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To the Honorable Commissioner of Patents and Trademarks, please record the enclosed original documents or copy thereof.

1. Name of conveying party(ies):
 Ronald Blue & Co., LLC
 1100 Johnson Ferry Road, N.E. Suite 600
 Atlanta, Georgia

1-26-01

Individual(s) U.S. Association
 General Partnership Limited Partnership
 Corporation
 Other: Limited Liability


Additional name(s) of conveying parties attached? Yes No

2. Name and address of receiving party(ies):
 Royal Bank of Canada
 1 Place Ville Marie, 6th Floor
 South Wing, Montreal
 Quebec, Canada H3C 3A9

Individual(s) Citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation - Canada
 Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
 Additional name(s) & address(s) attached: Yes No



3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other:

Effective Date: December 22, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/637,243

B. Trademark Registration No.(s)

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joseph F. Nicholson, Esq.
 Address: KENYON & KENYON
 One Broadway
 New York, New York 10004

6. Total number of applications and registrations involved: 1

7. Total fee (37 C.F.R. 3.41) \$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 11-0600

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jean Pelkowski Jean Pelkowski 1/22/01
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet: _____

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Commissioner of Patents and Trademarks
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 Washington DC 20231

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TRADEMARK ASSIGNMENT

This Assignment is made this 2nd day of December, 2000 by and between Ronald Blue & Co., LLC, a limited liability company organized and existing under the laws of the State of Georgia, having a place of business at 1100 Johnson Ferry Road, N.E., Suite 600, Atlanta, Georgia (hereinafter "Assignor") and Royal Bank of Canada, a corporation organized and existing under the laws of Canada, having a place of business at 1 Place Ville Marie, 6th Floor, South Wing, Montreal, Quebec, Canada H3C 3A9 (hereinafter "Assignee").

WHEREAS the Assignor has adopted and used the trademark identified below in connection with the services in the indicated classes and for which it has applied for registration in the United States Patent and Trademark Office, as shown:

Mark	Classes	Serial No.
RBC	35, 36	75-637,243

WHEREAS the Assignee desires to acquire from the Assignor all of Assignor's rights, title and interest in and to said mark, together with the goodwill of the business with which said mark is used and which is symbolized by said mark;

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor by these presents sells, transfers,

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conveys, and assigns unto the Assignee its entire right, title and interest in and to the aforesaid mark and application (and resulting registration), together with the right to recover for past infringements thereof, and the goodwill of the business in connection with which the aforesaid mark is used and which is symbolized thereby.

Executed this 22 day of December, 2000.

Ronald Blue & Co., LLC

By: Ronald W. Blue
Name: Ronald W. Blue
Title: CEO

and

By: C. Scott Houser
Name: C. Scott Houser
Title: Secretary