

REC-2001  
08-16-2001

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REC



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101812796

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
Reel #  Frame #

Corrective Document  
Reel #  Frame #

Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger  Effective Date  
Month Day Year

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date   
Month Day Year

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

08/15/2001 6TDM11 00000181 032460 75648591  
01 FC:481 40.00 CH

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, DC 20231

TRADEMARK  
REEL: 2348 FRAME: 0870

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75/648591"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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**Number of Properties** Enter the total number of properties involved.

#

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Sara Goldberg

Name of Person Signing

Signature

Aug 6, 2001

Date Signed

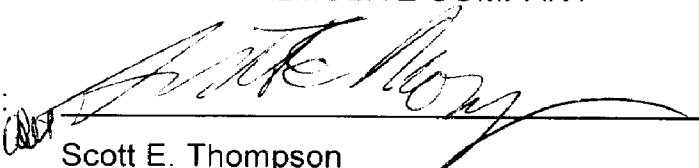
TRADEMARK ASSIGNMENT

WHEREAS, Colgate-Palmolive Company, a corporation of the State of Delaware, with principal offices at 300 Park Avenue, New York, New York 10022 U.S.A. (the "Assignor") has adopted and is using the trademark SUPERIOR NUTRITION FOR THE LIFE OF YOUR PET, for which an application is filed with the United States Patent and Trademark Office under Application Serial No. 75/648591, filed February 25, 1999; and

WHEREAS, Hill's Pet Nutrition, Inc., a corporation of the State of Delaware, with principal offices at 400 SW Eighth Street, Topeka, KS 66603 U.S.A. (the "Assignee") desires to acquire the trademark and the pending application thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee, its successors and assigns all its right, title and interest in and to the trademark, together with all goodwill of the business related thereto or associated therewith and any common law rights thereto or associated therewith as well as any related rights, based on use or otherwise, including the right to sue for past, present or future infringement and the right to receive and retain any proceeds resulting from such infringements.

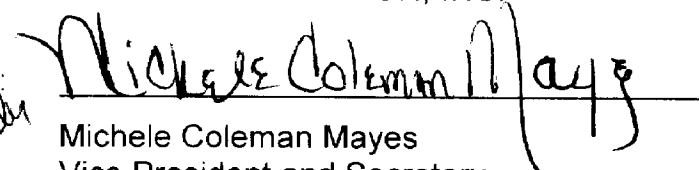
ASSIGNOR: COLGATE-PALMOLIVE COMPANY

By: 

Scott E. Thompson  
Vice President and Assistant General Counsel – Trademarks

Dated: July 30, 2001

ASSIGNEE: HILL'S PET NUTRITION, INC.

By: 

Michele Coleman Mayes  
Vice President and Secretary

Dated: July 30, 2001