

3-801

REC  
TF

03-27-2001

Docket No.:



101649540

Tab settings

To the Honorable Commissioner of Patents and Trademarks. Please return the attached original documents or copy thereof.

1. Name of conveying party(ies):

Russell Corporation

- Individual(s)
- General Partnership
- Corporation-State Alabama
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: March 1, 2001

2. Name and address of receiving party(ies):

Name: Russell Asset Management, Inc.

Internal Address: 913 North Market St., Ste 207

Street Address: 913 North Market St., Ste 207

City: Wilmington State: DE ZIP: 19801

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,356,767

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Linda A. Friedman

Internal Address: Bradley Arant Rose & White LLP

2001 Park Place, Suite 1400

Birmingham, AL 35203-2736

Street Address: 2001 Park Place, Suite 1400

City: Birmingham State: AL ZIP: 35203

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-0954

DO NOT USE THIS SPACE

03/26/2001 DBYRNE 00000260 1356767

01 FC:481 40.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Linda A. Friedman

Name of Person Signing

Linda Friedman

Signature

3/6/01

Date

Total number of pages including cover sheet, attachments, and

2

TRADEMARK

REEL: 002258 FRAME: 0132

**ASSIGNMENT OF TRADEMARK**

Whereas, Russell Corporation, an Alabama corporation of 755 Lee Street Alexander City, Alabama 35010, is the owner of the mark RUSSELL NATIONAL and design, that is registered in the United States Patent and Trademark Office, Registration Number 1,356,762; and

Whereas, Russell Asset Management, Inc., a corporation organized and existing under the laws of the State of Delaware, having a principal place of business at 913 North Market Street, Suite 207, Wilmington, Delaware 19801-3052 is desirous of acquiring said mark and registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, the said Russell Corporation, does hereby assign, such assignment to be effective as of the 12th day of January, 2001, to the said Russell Asset Management, Inc. all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by such mark, and the above identified registration thereof.

**RUSSELL CORPORATION**

By Floyd G. Hoffman

Its: Senior Vice President, Corporate Development, General Counsel and Secretary

STATE OF GEORGIA )

COUNTY OF ~~FULTON~~ COBB )

On this 13<sup>th</sup> day of March, 2001, before me appeared Floyd G. Hoffman, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Russell Corporation with authority to do so.

Mary Margaret Berry  
Notary Public

My commission expires: January 6, 2003

