

05-25-2001



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MAY 21

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger Effective Date
Month Day Year

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

REEL: 002303 FRAME: 0299

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

WHEREAS, **APPLICA CONSUMER PRODUCTS, INC.**, a corporation organized and existing under the laws of the State of Florida, having its principal office and place of business at 5980 Miami Lakes Drive, Miami Lakes, Florida 33014-2467 (hereinafter, the "Assignor") is the owner of United States Trademark Registration No. 1,613,628 for VIP PRO (STYLIZED);

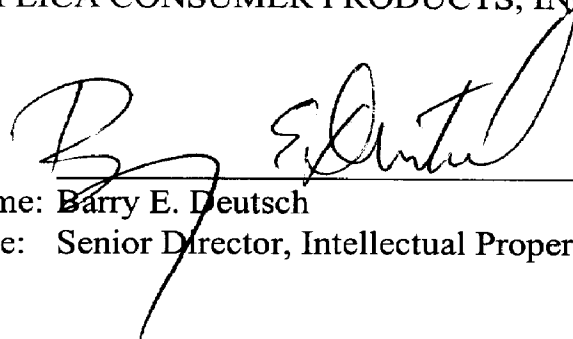
WHEREAS, **HP INTELLECTUAL CORP.**, a corporation organized and existing under the laws of the State of Delaware, having its principal office and place of business at 2751 Centerville Road, Suite 352, Wilmington, Delaware 19803, Attention: John P. Garniewski, Jr. (hereinafter, the "Assignee") is desirous of acquiring the entire right, title and interest of the Assignor in and to said United States Trademark Registration, and the good will associated herewith;

NOW, THEREFORE in consideration of the sum of ONE DOLLAR (\$1.00) and other good and valuable consideration not herein specifically enumerated, the receipt and sufficiency of which is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the Assignee, its successors, assigns or other legal representatives, Assignor's entire right, title and interest including the good will associated therewith, and any common law rights in and to the said United States Trademark Registration, together with all rights thereunder as the same would have been held by the Assignor had this Assignment and sale not been made, Assignor reserving no rights unto itself.

The foregoing sale, assignment and Transfer shall include all claims for profits and damages of past infringement, if any, of said U.S. Trademark Registration with the right to sue for and collect the same for the Assignee's own use and advantage and for the use and advantage of its successors, assigns or other legal representatives.

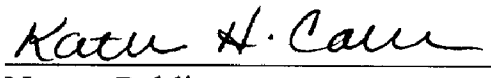
IN WITNESS WHEREOF, the Assignor has caused this instrument to be signed by a duly authorized corporation officer and its corporate seal to be hereto affixed, intending thereby to be legally bound this 17th day of May, 2001.

APPLICA CONSUMER PRODUCTS, INC.

By: 
Name: Barry E. Deutsch
Title: Senior Director, Intellectual Property

STATE OF CONNECTICUT)
) ss: Shelton
COUNTY OF FAIRFIELD)

On this 17th day of May, 2001 before me, Katherine H. Callini personally appeared Barry E. Deutsch, who acknowledged himself to be a Senior Director, Intellectual Property of Applica Consumer Products, Inc. and is known to me to be a Senior Director, Intellectual Property of Applica Consumer Products, Inc. and is authorized to execute documents on behalf of the corporation.


Notary Public

My Commission Expires: 10/31/2002

C:\My Documents\VIP PRO\Assignment ACPI to HPI.doc

KATHERINE H. CALLINI
NOTARY PUBLIC
MY COMMISSION EXPIRES O' T. 31, 2002

TRADEMARK
REEL: 002303 FRAME: 0302

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

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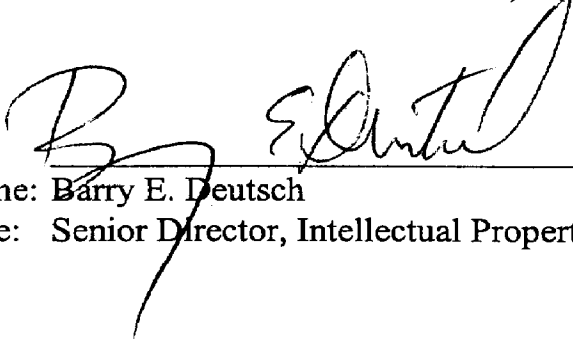
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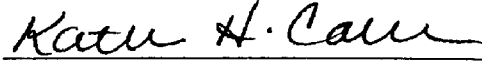
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APPLICA CONSUMER PRODUCTS, INC.

By: 
Name: Barry E. Deutsch
Title: Senior Director, Intellectual Property

STATE OF CONNECTICUT)
) ss: Shelton
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Notary Public

My Commission Expires: 10/31/2002

C:\My Documents\VIP PRO\Assignment ACPI to HPI.doc

KATHERINE H. CALLINI
NOTARY PUBLIC
MY COMMISSION EXPIRES 0: T. 31, 2002