

03-28-2001

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office



2.7601

Patents

02-26-2001

attached original documents or copy hereof.

101650569

Party(ies):

U.S. Patent & TMO's/TM Mail RptDt. #61

and address of receiving party(ies):

Stanislas Regniault

Name: Parfums Christian Dior, S.A.

Address: \_\_\_\_\_

33, avenue Hoche

75008 Paris, France

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

Individual(s) citizenship \_\_\_\_\_

Association \_\_\_\_\_

General Partnership \_\_\_\_\_

Limited Partnership \_\_\_\_\_

Corporation-State France

Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached  Yes  No

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached?

Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: January 3, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).

1,987,290

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:.....

7. Total fee (37 CFR 3.41) ..... \$ 40.00

- Enclosed
  - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)**

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

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40.00 DP

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick Boisson  
Name of Person Signing

Boisson  
Signature

2/23/01  
Date

Total number of pages comprising cover sheet: \_\_\_\_\_

REG. NO. : 1,987,290

REG. DATE : July 16, 1996

MARK : HYPNOTIC

CLASS : 3

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202

Sir:

PARFUMS CHRISTIAN DIOR, S.A., a corporation organized and existing under the laws of France, located at 33, avenue Hoche, 75008 Paris, France, the proprietor of the above-identified trademark registration, hereby appoints the firm Fross Zelnick Lehrman & Zissu, P.C., attorneys at law, of 866 United Nations Plaza, New York, New York 10017 (telephone 212-813-5900), its attorneys and representative upon whom notices or process in proceedings affecting the above-identified mark may be served.

PARFUMS CHRISTIAN DIOR, S.A.

By: 

Name: Madeleine Vendevil-Denise

Title: Legal Manager

Date of Signature: January 15, 2001.



02-26-2001

U.S. Patent & TMO/TM Mail Rpt Dt. #61

ASSIGNMENT OF TRADEMARK

WHEREAS, STANISLAS REGNIAULT, a citizen of Switzerland, with an address at 27, avenue des Figuiers, 1007 Lausanne, Switzerland ("Assignor"), is the owner of the following trademark now registered in the United States Patent and Trademark Office:

| <u>Trademark</u> | <u>Reg. No.</u> | <u>Reg. Date</u> |
|------------------|-----------------|------------------|
| HYPNOTIC         | 1,987,290       | July 16, 1996    |

and WHEREAS, PARFUMS CHRISTIAN DIOR, S.A., a corporation organized and existing under the laws of France, located at 33, avenue Hoche, 75008 Paris, France ("Assignee"), is desirous of acquiring said registered trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark and the above-named registration therefor, and with all claims arising out of or relating to the use or ownership of said mark.

Stanislas Regniault

Date: January 3, 2001

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