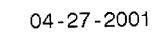
RECORDATION FORM COVER SHEET





APR 1 1 2001 W TRADEMARKS C	NLY UI II
To: The Commission of Patents and Trade marks, Please reco	101694923
1. Name of the line party(ies): NORTHLAND CRANBERRIES, INC. [] Individual(s) [] Association [] General Partnership [] Limited [X] Corporation-State: Wisconsin [] Partnership [] Other: Additional name(s) of conveying party(ies) attached? [] Yes [X] No 3. Nature of conveyance: [] Assignment [] Merger [] Security Agreement [] Change of Name [X] Other Notice of Grant of Security Interest	2. Name and address of receiving party(ies): Name: FIRSTAR BANK, N.A. Internal Address: Street Address: 711 East Wisconsin Avenue City: Milwaukee State: WI Zip: 53202 [] Individual(s) citizenship [X] Association [] General Partnership [] Limited Partnership [] Corporation-State [] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [X] No
Execution Date: March 22, 2001	(Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? [] Yes [X] No
Application number(s) or registration number(s): A. Trademark Application No.(s)	B. Trademark Registration No.(s)
76/178,430 Additional numbers attached? [] Yes [X] No	2,333,417 Additional numbers attached? [] Yes [X] No
5. Name and address of party to whom correspondence concerning document should be mailed: Name: William K. Baxter	 6. Total number of applications and registrations involved:
DO NOT USE THIS SPACE	
40.00 OP 482 25.00 OP	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information copy of the original document. William K. Baxter Name of Person Signing	mation is true and correct and any attached copy is a true Signature 4/4/01 Date

Name of Person Signing

Signature

Total number of pages including cover sheet, document, and attachments: [3]



UNITED STATES PATENT AND TRADEMARK OFFICE

Ladies and Gentlemen:

Please be advised that pursuant to a Grant of Security Interest in Trademarks dated as of March 22, 2001, by NORTHLAND CRANBERRIES, INC. (the "Debtor") in favor of FIRSTAR BANK, N. A. (formerly known as Firstar Bank Milwaukee, N. A.), as Agent (the "Secured Party"), the Debtor has granted to the Secured Party a continuing security interest in and continuing lien upon, the trademark registrations and/or trademark applications listed in Exhibit A. attached hereto.

The Secured Party, hereby acknowledges that the security interest in the foregoing trademark registrations and/or trademark applications (i) may only be terminated in accordance with the terms of both that certain Credit Agreement dated as of March 15, 1999, as amended (the "Credit Agreement") between the Debtor, the Secured Party and the other financial institutions from time to time a party to the Credit Agreement and that certain Security Agreement dated March 15, 1999, by Debtor in favor of Secured Party and (ii) is not to be construed as an assignment of any trademark registration and/or trademark application.

Very truly yours.

RIBANK. N.A. FIRSTA

By:

Its:

Name:

RONALD

MW501456 1.DOC

TRADEMARK REEL: 002281 FRAME: 0791

EXHIBIT A

NORTHLAND CRANBERRIES, INC. - TRADEMARKS

MARK	APP. NO./REG. NO.
MEADOW VALLEY	2,333,417
THE 27% SOLUTION	76/178,430

MW501456_1.DOC

RECORDED: 04/11/2001

TRADEMARK REEL: 002281 FRAME: 0792