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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID # _____

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Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger
Effective Date
Month Day Year
03 28 2001

Change of Name

Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name Applica Consumer Products, Inc. Execution Date
Month Day Year
03 28 2001

Formerly Windmere Corporation

1624923

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Florida

Receiving Party

Mark if additional names of receiving parties attached

Name HP Intellectual Corp.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 2751 Centerville Road, Suite 352

Address (line 2) Att: John P. Garniewski, Jr.

Address (line 3) Wilmington Delaware 19803

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

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TRADEMARK
REEL: 002279 FRAME: 0320

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

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Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

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Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Barry E. Deutsch

March 28, 2001

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

WHEREAS, **APPLICA CONSUMER PRODUCTS, INC.**, a corporation organized and existing under the laws of the State of Florida, having its principal office and place of business at 5980 Miami Lakes Drive, Miami Lakes, Florida 33014-2467 (hereinafter, the "Assignor") is the owner of the United States Trademark Registration No. 1,624,923 for MARK II;

WHEREAS, **HP INTELLECTUAL CORP.**, a corporation organized and existing under the laws of the State of Delaware, having its principal office and place of business at 2751 Centerville Road, Suite 352, Wilmington, Delaware 19803, Attention: John P. Garniewski, Jr. (hereinafter, the "Assignee") is desirous of acquiring the entire right, title and interest of the Assignor in and to said United States Trademark Registration and the good will associated herewith;

NOW, THEREFORE in consideration of the sum of ONE DOLLAR (\$1.00) and other good and valuable consideration not herein specifically enumerated, the receipt and sufficiency of which is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the Assignee, its successors, assigns or other legal representatives, Assignor's entire right, title and interest including the good will associated therewith, and any common law rights in and to the said United States Trademark Registration, together with all rights thereunder as

