

04-27-2001

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



101689737



04-12-2001

U.S. Patent & TMO/TM Mail Rpt Dt. #59

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TRADEMARKS ONLY

4-17-01

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- New
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- Correction of PTO Error  
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Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
03 01 01

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year  
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Formerly

1961293

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

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- Individual  General Partnership  Limited Partnership

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If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,961,293"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

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Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

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Authorization to charge additional fees:

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No

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Robert H. G. Lockwood

Name of Person Signing

Signature

4/12/01

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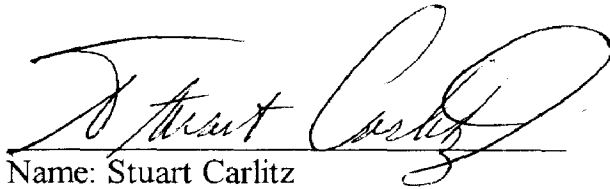
# ASSIGNMENT OF U. S. TRADEMARKS AND REGISTRATION

WHEREAS, Mattress Development Company LLC, a New Jersey Limited Liability Company with a principal place of business at 1375 Jersey Avenue, North Brunswick, New Jersey 08902, has adopted and used the mark COLUMBIA which is the subject of U.S. Registration No. 1,961,293; and

WHEREAS, Simmons Company, a Delaware corporation with a principal place of business at One Concourse Parkway, Suite 800, Atlanta, Georgia 30328, is desirous of acquiring said mark and its federal registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Mattress Development Company LLC, does hereby assign unto Simmons Company all right, title and interest in and to said mark and its federal registration, together with the good will of the business symbolized by said mark, effective as of March 1, 2001.

Mattress Development Company LLC



Name: Stuart Carlitz

Title: President

Date: 3-12-01

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