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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

2-5-01

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name **FALSTAFF BREWING CORPORATION**

Execution Date
Month Day Year
01 / 30 / 01

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization **DELAWARE**

Receiving Party

Mark if additional names of receiving parties attached

Name **BOSTON BEER CORPORATION**

DBA/AKA/TA

Composed of

Address (line 1) **75 ARLINGTON STREET**

Address (line 2)

Address (line 3) **BOSTON** City **MASSACHUSETTS / USA** State/Country **02116** Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment).
- Corporation Association
- Other

Citizenship/State of Incorporation/Organization **COMMONWEALTH OF MASSACHUSETTS**

02/13/2001 DBYRNE 00000214 2051330

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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
REEL: 002234 FRAME: 0572

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,051,330"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing instrument is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein


Name of Person Signing

SANDRA EDELMAN
Signature

2/2/01
Date Signed

**ASSIGNMENT OF TRADEMARKS
AND ACCOMPANYING GOODWILL**

This Assignment is made by and between FALSTAFF BREWING CORPORATION, a corporation organized and existing under the laws of the State of Delaware, having a place of business in San Antonio, Texas ("Assignor"), and BOSTON BEER CORPORATION, a corporation organized and existing under the laws of the Commonwealth of Massachusetts, having a place of business at 75 Arlington Street, Boston, Massachusetts ("Assignee").

WHEREAS, Assignor is the owner of the trademark TWISTED and the registration therefor in the United States Patent and Trademark Office, Reg. No. 2,051,330 (the "Mark"), and all of the goodwill associated therewith; and

WHEREAS, Assignee desires to acquire from Assignor the Mark and the goodwill associated therewith;

NOW THEREFORE, for Ten Thousand Dollars (\$10,000.00), receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee the Mark, the registration therefor and goodwill associated therewith.

Date: 1/30/2001

FALSTAFF BREWING CORPORATION

By: [Signature]
Name: ADAMAS, GEORGIOS
Title: Vice President and General Counsel

BOSTON BEER CORPORATION

Date: 1/31/2001

By: [Signature]
Name: KATHLEEN H. WADE
Title: ASST. VICE PRESIDENT