

FORM PTO-1618A

Expires 06/30/99

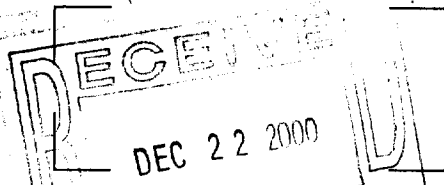
U.S. Department of Commerce
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TRADEMARK

01-09-2001



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Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year

Merger

Change of Name

Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name The Procter & Gamble Company

Execution Date
Month Day Year
09292000

Formerly _____

75678956

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Ohio

Receiving Party

Mark if additional names of receiving parties attached

Name Redox Brands, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 9100 Centre Pointe Drive, Suite 200

Address (line 2) _____

Address (line 3) West Chester

Ohio

45069

City

State/Country

Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other _____

Citizenship/State of Incorporation/Organization _____

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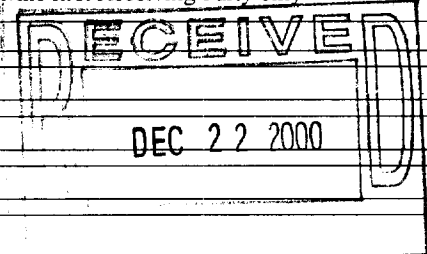
01/09/2001 6TOM1 00001309 052725 75678956
01 00148 40.00 00
02 00148 15.00 00 60.00 00

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Domestic Representative Name and Address

Enter for the first Receiving Party only

Name
Address (line 1)
Address (line 2)
Address (line 3)
Address (line 4)



Correspondent Name and Address

Area Code and Telephone Number

513-651-6752

Name
Address (line 1)
Address (line 2)
Address (line 3)
Address (line 4)

Louis K. Ebling
FROST BROWN TODD LLC
2200 PNC Center
201 East Fifth Street
Cincinnati, Ohio 45202

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

[]

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers are attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER both numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75678956 [] []
[] [] []
[] [] []

850357 1316463 423995
[] [] []
[] [] []

Number of Properties

Enter the total number of properties involved.

4

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 100.00

Method of Payment: Enclosed

Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # []

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Louis K. Ebling, Esq.
Name of Person Signing

Signature

12/14/00
Date Signed

EXHIBIT 1.33

TRADEMARK ASSIGNMENT

Pursuant to the Asset Sale and Purchase Agreement by and Among The Procter & Gamble Company ("P&G"), an Ohio corporation and certain of its Affiliates (collectively, "Sellers") and Redox Brands, Inc., an Ohio corporation ("Buyer"), relating to Seller's Biz business and dated September 8, 2000 ("Agreement"), for good and valuable consideration to them paid by Buyer, receipt of which is hereby acknowledged and agreed, P&G hereby sells, conveys, assigns and transfers to Buyer all their right, title and interest in and to the following trademarks, trademark registration and trademark applications listed on the Trademark Report attached as Exhibit 1.33(b) hereto, to have and to hold the same. Subject to the Agreement, P&G hereby authorizes the Buyer to take any and all actions in connection with such trademarks, trademark registrations and trademark applications in Buyer's own name and at the Buyer's expense.

All capitalized terms used, but not defined herein, have the meanings set forth in the Agreement.

Date: September 29, 2000

THE PROCTER & GAMBLE COMPANY

By: William D. Javis

Name Printed: WILLIAM. D. JAVIS

Title: ASSOCIATE DIRECTOR

REDOX BRANDS, INC.

By: Todd Wichmann

Name Printed: Todd Wichmann

Title: President

Status : S - Search request , SR - Search Report , F - Filing request

Abnd : A - Appl'n Number , R - Reg'n Number , U - Used

: A - Abandoned, S - Sold, L - Lapsed, C - Cancelled

Conv. / Country Trademark Status Priority Date Reg'n Date Appl'n No. Reg'n No. Owner Due Date

OAPI

BIZ

PGCO

Class(es) : 003 Goods : For all goods included in class 3.

Aruba

BIZ

PGCO

10 18 1988 88101947
10 12 1989 13831

12 31 2005 R1

Class(es) : 003 Goods : Bleaching preparations & other substances for laundry & household use, including fabric softeners, laundry fabric brighteners, laundry starch, laundry bluing, cleaning, polishing, scouring & abrasive preparations.

Australia

BIZ

PGCO

6 15 1970 128053
6 15 1970 A128053

6 15 2008 R1

Class(es) : 003 Goods : Bleaching preparations and other substances for laundry and household use, including fabric softeners, laundry fabric brighteners, laundry starch and laundry bluing; cleaning, polishing, scouring and abrasive preparations; soap & soap-like synthetic detergents.

Barbados

BIZ

PGCO

12 3 1964 81-4615

12 3 2005 R1

Class(es) : 003 Goods : Bleaching preparations; soaps; detergents; cleansers; scouring and abrasive preparations; preparations for laundry purposes, including starch, blue, fabric brighteners and fabric softeners.

Burundi

BIZ

PGCO

6 15 1956 5129

6 15 2999 R1

Class(es) : 003 Goods : Soaps and soap-like synthetic detergents; washing and cleaning agents for household use.

Canada

BIZ

P&G Inc.

10 26 1967 NA.
6 21 1968 TMA157,384

6 21 2013 R1

Class(es) : 003 Goods : A laundry pre-soak product.

Canada

BIZ

P&G Inc.

10 15 1954 227867
5 20 1955 TMA100,702

5 20 2015 R1

Class(es) : 003 Goods : Soap, soap-like synthetic detergent & cleanser.

Canada
BIZ

9 25 1967 307918 P&G Inc.
5 24 1968 TMA156,982 5 24 2013 R1

Class(es) : 003 Goods : A laundry pre-soak product.

Costa Rica
BIZ

10 20 1956 18266 PGCO 10 20 2006 R1

Class(es) : '003 Goods : A synthetic detergent.

Costa Rica
BIZ

4 16 1990 N/A PGCO 11 22 2010 R1
11 22 1990 73719

Class(es) : 003 Goods : Laundry bleaching preparations, chemical products for washing.

Denmark
BIZ

6 13 1956 6 13 1956 1451/56 PGCO 9 22 2006 R1
9 22 1956 1871/56

Class(es) : 003 Goods : Soaps and soap-like synthetic detergents for laundry and household use.

Dominican Rep
BIZ

2 15 1957 9775 PGCO 2 15 2007 R1

Class(es) : 003 Goods : Soaps and soap-like synthetic detergents for household and laundry use also including substances for washing, bleaching, cleaning and removing stains and other preparations for the laundry including fabric softeners, fabric brighteners, laundry starch and blueing.

El Salvador
BIZ

1 15 1965 N/A PGCO 5 25 2000 R3
5 25 1965 12279BK-33

Class(es) : 003 Goods : Cleansers, scouring preparations, whitening preparations and other preparations used for laundry, fabric softener, fabric brighteners, bluing for whitening and starch.

El Salvador
BIZ

4 9 1997 2060/97 PGCO 10 31 1997 183BK-62 10 31 2007 R1

Class(es) : 003 Goods : Soaps and detergents and synthetic cleaners, similar to soap for laundry and household use.

Finland
BIZ

6 26 1956 6 26 1956 1454/56 PGCO 4 2 1957 31105 4 2 2007 R1

Class(es) : 003 Goods : Soap and soap-like synthetic detergents.

Greece
BIZ

7 18 1956 7 18 1956 21446 PGCO 6 17 1957 21446 7 18 2006 R1

Class(es) : 003 Goods : Sudsing cleaner, cleanser and detergent.

Guatemala

BIZ

9 26 1956 N/A
1 3 1957 9938

PGCO

R

1 2 2007 R1

Class(es) : 033 Goods : Sudsing, cleaners, cleansers and detergents.

Haiti

BIZ

6 27 1995 N/A
2 24 1997 375/107

PGCO

R

2 24 2007 R1

Class(es) : 003 Goods : class 3 ; Bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps.

Honduras

BIZ

11 24 1964 N/A
2 6 1967 13633

PGCO

R

2 6 2007 R1

Class(es) : 003 Goods : class 3 ; Bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, preparations for body and beauty care, hair lotions, dentifrices.

Hong Kong

BIZ

12 1 1964 NA.
12 1 1964 630 OF 1965

PGCO

R

12 1 2013 R1

Class(es) : 003 Goods : Bleaching preparations and other substances for laundry & household use including laundry fabric softeners & brighteners, laundry starch, laundry blueing, cleaning, polishing, scouring, and abrasive preparations.

Hong Kong

BIZ

6 29 1956 NA.
6 29 1956 966 OF 1956

PGCO

R

6 29 2005 R1

Class(es) : 003 Goods : Soap and soap-like synthetic detergents and cleanser for laundry and household use.

India

BIZ

5 27 1969 NA.
5 27 1969 257019

P&G Home Products

R

5 27 2004 R1

Class(es) : 003 Goods : Cleaning (scouring) powder.

Ireland

BIZ

4 25 1973 NA
4 25 1973 81989

PGCO

R

4 25 2009 R1

Class(es) : 003 Goods : Soaps; detergents (not for use in industrial or manufacturing processes), sunbstances for laundry use; cleaning preparations.

Japan

BIZ

12 5 1972 NA.
12 13 1976 1240581

PGCO

R

12 13 2006 R1

Class(es) : 005 Goods : Chemicals (exclusive of those belonging to any other class), medical

Country	BIZ	Class(es)	Goods	PGCO	Priority
Japan	BIZ (Katakana)	R	Class(es) : 005 Goods : Chemicals (exclusive of those belonging to any other class), medicines, medical accessories.	12 5 1972 NA.	9 25 2000 R2
				12 25 1980 1446477	
Kenya	BIZ	R	Class(es) : 003 Goods : Bleaching preparations and other substances for laundry use; including fabric softeners, fabric brighteners, starch & bluing; cleaning, polishing, scouring and abrasive preparations; soaps; detergents.	3 10 1965 NA	3 10 2014 R1
				3 10 1965 12919	
Kenya	BIZ	R	Class(es) : 003 Goods : Soap and soap-like synthetic detergents & cleanser for laundry and household use.	9 10 1956 NA	9 10 2012 R1
				9 10 1956 7446	
Libya	BIZ	R	Class(es) : 003 Goods : Soaps; detergents; bleaching preparations; substances for laundry use including fabric softeners, fabric brighteners, starch and bluing; cleaning, polishing, scouring and abrasive preparations.	1 25 1965 NA	1 25 2005 R1
				1 25 1965 2973/3692	
Malawi	BIZ	R	Class(es) : 003 Goods : Bleaching preparations and other substances for laundry and household use, including laundry fabric softeners, laundry fabric brighteners, laundry starch and laundry bluing; cleaning, polishing, scouring and abrasive preparations and soaps.	5 30 1966 NA	5 30 2001 R1
				5 30 1966 134/66	
Mauritius	BIZ	R	Class(es) : 003 Goods : Soaps, detergents, bleaching preparations and other substances for laundry use including fabric softeners, laundry fabric brighteners, laundry bluing, cleaning, polishing, scouring and abrasive preparations.	1 19 1965 A/11 NO.355	1 19 2014 R1
Mexico	BIZ	R	Class(es) : 003 Goods : Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, etc.	2 10 1993 160439	2 11 2003 R1
				2 15 1994 452373	

Country	Class(es)	Goods	Registration No.	Priority No.	Class(es)	Goods	Registration No.	Priority No.
Tanzania/Tanganyika	BIZ					other goods properly belonging in the other articles group of Class 4.		
R	003	Bleaching preparations for laundry and household use and other substances for laundry use, bleaching fabric softeners, fabric brightness, starch and bluing; soaps detergents; cleaning, polishing, scouring and abrasive preparations.	9352	2010				
Tanzania/Zanzibar	BIZ							
R	003	Common soap, detergents, cleaning and cleansing preparations, bleaching preparations, star blue and other preparations for laundry purposes.	210/71	2013				
Thailand	BIZ							
R	003	Cleaning preparations (detergents), bleaches, starch, blue, fabric brightener and fabric softeners for laundry purposes.	278572 KOR25373	2005				
Thailand	BIZ							
R	003	Washing & cleaning preparations for laundry and household use.	306904 KOR46541	2006				
Uganda	BIZ							
R	003	Bleaching preparations for laundry and household use and other substances for laundry use, including fabric softeners, fabric brighteners, starch and bluing soaps detergents; cleaning, scouring and abrasive preparations.	NA 8524	2013				
United Kingdom	BIZ							
R	003	Preparations and substances for laundry use; detergents (not for industrial or manufacturing processes).	922079 922079	2003				
USA	BIZ							
R	003	Laundry cleaning preparations namely, bleach and pre-soak treatments.	NA. 1,316,463	2005				
USA	BIZ							
R	003	Sudsing cleaner, cleanser, and detergent (laundry pre-soaker).	NA. 423,995	2006				

USA	BIZ		12 1 1945	1 2 1968 NA.	PGCO	
	R		6 4 1968 850,357			6 4 2008 R1
		Class(es) : 003		Goods : Dry, granulated sudsing detergent useful as a pre-soaker in laundry use.		
USA	BIZ	BIZ IS BLEACH			PGCO	
	A		4 12 1999 75/678956			
		Class(es) : 037		Goods : Class 37, Providing coin-vending washing and drying laundry facilities.		
Venezuela	BIZ				PGCO	
	R		3 10 1958 33516-P	Goods : Vegetable cooking fats, hydrogenated vegetable shortening, salad oils, oleomargarine, and other wares falling into this Class.		3 10 2003 R1
		Class(es) : 003				
Venezuela	BIZ				PGCO	
	R		3 12 1958 33545-F	Goods : Sudsing soap-like synthetic and detergents.		3 12 2003 R1
		Class(es) : 003				
Venezuela	BIZ				PGCO	
	R		1 31 1990 1209-90 5 2 1994 158152-P	Goods : Class 29 , All kind of cooking vegetable fat, including hydrogenated vegetable fat, oils for salads, edible peanut oil and oleomargarine.		5 2 2004 R1
		Class(es) : 029				
Zambia	BIZ				PGCO	
	R		12 2 1964 NA 12 2 1964 974/64			12 2 2013 R1
		Class(es) : 003		Goods : Bleaching preparations and other substances for laundry use and household use, including laundry fabric softeners, laundry fabric brighteners, laundry starch and laundry bluing; cleaning, polishing, scouring and abrasive preparations, soaps and detergents.		
Zimbabwe	BIZ				PGCO	
	R		12 2 1964 NA 12 2 1964 1162/64			12 2 2005 R1
		Class(es) : 003		Goods : BLEACHING PREPS & OTHER SUBSTANCES FOR LDY & HSLD USE, INCLUDING LDYR FABRIC SOFTENERS, LDYR FABRIC BRIGHTENERS, LDYR STARCH & LDYR BLUEING; CLEANING, POLISHING, SCOURING & ABRASIVE PREPS AND SOAPS		

Number of records : 62