

05-08-2001



1

04-23-2001

REC

101706744

HEET

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

U.S. Patent & TMO/TM Mail Rpt Dt. #72

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Mattel, Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Origin Products Limited

Internal Address: 10 Lambton Place

Street Address: Westbourne Grove

City: London State: England ZIP: W11 2SH

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State England & Wales
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance: 4-23-01

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 15, 2001

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1992164; 1995856; 1998685; 1996230;  
1992163; 1992162

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: KLAUBER & JACKSON

Internal Address:

05/07/2001 GTON11 00000281 1992164

01 FC:481 40.00 OP  
02 FC:482 125.00 OP

Street Address: 411 Hackensack Avenue

City: Hackensack State: NJ ZIP: 07601

6. Total number of applications and registrations involved: 6

7. Total fee (37 CFR 3.41).....\$165.00

Enclosed

165E

Authorized to be charged to deposit account

if necessary

8. Deposit account number: if necessary

11-1153

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence D. Mandel

Name of Person Signing

Signature

April 20, 2001

Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002289 FRAME: 0500

2539-3-002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE


ASSIGNEE : ORIGIN PRODUCTS LIMITED

<u>MARK</u>	<u>U.S. REG. NO.</u>	<u>REGISTERED</u>
POLLY LOVES PUPPY	1,992,164	August 6, 1996
BALLERINA POLLY	1,995,856	August 20, 1996
POLLY ON THE GO	1,998,685	September 3, 1996
POLLYVILLE WEEKEND	1,996,230	August 20, 1996
POLLY LOVES BEAR	1,992,163	August 6, 1996
POLLY LOVES KITTY	1,992,162	August 6, 1996

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Applicant hereby appoints the law firm of KLAUBER & JACKSON and DAVID A. JACKSON, STEFAN J. KLAUBER, LAWRENCE D. MANDEL, all members of the Bar of the State of New Jersey, and ALLAN H. FRIED, a member of the Bar of the State of Pennsylvania, and STEVE S. CHA, a member of the Bar of the States of New York and New Jersey, and MICHAEL D. DAVIS, a member of the Bar of the States of Pennsylvania, Colorado and Washington, D.C., and STEPHEN GIGANTE, a member of the Bar of the States of New York, New Jersey and Connecticut, and all with offices at 411 Hackensack Avenue, Hackensack, New Jersey, as its domestic representatives upon whom notices or process in the proceedings affecting the above captioned marks may be served.

ORIGIN PRODUCTS LIMITED

By:   
Name: Chris Taylor  
Title: Director

Dated: 26-02-01

A S S I G N M E N T

WHEREAS, MATTEL, INC., a Delaware corporation having a principal place of business at 333 Continental Boulevard, El Segundo, California 90245-5012, hereinafter called "ASSIGNOR", is the owner of certain United States Trademark Registrations (The "Registrations"), and of the Trademarks of said Registrations and the good will associated therewith identified as follows below:

<u>TRADEMARK</u>	<u>U.S. REG. NO.</u>	<u>DATE OF ISSUANCE</u>
POLLY LOVES PUPPY	1,992,164	August 6, 1996
BALLERINA POLLY	1,995,856	August 20, 1996
POLLY ON THE GO	1,998,685	September 3, 1996
POLLYVILLE WEEKEND	1,996,230	August 20, 1996
POLLY LOVES BEAR	1,992,163	August 6, 1996
POLLY LOVES KITTY	1,992,162	August 6, 1996

WHEREAS, ORIGIN PRODUCTS LIMITED, a company registered in England and Wales (registered number 1519311), whose registered office is at 10 Lambton Place, Westbourne Grove, London W11 2SH, England, hereinafter called "ASSIGNEE" desires to acquire all right, title and interest in and to the Trademarks, the Registrations, and to the trade identification and good will symbolized thereby;

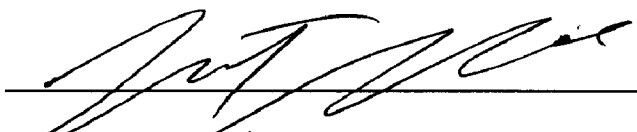
NOW THEREFORE, for such good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned and transferred and set over, unto ASSIGNEE, its successors and assigns, the entire right, title and interest in and to the Trademarks, the Registrations, and the good will of the business symbolized by the Trademarks and the Registrations,

to be held and enjoyed by ASSIGNEE, its successors and assigns, for its own use and behoof and for the use and behoof of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this Agreement had not been made, together with all claims for damages by reason of past infringement of the Trademarks and/or the Registrations and the right to sue for damages and collect the same for its own use and behoof, and for the use and behoof of its successors and assigns.

ASSIGNOR hereby covenants and agrees that it will at the request and expense of ASSIGNEE, execute or have executed any and all other instruments, and do all other acts which ASSIGNEE, its successors and assigns, may deem necessary or expedient in order to protect, and vest in ASSIGNEE, its successors and assigns, the entire right, title and interest in and to the said Trademarks and the Federal Trademark Registrations presently issued thereon and listed above.

IN TESTIMONY WHEREOF, ASSIGNOR has caused these presents to be duly executed this 15 day of March, 2001.

MATTEL, INC.

By:   
Name: Robert Normile  
Title: Sr. Vice President and General Counsel

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

STATE OF CALIFORNIA )  
 ) ss.  
COUNTY OF LOS ANGELES )

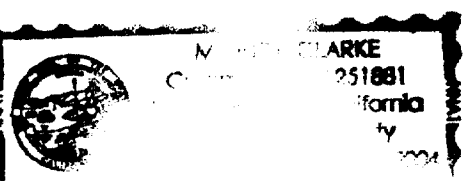
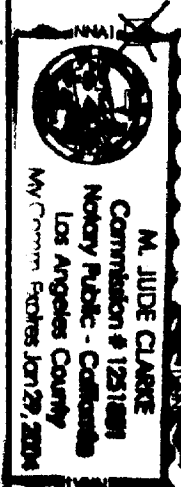
On 3/15/2001 (DATE), before me, M. Jude Clarke, Notary Public (NAME, TITLE OF OFFICER - E.G., "JANE DOE, NOTARY PUBLIC"),

personally appeared Robert Normile

personally known to me

-or-

proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

*M. Jude Clarke*  
Signature Of Notary

OPTIONAL

Though the data below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent reattachment of this form.

CAPACITY CLAIMED BY SIGNER

- Individual
- Corporate Officer

Title(s)

- Partner(s)  Limited  General
- Attorney-In-Fact
- Trustee(s)
- Guardian/Conservator
- Other: \_\_\_\_\_

Signer is representing:  
Name Of Person(s) Or Entity(ies)

DESCRIPTION OF ATTACHED DOCUMENT

Title Or Type Of Document

Number Of Pages

Date Of Document

Signer(s) Other Than Named Above