FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 04-24-2001

U.S. Department of Commerce Patent and Trademark Office TRADEMARK



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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TRADEMARKS UNLY TO The Commissioner of Potents and Trademarks, Places record the effected driving decument(s) or convices						
TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies). Submission Type Conveyance Type						
New Assignment License						
Resubmission (Non-Recordation) Document ID # Correction of PTO Error Reel # Frame # Corrective Document Reel # 002022 Frame # 0380 Security Agreement Nunc Pro Tunc Assignment Effective Date Month Day Year Change of Name X Other Corrective Assignment to correct X Other Serial number						
Conveying Party X Mark if additional names of conveying parties attached Execution Date Month Day Year Name Mecklermedia Corporation 11/24/98						
Formerly General Partnership Limited Partnership Corporation Association						
Other						
X Citizenship/State of Incorporation/Organization Delaware						
Receiving Party Mark if additional names of receiving parties attached						
Name Internet World Media, Inc.						
DBA/AKA/TA						
Composed of wholly owned subsidiary of Penton Media, Inc.						
Address (line 1) 1100 Superior Avenue						
Address (line 2)						
Address (line 3) Cleveland Ohio 44114						
Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an						
X Corporation Association appointment of a domestic representative should be attached.						
Other (Designation must be a separate document from Assignment.)						
X Citizenship/State of Incorporation/Organization Delaware						
FOR OFFICE USE ONLY 881 40.00 CH FOR OFFICE USE ONLY						

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

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Page 2

J.S. Department of Commerce
Patent and Trademark Office
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OMB 0651-0027			TRADEMARK			
Domestic R	epresentative Name and	Address Enter for the first Rec	ceiving Party only.			
Name						
Address (line 1)						
Address (line 2)						
Address (line 3)						
Address (line 4)						
Correspond	dent Name and Address	Area Code and Telephone Number (21	6) 586-1309			
Name	Jacqueline M. O'Brien					
Address (line 1)	JONES, DAY, REAVIS & F	POGUE				
Address (line 2)	North Point					
Address (line 3)	901 Lakeside Avenue					
Address (line 4)	Cleveland, Ohio 44114					
Pages	Enter the total number of paincluding any attachments.	ages of the attached conveyance doc	tument # 10			
Enter either the	e Trademark Application Number or t demark Application Number	or Registration Number(s) the Registration Number (DO NOT ENTER BOTH (s) Registration	Mark if additional numbers attached H numbers for the same property). ation Number(s)			
Number of	Properties Enter the tota	al number of properties involved.	# 1			
Fee Amoun	t Fee Amount f	or Properties Listed (37 CFR 3.41):	\$ 40.00			
Deposit A	payment by deposit account or if add	itional fees can be charged to the account.) beposit Account Number:	# 50-1432			
	Д	Authorization to charge additional fees:	Yes X No			
	and Signature					
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.						
Jacqueline	M. O'Brien	Sacrafure M. OBne	March 22, 2001			
	of Person Signing	Signature	Date Signed			

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REEL: 002278 FRAME: 0086

FORM PTO-1618C Expires 06/30/99 OMB 0651-0027

RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

U.S. Department of Commerce Patent and Trademark Office TRADEMARK

OMB 0651-0027		
Conveying Enter Additiona	Party Mark if additional names of conveying parties attack Conveying Party	ned Execution Date Month Day Year
Name [Internet World Media, Inc.	11/24/98
Formerly [
Individu	al General Partnership Limited Partnership X Corporation	Association
Other		
	hip State of Incorporation/Organization Delaware	
Receiving Enter Additions	Party I Receiving Party Mark if additional names of receiving parties attached	
Name		
DBA/AKA/TA		
Composed o	f	
Address (line		
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Address (line	City State/Country	Zip Code
Individ	General Partnership Limited Partnership If document to be assignment and not domiciled in	the receiving party is the United States, an
Corpora Other	representative s (Designation mu	hould be attached
	ship/State of Incorporation/Organization	
		onal numbers attached
	the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the	
Tra	ademark Application Number(s) Registration Number	1(5)

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

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05-04-2000



U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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RECORDATION FORM COVER SHEET						
TRADEMARKS ONLY						
TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ie	5).					
Submission Type Conveyance Type X New Assignment License						
Resubmission (Non-Recordation) Document ID # Security Agreement Nunc Pro Tunc Assi	gnment					
Correction of PTO Error Merger Month Day Year	7					
Reel # Frame # Change of Name	J					
Corrective Document Reel # Frame # X Other Merger and Change of Name						
Conveying Party Mark if additional names of conveying parties attached Execution	n Date					
Month Da	y Year					
Name Mecklermedia Corporation 11/24/9	20					
Formerly						
Individual General Partnership Limited Partnership X Corporation Asso	ciation					
Other						
X Citizenship/State of Incorporation/Organization Delawage						
Receiving Party Mark if additional names of receiving parties attached						
Name Internet World Media, Inc.						
DBA/AKA/TA						
Composed of wholly owned subsidiary of Penton Media, Inc.						
Address (line 1) 1100 Superior Avenue						
Address (line 2)						
Address (line 3) Cleveland Ohio 44114						
City State/Country Individual General Partnership Limited Partnership assignment and the receiving p	1					
X Corporation Association Association appointment of a domestic						
representative should be attach						
document from Assignment)						
X Citizenship/State of Incorporation/Organization Delaware						
17/2000 MIGUTEN 00000034 75012252 FOR OFFICE USE ONLY						
10:481 40.00 DP 11 10:482 950.00 DP 11 10:482						

Public burden reporting for this collection of Information is estimated to everage approximately 30 minutes per Cover Sheet to be recorded, including time fer reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs. Office of Management and Budget, Paperwork Reduction Project (9651-9027), Washington, D.C. 20503. See OMB

TRADEMARK

REEL: 002278 FRAME: 0088

FORM PTO- Expires 06/30/99 OMB 0651-0027	1618B	U.S. Department of Commerce Patent and Trademark Office TRADEMARK					
Domestic Representative Name and Address Enter for the first Receiving Party only.							
Name							
Address (line 1)							
Address (line 2)							
Address (line 3)							
Address (line 4)							
Correspond	lent Name and Address Area Code	and Telephone Number (216) 58	6-1309				
Name	Jacqueline M. O'Brien						
Address (line 1)	JONES, DAY, REAVIS & POGUE						
Address (line 2)	North Point						
Address (line 3)	901 Lakeside Avenue						
Address (line 4)	Cleveland, Ohio 44114						
Pages	Enter the total number of pages of th including any attachments.	e attached conveyance document	# 10				
Trademark Application Number(s) or Registration Number(s) X Mark if additional numbers attached							
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).							
	lemark Application Number(s)	Registration N					
75/012,25	2 75/061,902 75/073,281	2,000,605 2.029,0	22 2,029,051				
75/120,22	6 75/202,251 75/202,252	2,035,053 2,036,4	2,049,253				
75/202,25	3 75/202,254 75/237,487	2,106,639 2,113,3	2,151,707				
Number of I	roperties Enter the total number	of properties involved. #	39				
Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 990.00							
	f Payment: Enclosed X	Deposit Account					
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: # 10-1202							
	Authorization	on to charge additional fees: Yes	X No .				
Statement and Signature							
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.							
Jacqueline	M. O'Brien 527825-027002	acoseline M D'Brien	January 11,2000				
	of Person Signing	Signature	Date Signed				

FORM PTO-1618C Expires 06/30/99 OMB 0851-0027

RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

U.S. Department of Commerce Patent and Trademark Office TRADEMARK

Conveyin Enter Addition			ty		M	ark if additional	names of	conveying partie	s attache	ed Execution Date Month Day Year
Name	Inter	rnet W	orld Me	dia, Inc						11/24/98
Formerly										
Individ	ual [G	eneral Pari	inership	Limited	l Partnership	X	Corporation		Association
Other										
X Citizens	ship Sta	te of Inc	corporatio	n/Organiza	tion Del	aware				
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Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is										
Corporation Association Assoc										
Other								, -		e Assignment)
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75/461.95	9	75/52	0.225	75/52	0.291					
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75/524,93		75/68	1,194	75/97	6,336					
	Z	<i>14</i>								

TRADEMARK

REEL: 002278 FRAME: 0090

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"INTERNET WORLD MEDIA, INC.", A DELAWARE CORPORATION,

WITH AND INTO "MECKLERMEDIA CORPORATION" UNDER THE NAME OF "INTERNET WORLD MEDIA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-FOURTH DAY OF NOVEMBER, A.D. 1998, AT 12 O'CLOCK P.M.



Edward J. Freel, Secretary of State

AUTHENTICATION:

0091087

DATE:

11-18-99

TRADEMARK

REEL: 002278 FRAME: 0091

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991493902

11-2498

CERTIFICATE OF OWNERSHIP AND MERGER

OF

INTERNET WORLD MEDIA, INC.

INTO

MECKLERMEDIA CORPORATION

Pursuant to Section 253 of the General Corporation Law of the State of Delaware (the "DGCL"), the undersigned corporation DOES HEREBY CERTIFY:

FIRST: That the names and states of incorporation of the constituent corporations are as follows:

Name

State of Incorporation

Internet World Media, Inc.

Delaware

(the "Corporation")

Mecklermedia Corporation

Delaware

("Mecklermedia")

SECOND: That the Corporation, as the owner of over 90% of all of the outstanding shares of the stock of Mecklermedia, hereby merges itself into Mecklermedia.

THIRI): That the Corporation, by the resolutions of its Board of Directors duly adopted by written consent in lieu of a meeting, dated November 24, 1998, determined to merge the Corporation with and into Mecklermedia (the "Surviving Corporation") upon the terms set forth in such resolutions. A true copy of said resolutions is attached hereto as Exhibit A. Such resolutions have not been modified or rescinded and are in full force and effect on the date hereof.

FOURTH: That the Certificate of Incorporation of the Surviving Corporation shall be that of Mecklermedia Corporation as amended to read in its entirety as set forth in Exhibit B and attached hereto, and shall continue in full force and effect until amended and changed in the manner prescribed by the provisions of the DGCL.

FIFTH: That the Merger has been approved by Penton Media, Inc., the sole stockholder of the Corporation, in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

CLCORPO1: 356221.1

EXHIBIT A

RESOLVED, that the Board of Directors of the Corporation has determined that the merger (the "Merger") of the Corporation with and into Mecklermedia Corporation, a Delaware corporation ("Mecklermedia"), is in the best interests of the Corporation and its sole stockholder, Penton Media, Inc. ("Penton"); and

RESOLVED FURTHER, that the Corporation be merged into Mecklermedia pursuant to the laws of the State of Delaware as hereinafter provided, so that the separate existence of the Corporation shall cease as soon as the Merger shall become effective, and thereupon the Corporation and Mecklermedia will become a single corporation (the "Surviving Corporation"), which shall continue to exist under, and be governed by, the laws of the State of Delaware; and

RESOLVED FURTHER, that the terms and conditions of the proposed Merger are as follows:

- (a) From and after the effective time of the Merger (the "Effective Time"), all of the estate, property, rights, privileges, powers and franchises of the Corporation and Mecklermedia shall become vested in and be held by the Surviving Corporation as fully and entirely and without change or diminution as the same were before held and enjoyed by the Corporation and Mecklermedia, and the Surviving Corporation shall assume all of the obligations and liabilities of the Corporation and Mecklermedia.
- (b) Each share of common stock, 5.01 par value, of Mecklermedia (the "Shares") issued and outstanding immediately before the Effective Time (other than Shares held in the treasury of Mecklermedia and Shares owned by Penton or any direct or indirect wholly owned subsidiary of Penton or any Shares held by a holder who has demanded and perfected his demand for appraisal of his Shares and as of the Effective Time has neither effectively withdrawn nor lost his right to-such appraisal) shall be canceled and extinguished and be converted into the right to receive \$29.00 per Share in cash payable to the holder thereof, without interest, upon surrender of the certificate formerly representing such Share.
- (c) Each Share held in the treasury of Mecklermedia and each Share owned by Penton or any direct or indirect wholly owned subsidiary of Penton immediately before the Effective Time shall be canceled and extinguished and no payment or other consideration shall be made with respect thereto.
- (d) Each share of common stock, par value \$.01 per share, of the Corporation issued and outstanding immediately before the Effective Time shall thereafter represent one validly issued, fully

CLCORPO1: 356221.1

- (e) No director of the Corporation shall be liable to the Corporation or its stockholders for monetary damages for breach of his or her fiduciary duty as a director, <u>provided</u> that nothing contained in this Certificate of Incorporation shall eliminate or limit the liability of a director (i) for any breach of the director's duty of loyalty to the Corporation or its stockholders, (ii) for acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of the law, (iii) under Section 174 of the General Corporation Law of the State of Delaware or (iv) for any transaction from which the director derived an improper personal benefit.
- (D) The Corporation shall, to the fullest extent permitted by law, indemnify any person who was or is a party or is threatened to be made a party to any threatened, pending or completed action, suit or proceeding, whether civil, criminal, administrative or investigative (including without limitation any action by or in the right of the corporation) by reason of the fact that he is or was a director or officer of the Corporation or in either such capacity, is or was serving at the request of the Corporation as a director or officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise, against expenses (including attorney's fees), judgments, fines and amounts paid in settlement, actually and reasonably incurred by him in connection with such action, suit or proceeding. The right to indemnification conferred in this Article V shall be a contract right and shall include the right to be paid by the Corporation the expenses incurred in defending any such proceeding in advance of its final disposition in accordance with the General Corporation Law of the State of Delaware. Except as otherwise limited by law, no person indemnified by the Corporation under this Article shall be obligated to repay to the Corporation any amounts advanced by the Corporation hereunder.

ARTICLE VI: The name and mailing address of the incorporator is:

Name: Wayne A. Martino, Esq.

Address: c/o Brenner, Saltzman, Wallman & Goldman

217 Whitney Avenue

New Haven, Connecticut 06511

ARTICLE VII: The Corporation reserves the right to amend or repeal any provision contained in this Certificate of Incorporation in the manner now or hereafter prescribed by the laws of the State of Delaware, and all rights herein conferred upon stockholders or directors are granted subject to this reservation.

CLCORPGI: 356221.1

IN WITNESS WHEREOF, the undersigned corporation has caused this Certificate of Ownership and Merger to be executed as of the 34 day of November, 1998.

INTERNET WORLD MEDIA, INC.

Preston L. Vice

Secretary

CLCORPO!: 356221.1

EXHIBIT B

CERTIFICATE OF INCORPORATION

OF

INTERNET WORLD MEDIA, INC.

ARTICLE I: The name of the Corporation is Internet World Media, Inc.

ARTICLE II: The Corporation's registered office in the State of Delaware is at Corporation Trust Center, 1209 Orange Street in the City of Wilmington, County of New Castle. The name of its registered agent at such address is The Corporation Trust Company.

ARTICLE III: The nature of the business of the Corporation and its purpose is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of the State of Delaware.

ARTICLE IV: The total number of shares of stock which the Corporation shall have authority to issue is 1,000 shares of Common Stock, par value \$.01 per share.

ARTICLE V: The following provisions are inserted for the management of the business and for the conduct of the affairs of the Corporation and for the purpose of creating, defining, limiting and regulating the powers of the Corporation and its directors and stockholders:

- (a) The number of directors of the Corporation shall be fixed and may be altered from time to time in the manner provided in the By-Laws, and vacancies in the Board of Directors and newly created directorships resulting from any increase in the authorized number of directors may be filled, and directors may be removed, as provided in the By-Laws.
- (b) The election of directors may be conducted in any manner approved by the stockholders at the time when the election is held and need not be by ballot.
- (c) All corporate powers and authority of the Corporation (except as at the time otherwise provided by law, by this Certificate of Incorporation or by the By-Laws) shall be vested in and exercised by the Board of Directors.
- (d) The Board of Directors shall have the power without the assent or vote of the stockholders to adopt, amend, alter or repeal the By-Laws of the Corporation, except to the extent that the By-Laws or this Certificate of Incorporation otherwise provide.

CLCORF01: 356221.1

paid and nonassessable share of common stock, par value 5.01 per share, of the Surviving Corporation.

(e) From and after the Effective Time, the name of the Surviving Corporation shall be Internet World Media, Inc.

RESOLVED FURTHER, that the effective time of the Certificate of Ownership and Merger setting forth a copy of these resolutions shall be the time of filing of such certificate.

CLCORP01: 356221.1

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"INTERNET WORLD MEDIA, INC.", A DELAWARE CORPORATION,

WITH AND INTO "MECKLERMEDIA CORPORATION" UNDER THE NAME OF "INTERNET WORLD MEDIA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-FOURTH DAY OF NOVEMBER, A.D. 1998, AT 12 O'CLOCK P.M.



dward I. Freel, Secretary of State

AUTHENTICATION:

0091087

DATE:

11-18-99

TRADEMARK

REEL: 002278 FRAME: 0098

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11-2498

CERTIFICATE OF OWNERSHIP AND MERGER

OF

INTERNET WORLD MEDIA, INC.

INTO

MECKLERMEDIA CORPORATION

Pursuant to Section 253 of the General Corporation Law of the State of Delaware (the "DGCL"), the undersigned corporation DOES HEREBY CERTIFY:

FIRST: That the names and states of incorporation of the constituent corporations are as follows:

Name

State of Incorporation

Internet World Media, Inc.

Delaware

(the "Corporation")

Mecklermedia Corporation

Delaware

("Mecklermedia")

SECOND: That the Corporation, as the owner of over 90% of all of the outstanding shares of the stock of Mecklermedia, hereby merges itself into Mecklermedia.

THIRI): That the Corporation, by the resolutions of its Board of Directors duly adopted by written consent in lieu of a meeting, dated November 24, 1998, determined to merge the Corporation with and into Mecklemedia (the "Surviving Corporation") upon the terms set forth in such resolutions. A true copy of said resolutions is attached hereto as Exhibit A. Such resolutions have not been modified or rescinded and are in full force and effect on the date hereof.

FOURTH: That the Certificate of Incorporation of the Surviving Corporation shall be that of Mecklermedia Corporation as amended to read in its entirety as set forth in Exhibit B and attached hereto, and shall continue in full force and effect until amended and changed in the manner prescribed by the provisions of the DGCL.

FIFTH: That the Merger has been approved by Penton Media, Inc., the sole stockholder of the Corporation, in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

CLCORP01: 356221.1

TRADEMARK

REEL: 002278 FRAME: 0099

EXHIBIT A

RESOLVED, that the Board of Directors of the Corporation has determined that the merger (the "Merger") of the Corporation with and into Mecklermedia Corporation, a Delaware corporation ("Mecklermedia"), is in the best interests of the Corporation and its sole stockholder, Penton Media, Inc. ("Penton"); and

RESOLVED FURTHER, that the Corporation be merged into Mecklermedia pursuant to the laws of the State of Delaware as hereinafter provided, so that the separate existence of the Corporation shall cease as soon as the Merger shall become effective, and thereupon the Corporation and Mecklermedia will become a single corporation (the "Surviving Corporation"), which shall continue to exist under, and be governed by, the laws of the State of Delaware; and

RESOLVED FURTHER, that the terms and conditions of the proposed Merger are as follows:

- (a) From and after the effective time of the Merger (the "Effective Time"), all of the estate, property, rights, privileges, powers and franchises of the Corporation and Mecklermedia shall become vested in and be held by the Surviving Corporation as fully and entirely and without change or diminution as the same were before held and enjoyed by the Corporation and Mecklermedia, and the Surviving Corporation shall assume all of the obligations and liabilities of the Corporation and Mecklermedia.
- (b) Each share of common stock, \$.01 par value, of Mecklermedia (the "Shares") issued and outstanding immediately before the Effective Time (other than Shares held in the treasury of Mecklermedia and Shares owned by Penton or any direct or indirect wholly owned subsidiary of Penton or any Shares held by a holder who has demanded and perfected his demand for appraisal of his Shares and as of the Effective Time has neither effectively withdrawn nor lost his right to-such appraisal) shall be canceled and extinguished and be converted into the right to receive \$29.00 per Share in cash payable to the holder thereof, without interest, upon surrender of the certificate formerly representing such Share.
- (c) Each Share held in the treasury of Mecklermedia and each Share owned by Penton or any direct or indirect wholly owned subsidiary of Penton immediately before the Effective Time shall be canceled and extinguished and no payment or other consideration shall be made with respect thereto.
- (d) Each share of common stock, par value \$.01 per share, of the Corporation issued and outstanding immediately before the Effective Time shall thereafter represent one validly issued, fully

CLCORPO1: 356221.1

- (e) No director of the Corporation shall be liable to the Corporation or its stockholders for monetary damages for breach of his or her fiduciary duty as a director, provided that nothing contained in this Certificate of Incorporation shall eliminate or limit the liability of a director (i) for any breach of the director's duty of loyalty to the Corporation or its stockholders, (ii) for acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of the law, (iii) under Section 174 of the General Corporation Law of the State of Delaware or (iv) for any transaction from which the director derived an improper personal benefit.
- The Corporation shall, to the fullest extent permitted (1) by law, indemnify any person who was or is a party or is threatened to be made a party to any threatened, pending or completed action, suit or proceeding, whether civil, criminal, administrative or investigative (including without limitation any action by or in the right of the corporation) by reason of the fact that he is or was a director or officer of the Corporation or in either such capacity, is or was surving at the request of the Corporation as a director or officer, employee or agent of another corporation, partnership, joint venture, must or other enterprise, against expenses (including attorney's fees), judgments, fines and amounts paid in settlement, actually and reasonably incurred by him in connection with such action, suit or processing. The right to indemnification conferred in this Article V shall be a contract right and shall include the right to be paid by the Corporation the expenses incurred in defending any such proceeding in advance of its final disposition in accordance with the General Corporation Law of the State of Delaware. Except as otherwise limited by law, no person indemnified by the Corporation under this Article shall be obligated to repay to the Corporation any amounts advanced by the Corporation hereunder.

ARTICLE VI: The name and mailing address of the incorporator is:

Name: Wayne A. Martino, Esq.

Address: c/o Brenner, Saltzman, Wallman & Goldman

217 Whitney Avenue

New Haven, Connecticut 06511

ARTICLE VII: The Corporation reserves the right to amend or repeal any provision contained in this Certificate of Incorporation in the manner now or hereafter prescribed by the laws of the State of Delaware, and all rights herein conferred upon stockholders or directors are granted subject to this reservation.

CLCDRP01: 356221.1

IN WITNESS WHEREOF, the undersigned corporation has caused this Certificate of Ownership and Merger to be executed as of the 34 day of November, 1998.

INTERNET, WORLD MEDIA, INC.

Preston L. Vice

Secretary

CLCORPO!: 356221.1

EXHIBIT B

CERTIFICATE OF INCORPORATION

OF

INTERNET WORLD MEDIA, INC.

ARTICLE I: The name of the Corporation is Internet World Media, Inc.

ARTICLE II: The Corporation's registered office in the State of Delaware is at Corporation Trust Center, 1209 Orange Street in the City of Wilmington, County of New Castle. The name of its registered agent at such address is The Corporation Trust Company.

ARTICLE III: The nature of the business of the Corporation and its purpose is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of the State of Delaware.

ARTICLE IV: The total number of shares of stock which the Corporation shall have authority to issue is 1,000 shares of Common Stock, par value \$.01 per share.

ARTICLE V: The following provisions are inserted for the management of the business and for the conduct of the affairs of the Corporation and for the purpose of creating, defining, limiting and regulating the powers of the Corporation and its directors and stockholders:

- (a) The number of directors of the Corporation shall be fixed and may be altered from time to time in the manner provided in the By-Laws, and vacancies in the Board of Directors and newly created directorships resulting from any increase in the authorized number of directors may be filled, and directors may be removed, as provided in the By-Laws.
- (b) The election of directors may be conducted in any manner approved by the stockholders at the time when the election is held and need not be by ballot.
- (c) All corporate powers and authority of the Corporation (except as at the time otherwise provided by law, by this Certificate of Incorporation or by the By-Laws) shall be vested in and exercised by the Board of Directors.
- (d) The Board of Directors shall have the power without the assent or vote of the stockholders to adopt, amend, alter or repeal the By-Laws of the Corporation, except to the extent that the By-Laws or this Certificate of Incorporation otherwise provide.

CLCORF01: 356221.1

paid and nonassessable share of common stock, par value 5.01 per share, of the Surviving Corporation.

(e) From and after the Effective Time, the name of the Surviving Corporation shall be Internet World Media, Inc.

RESOLVED FURTHER, that the effective time of the Certificate of Ownership and Merger setting forth a copy of these resolutions shall be the time of filing of such certificate.

CLCORP01: 356221.1



PTAS

UNITED STATES DEPARTMENT OF COMMERCE Patent and Trademark Office

ASSISTANT SECRETARY AND COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231

MAY 05, 2000

JONES, DAY, REAVIS & POGUE JACQUELINE M. O'BRIEN NORTH POINT 901 LAKESIDE AVENUE CLEVELAND, OH 44114 *101313606A*

CORRECTED

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THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 01/18/2000

REEL/FRAME: 002022/0380 NUMBER OF PAGES: 10

BRIEF: MERGER AND CHANGE OF NAME

ASSIGNOR:

MECKLERMEDIA CORPORATION

DOC DATE: 11/24/1998 CITIZENSHIP: DELAWARE ENTITY: CORPORATION

ASSIGNEE:

INTERNET WORLD MEDIA, INC., COMPOSED OF WHOLLY OWNED SUBSIDIARY OF PENTON MEDIA, INC. 1100 SUPERIOR AVENUE CLEVELAND, OHIO 44114 CITIZENSHIP: DELAWARE ENTITY: CORPORATION

APPLICATION NUMBER: 75012252

REGISTRATION NUMBER:

FILING DATE: 10/30/1995

ISSUE DATE:

MARK: INTERNET WORLD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

002022/0380 PAGE 2

APPLICATION NUMBER: 75120226
REGISTRATION NUMBER:

FILING DATE: 06/17/1996

ISSUE DATE:

MARK: INFOCACHE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75202253 FILING DATE: 11/22/1996

REGISTRATION NUMBER: ISSUE DATE:

MARK: ISP WORLD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75061902 REGISTRATION NUMBER: FILING DATE: 02/20/1996

ISSUE DATE:

MARK: INTRANET WORLD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75202251 FILING DATE: 11/22/1996

REGISTRATION NUMBER: ISSUE DATE:

MARK: ISP WORLD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75202254 FILING DATE: 11/22/1996

REGISTRATION NUMBER: ISSUE DATE:

MARK: ISP WORLD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75073281 FILING DATE: 03/15/1996

ISSUE DATE: REGISTRATION NUMBER:

MARK: INTERNET WORLD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75202252 FILING DATE: 11/22/1996

REGISTRATION NUMBER: ISSUE DATE:

MARK: ISP WORLD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

FILING DATE: 02/06/1997 APPLICATION NUMBER: 75237487

REGISTRATION NUMBER:

MARK: INTERNET WORLD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

FILING DATE: 04/02/1997 APPLICATION NUMBER: 75268122

ISSUE DATE: REGISTRATION NUMBER:

MARK: THE TOTAL SOLUTION SHOW

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

002022/0380 PAGE 3

APPLICATION NUMBER: 75274385

FILING DATE: 04/14/1997 ISSUE DATE:

MARK: INTERNET RESELLER WORLD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75461959 FILING DATE: 04/03/1998 REGISTRATION NUMBER: ISSUE DATE:

REGISTRATION NUMBER:

MARK: THE VOICE OF E-BUSINESS AND INTERNET TEC

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

FILING DATE: 07/16/1998

APPLICATION NUMBER: 75520298 REGISTRATION NUMBER: ISSUE DATE:

MARK: BOARDWATCH

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75274653 FILING DATE: 04/10/1997 REGISTRATION NUMBER: ISSUE DATE:

MARK: INTERNET WORLD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75268123 FILING DATE: 04/02/1997

REGISTRATION NUMBER: ISSUE DATE:

MARK: THE TOTAL SOLUTION SHOW

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75520225 FILING DATE: 07/16/1998 REGISTRATION NUMBER: ISSUE DATE:

REGISTRATION NUMBER:

MARK: ISPCON

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75539541 FILING DATE: 08/20/1998

REGISTRATION NUMBER: ISSUE DATE:

MARK: WE'VE GOT IT COVERED

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75274384 FILING DATE: 04/14/1997 REGISTRATION NUMBER: ISSUE DATE:

MARK: INTERNET RESELLER WORLD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75295882 FILING DATE: 05/21/1997 ISSUE DATE:

REGISTRATION NUMBER:

MARK: INTERNET WORLD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

002022/0380 PAGE 4

APPLICATION NUMBER: 75520291 FILING DATE: 07/16/1998
ISSUE DATE:

MARK: WE'VE GOT IT COVERED

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75524929 FILING DATE: 07/24/1998 REGISTRATION NUMBER: ISSUE DATE:

MARK: BOARDWATCH

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

FILING DATE: 02/20/1996

APPLICATION NUMBER: 75976336
REGISTRATION NUMBER: ISSUE DATE:

MARK: INTRANET WORLD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74557792 FILING DATE: 08/05/1994 REGISTRATION NUMBER: 2000605 ISSUE DATE: 09/17/1996

MARK: MECKLERMEDIA

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74716141 FILING DATE: 07/18/1995 REGISTRATION NUMBER: 2035053 ISSUE DATE: 02/04/1997

MARK: VR WORLD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75122906 FILING DATE: 06/20/1996 REGISTRATION NUMBER: 2106639 ISSUE DATE: 10/21/1997

MARK: WEB INTERACTIVE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75073278 FILING DATE: 03/15/1996 REGISTRATION NUMBER: 2029022 ISSUE DATE: 01/07/1997

MARK: MECKLERMEDIA

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74681193 FILING DATE: 05/24/1995 REGISTRATION NUMBER: 2036496 ISSUE DATE: 02/11/1997

MARK: VIRTUAL REALITY WORLD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74703005 FILING DATE: 07/18/1995 REGISTRATION NUMBER: 2113319 ISSUE DATE: 11/18/1997

MARK: WEB WEEK

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

002022/0380 PAGE 5

APPLICATION NUMBER: 75091594 FILING DATE: 04/19/1996 REGISTRATION NUMBER: 2029051 ISSUE DATE: 01/07/1997

MARK: IW LABS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75120227 FILING DATE: 06/17/1996 REGISTRATION NUMBER: 2049253 ISSUE DATE: 04/01/1997

MARK: INFOCACHE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75091591 FILING DATE: 04/19/1996 REGISTRATION NUMBER: 2151707 ISSUE DATE: 04/21/1998

MARK: WHERE THE INTERNET COMES ALIVE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75091595 FILING DATE: 04/19/1996 REGISTRATION NUMBER: 2168840 ISSUE DATE: 06/30/1998

MARK: WHERE THE INTERNET MEANS BUSINESS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75236017 FILING DATE: 02/04/1997 REGISTRATION NUMBER: 2231382 FILING DATE: 03/16/1999

MARK: THE INTERNET MEDIA COMPANY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75236014 FILING DATE: 02/04/1997 REGISTRATION NUMBER: 2188909 ISSUE DATE: 09/15/1998

MARK: THE INTERNET MEDIA COMPANY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75243093 FILING DATE: 02/18/1997 REGISTRATION NUMBER: 2236406 ISSUE DATE: 04/06/1999

MARK: THE INTERNET MEDIA COMPANY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75263461 FILING DATE: 03/25/1997 REGISTRATION NUMBER: 2204997 ISSUE DATE: 11/24/1998

MARK: WEB WEEK

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75236016 FILING DATE: 02/04/1997 REGISTRATION NUMBER: 2252356 ISSUE DATE: 06/15/1999

MARK: THE INTERNET MEDIA COMPANY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

002022/0380 PAGE 6

APPLICATION NUMBER: 75524931

REGISTRATION NUMBER:

FILING DATE: 07/24/1998

ISSUE DATE:

MARK: ISPCON

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

JACQUELINE MOORE, PARALEGAL ASSIGNMENT DIVISION OFFICE OF PUBLIC RECORDS

RECORDED: 03/22/2001