/822,618 | 8/28/89 | 1,601,559 | 6/12/90 |
| WESTERN® | 35 | 72/276,268 | 7/18/67 | 856,218 | 9/3/68 |
| WILDLIFECAPS® | 16 | 74/484,064 | 1/31/94 | 1,904,988 | 7/11/95 |

SCHEDULE 1-B-1**MISCELLANEOUS TRADEMARK PROPERTIES**
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| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|--|-------------|------------|-------------|-----------|-----------|
| WORLD HISTORY REFERENCE | | 75/481,030 | | | |
| APPLICATIONS | | | | | |
| LEADING TO READING™ | 35 | 75/380,629 | 10/29/97 | | |
| LEADING TO READING™ | 41 | 75/380,720 | 10/29/97 | | |
| TOTALLY AMAZING® | 16 | 75/462,641 | 4/2/98 | 2,256,138 | |
| WE CELEBRATE THE FAMILY SM | 28 | 75/124,104 | 6/24/96 | | |
| THE LITTLE LULU SHOW | 41 | 75/495,008 | 6/2/98 | | |
| COLOR PLUS FUN | 16 | 75/541,720 | 8/24/98 | | |
| SPACE FAMILY ROBINSON™ | 41 | 74/462,085 | 11/8/93 | | |
| DRIVE AWAY (WP Ref. 106)* registered under "Western Publishing" | 16 | 73/428,020 | 5/31/83 | 1,281,527 | 6/12/84 |

A.

"LASSIE" TRADEMARK PROPERTIES
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Registrant/Applicant: Golden Books Publishing Company, Inc.

| Mark | Int'l Class | Serial No. | Filing Date | Reg. No. | Reg. Date |
|----------------------|-----------------|------------|-------------|-----------|-----------|
| <i>REGISTRATIONS</i> | | | | | |
| LASSIE | 28 | 74/390,911 | 5/17/93 | 2,169,777 | 6/30/98 |
| LASSIE | 3, 5, 6, 18, 21 | 73/137,918 | 8/17/77 | 1,089,519 | 4/18/78 |
| LASSIE | 41 | 72/034,711 | 7/31/57 | 670,403 | 11/25/58 |
| LASSIE | 5 | 74/507,675 | 3/31/94 | 2,000,556 | 9/17/96 |
| LASSIE | 9 | 74/370,706 | 3/22/93 | 2,219,095 | 1/19/99 |
| LASSIE | 16 | 74/714,226 | 8/11/95 | 2,209,373 | 12/8/98 |

LONE RANGER

| <u>Country</u> | <u>Mark</u> | <u>Reg. No./(Appl. No.)</u> | <u>Reg. Date/(Filing Date)</u> | <u>Class</u> |
|----------------|-------------------------|-----------------------------|--------------------------------|--------------|
| USA | LONE RANGER | 850,146 | 6/4/68 | 28 |
| | LONE RANGER | 2,116,491 | 11/25/97 | 25 |
| | THE LONE RANGER | 1,314,682 | 1/15/85 | 21 |
| | THE LONE RANGER | 770,539 | 5/26/64 | 41 |
| | THE LONE RANGER | 365,670 | 3/14/39 | 16 |
| | LONE RANGER | 2,173,208 | 7/14/98 | 9 |
| | LONE RANGER | 2,169,772 | 6/30/98) | 16 |
| | LONE RANGER | 2,139,305 | 2/24/98 | 28 |
| | SILVER | 1,802,750 | 11/2/93 | 21 |
| | Lone Ranger Theme Music | 2,155,923 | 5/12/98 | 41 |
| | Lone Ranger Theme Music | 2,155,924 | 5/12/98 | 9 |

UNDERDOG

A. TRADEMARKS

Trademark

Registration/Application No.

Design (Underdog)

UNDERDOG

UNDERDOG

UNDERDOG

Application No. 75/167,387

Registration No. 2,145,933

Application No. 75/167,383

Application No. 75/182,377