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12-01-2000  
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12-27-2000

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

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City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

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Mail documents to be recorded with required cover sheet(s) information to:  
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TRADEMARK  
REEL: 002197 FRAME: 0023

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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SEE ATTACHED SCHEDULE A

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

George R. McGuire

Name of Person Signing

Signature

11/28/00

Date Signed

# SCHEDULE A

## Pending United States Trademark Applications

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
AT-A-GLANCE PLANNING THE MILLENNIUM	75/529,320	8/3/98
FRANKLIN COVEY AT-A-GLANCE	75/937,603	3/4/00
HIDDEN HOLLOWS	76/108,297	8/14/00
LIFELINKS	75/456,311	3/25/98
RAM VINYL CREATIONS	75/920,712	2/16/00
TRITEN	75/791,575	9/3/99
YEAR IN A POCKET	75/942,308	3/13/00
YESTERYEARS	75/565,692	10/2/98
TRIPLETIME	76/003,189	3/17/00

## Registered United States Trademark

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
24/7	2,354,773	6/6/00
ACTION NOTE	1,934,780	11/14/95
ALL DAY•EVERY DAY	2,391,400	10/3/00
AT-A-GLANCE	2,102,293	9/30/97
AT-A-GLANCE	2,192,582	9/29/98
AT-A-GLANCE ORGANIZER	1,766,701	4/20/93
AT-A-GLANCE	714,411	4/25/61
AT-A-GLANCE	2,147,297	3/31/98
AT-A-GLANCE	2,350,559	5/16/00
BE THERE, TIMES SQUARE	2,024,049	12/17/96
BREATHLESS	1,344,367	6/25/85
BURKHART'S DAY COUNTER	2,195,199	10/13/98
CALENDARFOLIO	608,339	7/5/55
CALENDATER	962,050	6/26/73
CALMANAC	1,706,717	8/11/92
CAT & COMPANY	1,815,878	1/11/94
Check Mark Design	562,169	7/29/52
COLUMBIAN	2,360,059	6/20/00
COMMUNICATIONS PLATFORM	2,158,697	5/19/98
COVEY/AT-A-GLANCE		

SCHEDULE A (continued)

Registered United States Trademark

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
CREATIVE COLORING	1,835,424	5/10/94
D (Stylized)	2,052,561	4/15/97
DATELINE	1,347,730	7/9/85
DAY DREAM	2,049,059	4/1/97
DAY DREAM DOODLES	2,072,821	6/17/97
DAY MINDER	1,094,420	6/27/78
DAY-AT-A-GLANCE	1,269,780	3/13/84
DAY-AT-A-GLANCE	338,509	9/8/36
DAYMINDER	2,008,926	10/15/96
DESIGN HOUSE	2,039,188	2/18/97
DO IT YOURSELF CALENDAR	2,205,346	11/24/98
DOODLERS!	1,870,542	12/27/94
DUO MINDER	1,340,667	6/11/85
DUO PLANNER	2,295,980	11/30/99
ESCAPE TO SKI	2,269,135	8/10/99
ESSENTIALS	2,252,281	6/15/99
EVER READY	1,354,005	8/13/85
EXECUTIVE'S BI-WEEKLY MINDER	1,153,123	5/5/81
EXECUTIVE'S DAY MINDER	1,213,273	10/19/82
EXECUTIVE'S WEEKLY MINDER	1,135,127	5/13/80
EXECUTIVE'S MONTHLY MINDER	1,130,858	2/12/80
EXPRESSIVE IMAGES	1,922,895	9/26/95
Feather Logo	1,946,087	1/2/96
FINE DIARY	2,310,086	1/18/00
FLIP-A-WEEK	1,160,925	7/14/81
GET IT DONE	1,774,230	6/1/93
GOAL KEEPER	1,896,940	5/30/95
GUILFORD	1,148,898	3/24/81
HEINZ	922,421	10/19/71
HOMETOWN GRAPHICS	2,049,060	4/1/97
I SLAM, THEREFORE I AM	1,953,784	1/30/96
JOTZ	2,063,801	5/20/97
JOTZ THE SELFCLING COMMUNICATOR	2,036,439	2/11/97

SCHEDULE A (continued)

Registered United States Trademark

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
K-CEY KALENDAR ANOTHER KEITH CLARK and Turning Page Logo	811,714 1,519,778	7/26/66 1/10/89
MANAGABLES	2,041,141	2/25/97
MANAGABLES and Design	2,041,228	2/25/97
MATH MATS	2,263,817	7/20/99
MONTH-AT-A-GLANCE	634,044	9/4/56
MONTH-AT-A-GLANCE	1,269,781	3/13/84
MONTHLY MINDER	806,952	4/12/66
NOTE-A-DATE	941,992	8/29/72
OFFBEAT	1,959,248	2/27/96
PLAN-A-MONTH	1,058,407	2/8/77
PERPETUCAL	885,481	2/3/70
PLANNERFOLIO	2,388,585	9/19/00
PLANNING PLATFORM	2,370,875	7/25/00
POCKET PARTNER and Design	1,989,036	7/23/96
POCKET OFFICE	915,717	6/29/71
QUICKNOTES	2,024,847	12/24/96
QUICKNOTES	2,024,845	12/24/96
READY REFERENCE	2,098,796	9/23/97
READY REFERENCE and Design	2,067,480	6/3/97
REMOTE CONTROL	2,028,792	1/7/97
SIGNATURE SPORTS	2,209,152	12/8/98
SPEEDPAGE	1,786,717	8/10/93
SPORTS TIMEPEACE	1,495,073	7/5/88
STANDARD DIARY	767,880	4/7/64
STUD 'N SPURS	1,739,032	12/8/92
SUCCESS	287,549	9/29/31
SUCCESS HERITAGE COLLECTION	1,463,455	11/3/87
SUCCESS	1,307,999	12/4/94
SUCCESSORIES	1,882,940	3/7/95
SUCCESSORIES	2,019,646	11/26/96
SUPER TUBES	1,847,693	8/2/94
THE CALCUMETRIC	1,032,997	2/10/76
THE BRANDS AMERICAN PLANS ON	2,002,970	9/24/96
THE GIFT THAT LASTS ALL YEAR	1,574,946	1/2/90

SCHEDULE A (continued)

Registered United States Trademark

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
THINK-ITS	2,173,635	7/14/98
TIME LINE	918,515	8/17/71
TIME RESOURCES	1,920,558	9/19/95
TIMEPEACE (Stylized)	1,364,459	10/8/85
TIME PLUS+	2,295,371	11/30/99
TIME TELLER	1,381,333	2/4/86
TIMELINE	1,680,270	3/24/92
TIMEPEACE	1,174,137	10/20/81
TIMESSETTER	1,347,729	7/9/85
TOTE-ALL	2,182,188	8/18/98
TOTE-ALL	2,190,647	9/22/98
TRADITIONS	1,808,455	11/30/93
Tree with Swing Miscellaneous Design	2,025,559	4/15/97
UPPER CLASS and Design	1,838,420	5/31/94
UPPERCLASS	1,834,613	5/3/94
WEEK-AT-A-GLANCE (Stylized)	1,269,782	3/13/84
WEEK-AT-A-GLANCE (Stylized)	338,598	9/4/36
WEEKLY MINDER	910,894	4/6/71
YEAR AT A GLANCE	1,615,663	10/2/90
YEAR IN A BOX	2,043,608	3/11/97
YOUR LIFE, YOUR WAY	2,250,227	6/1/99
YOURS TRULY	1,360,494	9/17/85
YOUR YEAR IN PICTURES	2,383,128	9/5/00

L:\SDenny\AT A GLANCEVAAG to Mead Schedule A.wpd

**ASSIGNMENT OF UNITED STATES REGISTERED TRADEMARK  
AND PENDING TRADEMARK APPLICATIONS**

WHEREAS, AT-A-GLANCE, INC., a corporation organized and existing under the laws of the State of New York, having a place of business at 101 O'Neil Road, Sidney, New York 13838-1099 (hereinafter "Assignor"), has adopted, used and is using, and is the owner of the trademark registration and applications attached hereto as Schedule A, and the goodwill of the business symbolized by the said trademark registration and applications; and

WHEREAS, THE MEAD CORPORATION, a corporation organized and existing under the laws of the State of Ohio, having a principal place of business at Mead World Headquarters, Courthouse Plaza Northeast, Dayton, OH 45463 (hereinafter "Assignee") desires to acquire the said trademark registration and applications;

NOW, THEREFORE, to all whom it may concern, be it known that for one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee all right, title and interest in and to the said trademark registration and applications, together with the goodwill of the business symbolized by the trademarks.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by its duly authorized representative this 20 day of November, 2000.

**ASSIGNOR:**

**AT-A-GLANCE, INC.**

By: 

**DOUGLAS B. WILLIES, President**

STATE OF NEW YORK )  
 ) ss:  
COUNTY OF DELAWARE )

On this 20 day of November in the year 2000 before me, the undersigned, a Notary Public in and for said State, personally appeared DOUGLAS B. WILLIES, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

**SUZANNE T. LOCKWOOD**  
Notary Public, State of New York  
County of Chenango, No. 01LO6030932  
My Commission Expires Sept. 20, 2001

  
Notary Public

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