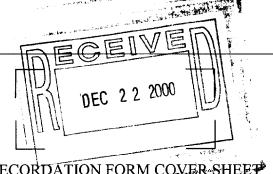
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Name The Procter & Gamble Company	08082000		
Formerly SL5557			
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Name Redox Brands, Inc.			
DBA/AKA/TA			
Composed of			
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Address (line 2)			
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Address (line 3) West Chester City	State/Country		
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Name	Louis K. Ebling		
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Statement and Signature  To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated			
is h			
		Date Signed	
Louis K. Ebli Name	ng, Esq. Signature of Person Signing	-	

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## UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, **The Procter & Gamble Company**, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignor") is the owner of the trademark registration **OXYDOL** Reg. No. 565,552 (the Trademark) and;

WHEREAS, **Redox Brands, Inc.**, a corporation of the State of Ohio, located and doing business at 9100 Centre Point Drive, Suite 200, West Chester, Ohio 45069, (the "Assignee"), is desirous of acquiring the Trademark together with the goodwill of the business symbolized by the Trademark;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademark together with the goodwill of the business symbolized by the Trademark.

Signed this 8+6 day of August, 2000.

The Procter & Gamble Company

Name: David M. Møyer

Title: Assistant Secretary

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TRADEMARK
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