FORM PTO-1594 F 08-13-20	R SHEET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office
OMB No. 0651-0011 (exp. 4/94)	I V
Tab settings ⇒ ⇒ ▼ To the Honorable Commissioner c	. Attacks of advisor of programme on a constitution of
1018092	<u> </u>
1. Name of conveying party(ies): CLAIROL INCORPORATED \$2-0	Name and address of receiving party(ies)
CLAIROL INCORPORATED D - 1	Name: BRISTOL-MYERS SQUIBB COMPANY
	Internal Address: 21-29
☐ Individual(s) ☐ Association	Street Address: 345 Park Avenue
☐ General Partnership ☐ Limited Partnership ★★ Corporation-State Delaware	City: New York State: NY ZIP: 10154
XX Corporation-State Delaware □ Other	
Additional name(s) of conveying party(ies) attached? Yes No	☐ Individual(s) citizenship
3. Nature of conveyance:	☐ General Partnership
XX Assignment	☐ Limited Partnership
☐ Security Agreement ☐ Change of Name	Other
Other	If assignee is not domiciled in the United States, a domestic representative designation is attached:
Execution Date: 1 August 2001	(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? □ Yes □ No
Application number(s) or patent number(s):	
	B. Trademark Registration No.(s)
A. Trademark Application No.(s) 75/846763	B. Hademark negistration No.(s)
Additional numbers a	I .ttached? □ Yes XXNo
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
_	
Name: Coni McGuinn	7. Total fee (37 CFR 3.41)\$_40.00
Internal Address: 21-29	
BRISTOL-MYERS SQUIBB COMPANY	□ Enclosed
	XX Authorized to be charged to deposit account
Street Address: 345 Park Avenue	
Sileet Address	8. Deposit account number:
	023858
City: New York State: NY ZIP: 10154	(Attach duplicate copy of this page if paying by deposit account)
08/10/2001 GTDH11 00000097 023858 75846763 DO NOT U	SE THIS SPACE
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9. Statement and signature. To the best of my knowledge and belief, the foregoing inforthe original document. The original document.	mation is true and correct and any attached copy is a true copy of
Statement and signature. To the best of my knowledge and belief, the foregoing information.	
9. Statement and signature. To the best of my knowledge and belief, the foregoing informathe original document. Coni McGuinn Name of Person Signing	

UNITED STATES

ASSIGNMENT

WHEREAS, CLAIROL INCORPORATED, a corporation organized and existing under the laws of Delaware, U.S.A., having a place of business at 1 Blachley Road, Stamford, Connecticut 06922, U.S.A., owns the following trademarks which are registered and/or applied for in the United States Patent and Trademark Office:

KERI SKIN RENEWAL

Appln. 75/846763

WHEREAS, BRISTOL-MYERS SQUIBB COMPANY, a corporation organized and existing under the laws of Delaware, having a place of business at 345 Park Avenue, New York, New York 10154, U.S.A., is desirous of acquiring the said trademarks and said registrations and/or applications thereof.

NOW, THEREFORE, for goods and valuable consideration, the receipt of which is hereby acknowledged, said Clairol Incorporated does hereby assign unto the said Bristol-Myers Squibb Company, its successors or assigns, all right, title and interest in and to the said trademarks and registrations and/or applications shown on the attached schedule, together with the goodwill of the business and the business associated therewith.

Signed this 1st day of August 2001 at New York, New York, U.S.A.

CLAIROL INCORPORATED

Name: Nadine P. Flyni

Title: Assist. Secretary

Subscribed and sworn to before me

this 1st day of August 2001.

Notary Public

GLORIA J. ROGERS
Notary Public, State of New York
No. 03-3325885
Qualified in Bronx County

ertificate Filed in New York Countycommission Expires: Sept. 30, 2023

RECORDED: 08/02/2001

TRADEMARK REEL: 002345 FRAME: 0150