

12-11-2000



FORM PTO-1584

RECORDATION

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

1-31-92

*MRS*  
*11-17-00*

101549130

TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Primedia Reference Inc

- Individual(s)
- General Partnership
- Corporation - Delaware
- Other:

- Association
- Limited Partnership

Additional name(s) of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies):

Name: World Almanac Education Group, Inc.  
Address: One International Boulevard  
Mahwah, New Jersey 07495

- Individual(s) Citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - Delaware
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)  
Additional name(s) & address(s) attached:  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other:

- Merger
- Change of Name

Effective Date: December 23, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See Attached Schedule A

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jonathan D. Reichman, Esq.  
Address: KENYON & KENYON  
One Broadway  
New York, New York 10004

6. Total number of applications and registrations involved: 14

7. Total fee (37 C.F.R. 3.41) ..... \$365.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: 11-0600

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

*Katrina D. Rainey*  
Name of Person Signing

*Katrina Rainey*  
Signature

*November 15, 2000*  
Date

Total number of pages comprising cover sheet: 1

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

**Commissioner of Patents and Trademarks  
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Washington DC 20231**

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12/08/2000 DNGUYEN 00000320 110600 303.92

01 FC:481 40.00 CH  
02 FC:482 325.00 CH

**TRADEMARK  
REEL: 002192 FRAME: 0043**

SCHEDULE A  
U.S. REGISTRATIONS  
CHANGE OF NAME  
FROM  
PRIMEDIA REFERENCE INC.  
TO  
WORLD ALMANAC EDUCATION GROUP, INC.

<u>MARK</u>	<u>Reg. No.</u>
THE WORLD ALMANAC	303,192
THE WORLD ALMANAC AND BOOK OF FACTS	1,963,108
CUT YOUR OWN TAXES AND SAVE	1,269,846
FUNK & WAGNALLS	835,506
F & W	1,469,770
WORLD ALMANAC WITH BOOK & GLOBE DESIGN	1,445,125
WORLD ALMANAC EDUCATION	1,617,205
WONDERSTORMS	1,538,636
STANDARD	672,509
THE WORLD ALMANAC & BOOK OF FACTS & DESIGN	683,710
FW (STYLIZED)	952,041
THE WORLD ALMANAC AND BOOK OF FACTS & DESIGN	1,587,742
THE WORLD ALMANAC FOR KIDS	2,126,810
WORLD ALMANAC INFO POWER	1,745,186

State of Delaware  
Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PRIMEDIA REFERENCE INC.", CHANGING ITS NAME FROM "PRIMEDIA REFERENCE INC." TO "WORLD ALMANAC EDUCATION GROUP, INC.", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF DECEMBER, A.D. 1999, AT 10:30 O'CLOCK A.M.

2247702 8100  
991561654



*Edward J. Freel*

Edward J. Freel, Secretary of State

AUTHENTICATION: 12-27-99

DATE:

TRADEMARK

REEL: 002192 FRAME: 0045

**CERTIFICATE OF AMENDMENT**

to the

**CERTIFICATE OF INCORPORATION**

of

**PRIMEDIA REFERENCE INC.**

Pursuant to Section 242 of the General  
Corporation Law of the State of Delaware

PRIMEDIA Reference Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "DGCL"),

**DOES HEREBY CERTIFY AS FOLLOWS:**

**FIRST.** That the Board of Directors of the Corporation by unanimous written consent duly executed in accordance with Section 141(f) of the General Corporation Law of the State of Delaware has duly adopted a resolution setting forth a proposed amendment to the Certificate of Incorporation of the Corporation, declaring such amendment to be advisable and declaring that it is advisable that the stockholders of the Corporation adopt resolutions approving such amendment. Pursuant to the proposed amendment, **ARTICLE I** of the Certificate of Incorporation of the Corporation shall be amended to read in its entirety as follows:

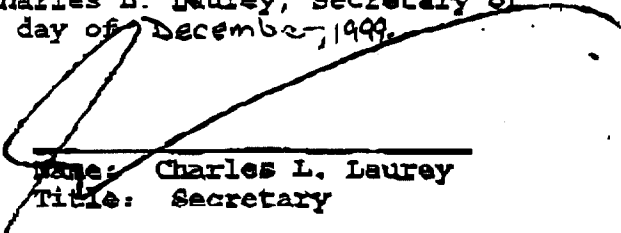
**"ARTICLE I**

The name of the corporation (the "Corporation") is World Almanac Education Group, Inc."

**SECOND.** That thereafter the foregoing amendment was approved by a majority of the stockholders of the Corporation.

**THIRD.** That said amendment was duly adopted in accordance with the provisions of sections 228 and 242 of the DGCL.

IN WITNESS WHEREOF, this Certificate of Amendment has been made under the seal of the Corporation and has been signed by the undersigned, Charles L. Laurey, Secretary of the Corporation, this 23rd day of December, 1999.

  
Name: Charles L. Laurey  
Title: Secretary

DN: cn=775025.2145754122/24/1999--2015EJ