

07-20-2001

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(Rev. 03/01)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): **7-1301**
Orlando Magic, Ltd.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **Florida**
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: **RDV Sports, Inc.**
Internal _____
Address: _____

Street Address: **8701 Maitland Summit Blvd**
City: **Orlando** State: **FL** Zip: **32810**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Michigan**
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **MARCH 13, 2001**

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) _____
B. Trademark Registration No.(s) **2,237,041**

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: **JULIA L. FREY, ESQ.**
Internal Address: _____
Lowndes, Drosdick, Doster, Kantor & Reed, P.A.
P O Box 2809
Street Address: **215 N. Eola Drive**
City: **Orlando** State: **FL** Zip: **32801**

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41).....\$ **40.00**
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Julia Frey
Name of Person Signing

[Signature]
Signature

7/12/01
Date

Total number of pages including cover sheet, attachments, and document: **2**

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

UNITED STATES OF AMERICA
TRADEMARK ASSIGNMENT

WHEREAS, Orlando Magic, Ltd., a Florida Limited Partnership, located and doing business at Post Office Box 76, Orlando, Florida 32802-0076 (hereinafter referred to as the "Assignor"), is the owner of the servicemark RDV SPORTSPLEX, U.S. Reg. No. 2,237,041, registered on April 6, 1999, in the United States Patent and Trademark Office; and

WHEREAS, RDV SPORTS, INC., a Michigan corporation, located and doing business at 8701 Maitland Summit Boulevard, Orlando, Florida 32810, United States of America (hereinafter referred to as the "Assignee"), is desirous of acquiring said trademark registration.

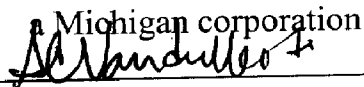
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the said trademark and its registration, together with that part of the goodwill of the business connected with the use of and symbolized by the said trademark.

The undersigned represents and warrants that she has all requisite authority to execute this assignment on behalf of the Assignor. This Assignment is effective as of April 7, 1999.

IN WITNESS WHEREOF, this Assignment has been executed this 13th day of March, 2001.

Orlando Magic, Ltd., a Florida Limited Partnership

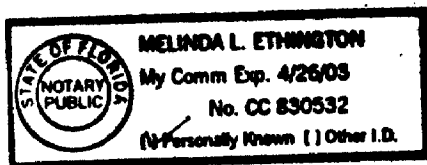
By: RDV SPORTS, INC., General Partner,

Michigan corporation


By: Suzanne DeVos VanderWeide, Vice President

STATE OF FLORIDA
COUNTY OF ORANGE

The foregoing instrument was acknowledged before me this 13th day of March, 2001, by Suzanne DeVos VanderWeide, as Vice President of RDV Sports, Inc., a Michigan corporation, on behalf of the corporation, as General Partner of Orlando Magic, Ltd., a Florida Limited Partnership. She is personally known to me or has produced _____ as identification.



Signature: Melinda L. Ethington
Print Name: Melinda L. Ethington
Commission No. 830532
Commission Expires: 4/26/03
(Notary Seal)