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#### Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
08/29/2000

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name Keebler Company

08/29/2000

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

#### Receiving Party

Mark if additional names of receiving parties attached

Name DUNKIN' DONUTS USA, INC.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 3000 Town Center

Address (line 2) Suite 3000

Address (line 3) Southfield

Michigan

48075

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership

Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Michigan

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Name

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**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

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**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Stephanie K. Wade  
Name of Person Signing

*Stephanie Wade*  
Signature

3/9/01  
Date Signed

## ASSIGNMENT

WHEREAS, KEEBLER COMPANY, a Delaware corporation with its principal place of business at 677 Larch Avenue, Elmhurst, Illinois 601276 (the "Assignor") is the owner of the marks MUNCHKINS and MUNCH-KINS for baked goods (the "Marks") in the United States, United States Trademark Registration No. 781,831, and the goodwill symbolized by the Marks;

WHEREAS, DUNKIN' DONUTS USA, INC., a Michigan corporation having a principal business address of 3000 Town Center, Suite 3000, Southfield, Michigan 48075 (the "Assignee"), is desirous of acquiring all of the rights, title and interest of the Assignor in and to the Marks, Registration No. 781,831, and the goodwill symbolized thereby.

NOW, THEREFORE, for and in consideration of the sum of \$10.00 (Ten Dollars) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor does hereby sell, assign, transfer, and convey to Assignee all rights, title and interest in and to the Marks, the goodwill symbolized thereby, United States Trademark Registration No. 781,831, and the right to recover damages for past acts of infringement.

