

4/25/01

05-02-2001

Form PTO-1595
1-31-92

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

REC



101698572
ONLY

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Rexall Sundown, Inc.

- Individual(s)
- Association
- General Partnership
- Partnership
- Corporation-Florida
- Other

Additional name(s) of conveying party(ies) attached?

- yes
- no

2. Name and address of receiving party(ies)?

Met Rx Substrate Technology, Inc.
6111 Broken Sound Parkway NW
Boca Raton, FL 33487

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-California
- Other

Additional name(s) & address(es) attached?

- yes
- no

Appointment of Domestic Representative attached?

- yes
- no

3. Nature of Conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Names
- Other

Execution Date: April 24, 2001

4. Application number(s) or registration number(s): **Please see attached list**

If this document is being filed together with a new application, the execution date of the application is:

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

SUGHRUE, MION, ZINN, MACPEAK & SEAS, PLLC
2100 Pennsylvania Avenue, N.W.
Suite 800
Washington, D.C. 20037-3213

Attn: W. M. Webner

6. Total number of applications and registration involved:
17

7. Total Fee (37 CFR 3.41): \$440.00
 Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.
 Authorized to be charged to Deposit Account

8. Deposit Account No. 19-4880

(Attach dupl. copy of this page if paying by Deposit Account)

DO NOT WRITE IN THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

W. M. Webner

April 25 2001
Date

05/01/2001 101698572 00000249 76190699 Name

01 Fee: 481 TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS AND DOCUMENT: 40.00 PP
02 Fee: 482

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002285 FRAME: 0156

MET-RX Trademarks Filed Under Rexall Sundown, Inc.

TRADEMARK	APPLICATION NO.	FILING DATE
MET-RX MASS BAR	76/190,699	1/8/01
RTD 40	76/154,366	10/26/00
APM 60	76/154,367	10/26/00
Z-METHOXY	76/190,626	1/8/01
OXY-ARS	76/230,660	1/8/01
GOOFS	76/170,498	11/22/00
METAMYOSYN PRO 6.0	76/169,369	11/21/00
AFTER FX	76/171,415	11/27/00
MET-RX MASS DRINK MIX	76/230,662	1/8/01
WHERE IT ALL BEGAN	76/175,644	11/22/00
HY-GEAR	76/206,474	2/6/01
GLYCEMET	75/904,461	1/27/00
MORE POWERFUL THAN GENETICS	76/175,636	12/4/00
ANYTHING ELSE IS ANCIENT HISTORY	76/179,872	12/7/00
NOR CUTS STACK	75/904,464	1/27/00
MET-RX MASS	76/201,664	1/30/01

ASSIGNMENT

WHEREAS, Rexall Sundown, Inc., a Florida corporation with an address at 6111 Broken Sound Parkway NW, Boca Raton, FL 33487, is the owner of the trademarks listed below and of the pending federal trademark applications for each ("the Marks") and

WHEREAS, Met Rx Substrate Technology, Inc. ("Assignee"), a California corporation having an address at 6111 Broken Sound Parkway NW, Boca Raton, FL 33487, desires to acquire said Marks, the applications to register therefor and the goodwill appurtenant to the Marks;

NOW, THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks, the applications for registration of the Marks in the United States Patent and Trademark Office as designated by the Serial Numbers of the applications all as set forth in the list below, together with the goodwill of the business symbolized by the Marks.

The Marks and the federal trademark applications therefore hereby assigned are:

MET-RX MASS BAR

RTD 40

APM 60

Z-METHOXY

OXY-ARS

GOOFS

METAMYOSYN PRO 6.0

AFTER FX

MET-RX MASS DRINK MIX

WHERE IT ALL BEGAN

HY-GEAR

GLYCEMET

MORE POWERFUL THAN GENETICS

ANYTHING ELSE IS ANCIENT HISTORY

NOR CUTS STACK

MET-RX MASS

AB-FX

Serial No. 76/190,699.

Serial No. 76/154,366.

Serial No. 76/154,367.

Serial No. 76/190,626.

Serial No. 76/230,660

Serial No. 76/170,498.

Serial No. 76/169,369.

Serial No. 76/171,415

Serial No. 76/230,662

Serial No. 76/175,644.

Serial No. 76/206,474

Serial No. 75/904,461

Serial No. 76/175,636

Serial No. 76/179,872


Serial No. 75/904,464

Serial No. 76/201,664

Serial No. 76/228,925

Rexall Sundown, Inc.

Dated: April 29, 2001


 Name: Michael Nease
 Title: VP